



Notice City Commission Study Session

7:00 PM

Monday, October 14, 2013

Governmental Center, Commission Chambers, 400 Boardman Avenue
Traverse City, MI 49684

Posted and Published: 10-11-13

The meeting informational packet is available for public inspection at the Traverse Area District Library, Law Enforcement Center, City Manager's Office, and City Clerk's Office.

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At the request of City Manager Jered Ottenwess, City Clerk Benjamin Marentette has called this Study Session.

City Commission:
c/o Benjamin C. Marentette, CMC, City Clerk
(231) 922-4480
Email: tcclerk@traversecitymi.gov
Web: www.traversecitymi.gov
400 Boardman Avenue
Traverse City, MI 49684

The mission of the Traverse City City Commission is to guide the preservation and development of the City's infrastructure, services, and planning based on extensive participation by its citizens coupled with the expertise of the city's staff. The Commission will both lead and serve Traverse City in developing a vision for sustainability and the future that is rooted in the hopes and input of its citizens and organizations, as well as cooperation from surrounding units of government.

Welcome to the Traverse City Study Session!

Any interested person or group may address the City Commission on any agenda item when recognized by the presiding officer or upon request of any commissioner. Also, any interested person or group may address the City Commission on any matter of City concern not on the Agenda during the agenda item designated Public comment. The comment of any member of the public or any special interest group may be limited in time. Such limitation shall not be less than five minutes unless otherwise explained by the presiding officer, subject to appeal by the Commission.

Agenda

Pledge of Allegiance

Roll Call

1. Discussion regarding Corridors Master Plan. (Jered Ottenwess, Russell Soyring)
2. Announcements from the City Clerk. (Benjamin Marentette)
3. Public comment.
4. Adjournment.



The City of Traverse City

Communication to the City Commission

FOR THE CITY COMMISSION MEETING OF OCTOBER 14, 2013

DATE: OCTOBER 11, 2013

FROM: ^{JD} JERED OTTENWESS, CITY MANAGER

SUBJECT: OCTOBER 14 STUDY SESSION

Monday evening's study session focuses on one topic – the Corridors Master Plan. A copy has been previously provided (please let us know if you would like another copy) -- the plan is available at the following link:

<http://www.ci.traverse-city.mi.us/department/planning/421-corridor-improvement-project>

Attached is a memo from City Planning Director Russell Soyering regarding the Corridors Master Plan as well as the Planning Commission's resolution supporting the plan. Mr. Soyering plans a 15 to 20-minute presentation regarding the plan. As indicated in the resolution adopted by the Planning Commission, the Corridors Master Plan is designed as a document that provides policy guidance and a vision for enhancing and redeveloping the property along the following five corridors:

- East Front Street
- West Front Street
- Eighth Street
- Fourteenth Street
- Garfield Avenue

Desired Outcome:

Following discussion and public comment, direction from the Commission on if this should be placed on the Commission's October 21 Regular Meeting agenda for possible adoption.

JJO/bcm

e-copy: Russell Soyering, City Planning Director
k:\tcclerk\city commission\study sessions\20131014.doc

Memorandum

The City of Traverse City
Planning Department



TO: Jered Ottenwess, City Manager
FROM: Russell A. Soyering, Planning Director
DATE: September 9, 2013
SUBJECT: Corridors Master Plan Adoption

A handwritten signature in blue ink, appearing to read "R. Soyering", is written over the printed name of the sender.

The Commission has already received the June 2013 draft of the Corridors Master Plan, which provides framework plans for E. Front, W. Front, Eighth, Fourteenth, and Garfield Avenue.

The Corridor Steering Committee (a subcommittee of the Planning Commission) met seven times the past two years guiding the process and analyzing the plan. At the December 11, 2012 Corridor Steering Committee meeting the following action was taken:

Motion by Mr. Constantin, second by Mr. McNally, that the Corridors Master Plan be hereby approved by the Corridor Steering Committee pending corrections discussed at today's meeting and further that the recommendation be passed along to the Planning Commission for their consideration. Motion carried 7-0 (Mr. DeYoung and Mrs. Clark absent).

The Corridors Master Plan was discussed by the Planning Commission at eleven meetings over the past two and a half years. At the September 4, 2013 meeting, the Planning Commission adopted a Resolution of Support for the Corridors Master Plan to serve as a guiding document.

Please pass on the Planning Commission's recommendation regarding adopting the Corridors Master Plan as a guiding document.

Attachment: Planning Commission Resolution of Support



**RESOLUTION OF SUPPORT FOR
CITY OF TRAVERSE CITY
CORRIDORS MASTER PLAN**

Because, the City of Traverse City identifies the five corridors of East Front Street, West Front Street, Eighth Street, Fourteenth Street and Garfield Avenue as opportunities for significant mixed-use development; and

Because, the creation of the Corridors Master Plan is designed to improve the appearance, function and vitality of the these key corridors; and

Because, the Corridors Master Plan focus is on restoring economic vitality by identifying opportunities for housing, commercial activity, and improvements to public infrastructure; and

Because, the Corridors Master Plan incorporates both the vehicular and pedestrian networks with an overarching goal to facilitate progress toward becoming a city of healthy and sustainable neighborhoods with complete streets; and

Because, the Corridors Master Plan is a document designed to be used by the City of Traverse City and it's stakeholders to use to enhance and redevelop property and infrastructure along the five corridors; and

Because, the Corridors Master Plan is the result of a 13 month planning process and involved the residents and business owners within the City; and

Because, the Corridors Master Plan provides guidance that impacts these corridors in their appearance, businesses, and users including how vehicles and pedestrians will travel along these important corridors; and

Because, the Corridors Master Plan establishes a vision with an initial phase, strategic incremental development and long-range development goals; therefore, be it

RESOLVED, the City of Traverse City Planning Commission endorses the Corridors Master Plan as a guiding document for the evaluation of future development proposals and recommends that the City of Traverse City City Commission adopt the Corridors Master Plan and its vision and principles as a guiding document for the evaluation of future development and public investment along the five corridors in the Plan.

I hereby certify that the above Resolution was adopted by the Traverse City Planning Commission at its regular meeting of September 4, 2013 in the Training Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan.



Gary Howe, Secretary *RS*