



Traverse City United States Coast Guard Committee

3:00 P.M.

Thursday, April 3, 2014

**Located in: The Second Floor Conference Room
Governmental Center
Traverse City, MI 49684**

Posted: Monday, March 31, 2014 at 9:00 AM

If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

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AGENDA

1. ROLL CALL
2. Announcements
3. Consideration of approving minutes from the Regular Meeting of March 6, 2014.
4. Update from Mc. MacIntyre about the Coast Guard 5K Event.
5. Updates from Mr. Simons and Mr. Perdue regarding the monument project.
6. Public Comment
7. Adjournment

CITY OF TRAVERSE CITY

Minutes

United States Coast Guard Committee

March 6, 2014

A Regular Meeting for the United States Coast Guard Committee was called to order in the Second Floor Conference Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:00 p.m.

The following were present, constituting a quorum: Stan Simons, Steve Perdue, Jered Ottenwess, Kevin Bavers, and Sean Cross.

Also present was Kate Stroven

The following were absent: Rob Richardson, Joe Muha, and Glen VanRiper.

Stan Simons chaired.

Various announcements were given.

1. First item being “consideration of approving minutes from the Regular Meeting of February 6, 2014 and Special Meeting of February 13, 2014.”

It was moved by Perdue, seconded by Bavers that the minutes from the Regular Meeting of February 6, 2014 and the Special Meeting of February 13, 2014, be approved.

AIF/MC (Richardson, Muha, and VanRiper absent)

2. Next item being “update from Don MacIntyre about his Coast Guard 5K Event.”

Ms. Stroven noted that Mr. MacIntyre stopped by and gave her an update. The event is moving right along in planning. Mr. MacIntyre will need to obtain a permit from the City Clerk’s Office in order to hold the event.

3. Next item being “discussion regarding Coast Guard Monument Project items to discuss with Parks and Recreation Commission.”

A letter was send to the Parks and Recreation Commission asking for cooperation between both committees. Mr. Simons will attend the next Parks and Recreation Commission to answer any questions.

4. Next item being “public comment.”

None.

There being no objection, Acting Chair Stan Simons declared the meeting adjourned at 3:41 p.m.



Katelyn Stroven
Recording Secretary

**MONUMENT DISCUSSION WITH REPRESENTATIVES OF THE PARKS &
RECREATION COMMISSION**

MARCH 18, 2014

MARGARET SZAJNER REPRESENTING CITY PARKS AND RECREATION COMMITTEE.

THE PURPOSE OF THIS MEETING IS TO COLLABORATE ON A PROCESS TO IDENTIFY AN APPROPRIATE LOCATION FOR A SUITABLE STATUE HONORING OUR COAST GUARD AND RECOGNIZING THE CITY'S PROMINENT POSITION AS AN OFFICIAL UNITED STATES COAST GUARD CITY.

THE CITY MONUMENT AND PUBLIC ART POLICY WAS REFERENCED FOR PURPOSES OF CONFORMANCE. IT WAS AGREED THE PROPOSED PIECE (STATUE) WOULD BE CONSIDERED "PUBLIC ART".

MULTIPLE LOCATIONS WERE DISCUSSED. THE TOP FOUR LOCATIONS WERE IDENTIFIED AS FOLLOWS:

- 1ST CHOICE - TRIANGLE PARK AT FRONT ST. AND THE PARKWAY
- 2ND CHOICE – SUNSET PARK BETWEEN MARITIME ACADEMY AND HOLIDAY INN
- 3RD CHOICE – NORTH SIDE OF PARKWAY DIRECTLY NORTH OF HALL ST. – REQUIRES FURTHER INVESTIGATION WITH RUSS SOYRING
- 4TH CHOICE – S.E. CORNER OF DIVISION ST. & PARKWAY (OPEN STRIP NORTH OF ELKS LODGE)

SUGGESTED SIGNAGE COULD INCLUDE "WELCOME TO TRAVERSE CITY" & "PROUD TO BE A COAST GUARD CITY". SIGN PERFORMS DUAL FUNCTION AS A WELCOME TO TRAVERSE CITY AND RECOGNITION OF THE HONOR AND DISTINCTION AS AN OFFICIAL COAST GUARD CITY. CURRENT SIGNAGE DESIGN IS LIKE THAT FOUND AT THE ENTRANCE TO THE CLINCH PARK TUNNEL AT CASS ST. ON THE PARKWAY FOR CONTINUITY.

FUTURE PRESENTATIONS NEED FURTHER DETAIL IN DESIGN RENDERING, ESPECIALLY SIGNAGE. PRESENT DESIGN IS 20 FEET HIGH WITH A 20 FOOT DIAMETER BASE. SCALE IS APPROX. 1/3 OF ACTUAL HELICOPTERS IN SERVICE AT C.G. AIR STATION TRAVERSE CITY.

COAST GUARD CITY COMMITTEE WILL RE-DOUBLE THEIR EFFORTS TO PUBLICIZE THE FACT THE TRAVESE CITY HAS EARNED THE DISTINCTION OF BEING NAMED A COAST GUARD CITY BY THE U.S. CONGRESS IN ORDER TO GAIN PUBLIC SUPPORT FOR THE PUBLIC ART DISPLAY.

THE SPECIAL PROJECT TEAM WILL ATTEMPT TO MEET PRIOR TO THE NEXT REGULARLY SCHEDULED MEETINGS OF THE COAST GUARD CITY COMMITTEE

AND PARKS AND RECREATION COMMITTEE ON APRIL 3RD. IF THAT DOES NOT HAPPEN, A SPECIAL MEETING WILL BE SCHEDULED FOLLOWING THAT DATE TO FURTHER DISCUSS THE PROCESS.

MARCH 27, 2014

THE FOUR SUGGESTED LOCATIONS PREVIOUSLY PROPOSED WERE DISCUSSED. THE PREFERRED LOCATION FOR THE PUBLIC ART IDENTIFIED BY THE COAST GUARD CITY COMMITTEE AS TRIANGLE PARK AT FRONT ST. AND THE PARKWAY, IS A PROMINENT LOCATION WHICH WOULD REQUIRE A HIGHER LEVEL OF IMPORTANCE THAN ANY OTHER LOCATION AND AS SUCH SHOULD FULFILL A DUAL PURPOSE AS A "GATEWAY" TO TRAVERSE CITY AS WELL AS A TRIBUTE TO THE COAST GUARD. SUGGESTED SIGNAGE COULD INCLUDE "WELCOME TO TRAVERSE CITY" & "PROUD TO BE A COAST GUARD CITY". SIGN CURRENT SIGNAGE DESIGN IS LIKE THAT FOUND AT THE ENTRANCE TO THE CLINCH PARK TUNNEL AT CASS ST. ON THE PARKWAY FOR CONTINTUITY.

SEVERAL SUGGESTED MEANS OF ENGAGING THE PUBLIC IN THE PROCESS WERE DISCUSSED; THEY ARE: SOCIAL MEDIA, e.g. CITY WEBSITES, PUBLIC MEETINGS, USE OF THE DOWNTOWN DEVELOPMENT AUTHORITY, ARTISANS, CHAMBER OF COMMERCE, RECORD-EAGLE, THE TICKER, RADIO & TELEVISION, AND PUBLIC SURVEYS. FEEDBACK AS TO PUBLIC OPINION SHOULD ADDRESS THE PRIORITY OF THE MULTIPLE LOCATIONS AND STYLE OR SUITABILITY OF THE ARTWORK.

THE COAST GUARD CITY COMMITTEE WILL REVIEW THE WORK OF THE SPECIAL COMMITTEE AND DETERMINE HOW TO PROCEED BEFORE RE-VISITING THE CITY PARKS AND REC COMMITTEE FOR AN ENDORSEMENT OF THE PROJECT TO THE CITY COMMISSION.