



Notice
City Commission Organizational Meeting
&
Study Session

(Study Session will immediately follow the Organizational Meeting)

7:00 pm

Monday, November 10, 2014

Commission Chambers, Governmental Center, 400 Boardman Avenue
Traverse City, MI 49684

Posted and Published: 11-7-14

Meeting informational packet is available for public inspection at the Traverse Area District Library, City Police Station, City Manager's Office and City Clerk's Office.

The City of Traverse City does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan, 49684, 922-4440, TDD: 922-4412, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator. If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

City Commission
c/o Benjamin C. Marentette, CMC, City Clerk
400 Boardman Avenue
Traverse City, MI 49684
(231) 922-4480
Email: tcclerk@traversecitymi.gov
Web: www.traversecitymi.gov

The mission of the Traverse City City Commission is to guide the preservation and development of the City's infrastructure, services, and planning based on extensive participation by its citizens coupled with the expertise of the city's staff. The Commission will both lead and serve Traverse City in developing a vision for sustainability and the future that is rooted in the hopes and input of its citizens and organizations, as well as cooperation from surrounding units of government.

Agenda

Any interested person or group may address the City Commission on any agenda item when recognized by the presiding officer or upon request of any Commissioner. Also, any interested person or group may address the City Commission on any matter of City concern during Public Comment. The comment of any member of the public or any special interest group may be limited in time. Such limitation shall not be less than five minutes unless otherwise explained by the presiding officer.

Pledge of Allegiance

Roll Call.

1. Selection of the Mayor Pro Tem from the membership of the City Commission for a one-year term expiring November 2015. (Mayor Michael Estes, Benjamin Marentette)
2. Consideration of appointment by the City Commission of two of its members to the City Planning Commission. (Jered Ottenwess, Benjamin Marentette)
3. Consideration of appointments by the Mayor with approval from the City Commission of two citizen members to the City Planning Commission. (Mayor Michael Estes, Jered Ottenwess, Benjamin Marentette)
4. Consideration of appointment by the Mayor with approval by the City Commission and Grand Traverse County Board of one of the Commission members to the Grand Traverse County Department of Public Works Board. (Mayor Michael Estes, Jered Ottenwess, Benjamin Marentette)
5. Consideration of appointment by the Mayor with approval by the City Commission and Grand Traverse County Board of one of the Commission members to the Grand Traverse County Resource Recovery Council. (Mayor Michael Estes, Jered Ottenwess, Benjamin Marentette)

6. Consideration of appointment by the City Commission of one of its members as Regular Member and one of its members as Alternate Member on the TC-TALUS Board. (Jered Ottenwess, Benjamin Marentette)
7. Consideration of appointment by the City Commission of one of its members as a Regular Member and one of its members as an Alternate Member on the Next Michigan Development Corporation Board. (Jered Ottenwess, Benjamin Marentette)
8. Consideration of appointment by the City Commission of one of its members to the Grand Traverse County Brownfield Redevelopment Authority. (Jered Ottenwess, Benjamin Marentette)
9. Consideration of appointment by the City Commission of one citizen at-large member to the Grand Traverse County Brownfield Redevelopment Authority, subject to approval by the Grand Traverse County Board of Commissioners. (Jered Ottenwess, Benjamin Marentette)
10. Adjournment of Organizational Meeting.

*Note: General Public Comment will be invited at the conclusion of the Study Session portion of the evening.

(See following page for Study Session Agenda)

Notice
City Commission
Study Session
Immediately following the Organizational Meeting

At the request of City Manager Jered Ottenwess, City Clerk Benjamin Marentette has called this Study Session.

Agenda

1. Presentation from URS regarding Eighth Street striping data. (Jered Ottenwess, Timothy Lodge, Russell Soyring)
2. Traverse Area Community Rowing Proposal regarding use of Hull Park for a scull house/rowing facility. (Jered Ottenwess)
4. Discussion regarding the National Cherry Festival. (Jered Ottenwess, Benjamin Marentette)
5. Announcements from the City Clerk. (Benjamin Marentette)
6. Public Comment.
7. Adjournment.

Memorandum

The City of Traverse City



TO: Jered Ottenwess, City Manager

COPY:

FROM: Benjamin C. Marentette, City Clerk

A handwritten signature in blue ink, likely belonging to Benjamin C. Marentette, written over the 'FROM' line.

DATE: November 6, 2014

SUBJECT: City Boards and Committees – Commissioner Representatives

Outlined below is a list of various City Boards and Committees to which City Commissioners have appointed a member of the Commission to serve; as well as their term expiration and member capacity. I hope this information is of assistance to the Commission for the Organizational Meeting. Please note, this list only includes those boards where the Mayor/City Commission appoints a Commissioner to serve.

If you have any questions, please do not hesitate to contact me.

Board	Commissioner Serving	Regular/Alternate Member	Term Expiration
Brown Bridge Advisory Committee	Commissioner Howe	Regular Member	October 7, 2017
Recreational Authority Board of Directors	Commissioner Easterday	Regular Member	June 30, 2016
City Planning Commission	Commissioner Easterday	Regular Member	November 10, 2014
City Planning Commission	Commissioner Werner	Regular Member	November 10, 2014
GTC Brownfield Redevelopment Authority	Commissioner Richardson	Regular Member	December 31, 2014
GTC Criminal Justice Coordinating Committee	Commissioner Budros	Regular Member	October 6, 2016
GTC Department of Public Works Board	Commissioner Richardson	Regular Member	December 31, 2014
GTC Resource Recovery Council	Mayor Pro Tem Carruthers	Regular Member	December 31, 2014
GTC Township Association	Commissioner Budros	Regular Member	November 9, 2015
NEXT Michigan Corporation Board	Commissioner Easterday	Regular Member	November 10, 2014
NEXT Michigan	Commissioner Howe	Alternate Member	November 10, 2014

Corporation Board			
TC-TALUS	Mayor Pro Tem Carruthers	Regular Member	November 10, 2014
TC-TALUS	Commissioner Budros	Alternate Member	November 10, 2014
Traverse City Light and Power	Mayor Pro Tem Carruthers	Regular Member	November 9, 2015
Traverse City Light and Power	Commissioner Budros	Regular Member	November 9, 2015

Active Ad Hoc Committee	Commissioner Serving	Role on Committee	Term Expiration
Water Bottle Filling Station	Commissioner Easterday	Chairperson	November 18, 2014
Water Bottle Filling Station	Mayor Pro Tem Carruthers	Regular Member	November 18, 2014
Water Bottle Filling Station	Mayor Estes	Regular Member	November 18, 2014
Carnegie Building/City Assets	Commissioner Easterday	Chairperson	February 15, 2015
Carnegie Building/City Assets	Commissioner Richardson	Regular Member	February 15, 2015
Carnegie Building/City Assets	Commissioner Howe	Regular Member	February 15, 2015
Parks & Public Land Use and Noise	Commissioner Richardson	Chairperson	November 18, 2014
Parks & Public Land Use and Noise	Commissioner Budros	Regular Member	November 18, 2014
Parks & Public Land Use and Noise	Mayor Estes	Regular Member	November 18, 2014

bcm/kes

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The City of Traverse City



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: ^{JJO/PT} JERED OTTENWESS, CITY MANAGER

SUBJECT: MAYOR PRO TEM SELECTION

Mayor Estes will begin the meeting by accepting nomination for the Office of Mayor Pro Tem; the individual elected by the Commission as Mayor Pro Tem will serve until November 9, 2015.

Attached is a memo from City Clerk Benjamin Marentette outlining the process for Mayor Pro Tem elections.

JJO/kes

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Memorandum

The City of Traverse City



TO: Jered Ottenwess, City Manager
COPY:
FROM: Benjamin C. Marentette, City Clerk
DATE: Thursday, November 6, 2014
SUBJECT: ELECTION OF MAYOR PRO TEM

A handwritten signature in blue ink, appearing to read "Benjamin C. Marentette", written over the "FROM:" line.

The following outlines the process for election of Mayor Pro Tem:

1. Mayor Estes presides over the election of the Mayor Pro Tem
2. Mayor Estes declares that nominations are open for the Office of Mayor Pro Tem
3. Any member of the Commission may nominate – to do so:
 - (a) Members of the Commission should raise their hand if they wish to make a nomination – Mayor Estes should call on Commissioners in the order they raised their hand to ensure proper order of nominations
 - (b) The Commissioner should state their nomination – it does not need to be seconded
4. Close of nominations.
 - (a) After a reasonable period of time, Mayor Estes will then entertain a motion to close nominations
 - (b) The motion to close nominations must be seconded
 - (c) The motion must pass by 2/3 affirmative vote and it's not debatable
5. Vote on nominations.
 - (a) Mayor Estes shall call for a vote on nominee(s) individually, in the order that nominations were made
 - (b) The first nominee who receives a majority of votes is elected as Mayor Pro Tem

bcm/kes



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: ^{JJO/PA} JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENTS TO THE CITY PLANNING COMMISSION –
CITY COMMISSION REPRESENTATIVES

The City Commission needs to appoint two City Commission Representatives to the City Planning Commission. Commissioners Easterday and Werner have indicated their willingness to continue serving in this capacity. Commissioner Easterday was appointed on May 7, 2012 and Commissioner Werner on November 11, 2013.

This is a City Commission appointment.

I recommend the following motion:

that Commissioner _____ and Commissioner _____ be appointed each to a one-year term expiring November 9, 2015 on the City Planning Commission (seats previously held by Commissioner Easterday and Commissioner Werner).

JJO/kes

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copy: Russell Soyring, City Planning Director

City Planning Commission

	<u>Initial Apt. Date</u>	<u>Termination</u>
John Serratelli (Chairperson) 237 Midtown Dr, TC, 49684 929-3252 (Res) 312-882-0060 (Cell) jfskbs@gmail.com	11/10/08	11/10/14
Jody Bergman (Vice Chairperson) 110 Boughey St, TC, 49684 947-6464 (Res) jbergman@comstockconstruction.com	11/11/13	11/09/15
Janice Warren (Secretary) 606 W. 10th St, TC 49684 946-5819 (Res) 313-6903 (Bus) jawarren@nwm.cog.mi.us	12/08/97	11/09/15
Janet Fleshman 210 E. 9th St, TC, 49684 935-4316 (Res) jrftc@sbcglobal.net	11/11/13	11/14/16
Michael Dow 436 Washington St, TC, 49686 947-0425 (Res) 703-966-8122 (Cell) mikedow13@gmail.com	12/02/13	11/14/16
Cecil McNally 911 Union St, TC, 49684 933-3252 (Res) 995-7710 (Bus) crmcnally@chartermi.net	11/08/10	11/10/14
William Twietmeyer (Administrative Official) 400 Boardman Ave, TC, 49684 922-4490 (Office) wtwietme@traversecitymi.gov	08/18/08 (Eff. 09/02/08)	11/09/15
Jeanine Easterday (Commissioner Rep) 1011 Lake Ridge Dr. # 102, TC, 49684 947-0047 (Res) jeasterday@traversecitymi.gov	05/07/12	11/10/14 11/09/15

- Seeking Reappointment -

Tim Werner (Commissioner Rep)
400 Boardman Ave, TC, 49684
995-0241 (Res) 313-6903 (Bus)
twerner@traversecitymi.gov

11/11/13

~~11/10/14~~

11/06/14

- Seeking Reappointment -

Russell Soyring, City Planning Director – staff

The membership of a planning commission shall be representative of important segments of the community, such as the economic, governmental, educational, and social development of the local unit of government, in accordance with the major interests as they exist in the local unit of government, such as agriculture, natural resources, recreation, education, public health, government, transportation, industry, and commerce. The membership shall also be representative of the entire territory of the local unit of government to the extent practicable.

The Planning Commission shall consist of 9 members; members shall **hold no other municipal office** except that one of the members SHALL be a member of the Board of Zoning Appeals and the Grand Traverse Commons Joint Planning Commission or a joint fire administrative board.

NINE MEMBERS:

Six City Representatives appointed by the Mayor with approval of the City Commission (3-yr terms)

Three ex officio members (with full voting rights) as follows:

- One administrative official selected by the Mayor with approval of the City Commission. (Mayoral term). (2-yr term, expiring at Organizational Meeting)
- Two members of the City Commission selected by that Body (1 yr term).
- Appointments made at the City Commission Organizational Meeting.

Members shall **not be in default** to the City, shall be **adults**, and shall be **residents of the City of Traverse City**.

See: Policy on Appointments and Committees and City Attorney's Opinion dated November 23, 1977.

All terms **expire** and **all appointments shall be made at the organizational meeting in November**. See: TC Code §1220

Vacancies occurring otherwise than through the expiration of term shall be filled for the unexpired term by the means originally appointed.

Creation of the City Planning Commission required by City Charter Section 160; provided for by 1931 PA 285 as amended MSA 5.2991 et seq and TC Code §1220.

Purpose: To prepare and adopt master plan for the City; and to review development proposals, both private and public, regarding their consistency with City plans.

Meets the first and third Tuesday of each month at 7:30 pm.



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: ^{JJO/PH} JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENTS TO THE CITY PLANNING COMMISSION –
AT-LARGE MEMBERS

Mayor Estes has indicated he would like to reappoint John Serratelli to the Planning Commission and appoint Linda Koebert to the seat currently held by Mr. McNally. Mr. McNally is not seeking reappointment.

These are Mayoral appointments, with City Commission approval.

The following motion would approve the Mayor's recommendation:

that the Mayor's re appointment of John Serratelli to a three-year term expiring November 13, 2017, on the City Planning Commission and appointment of Linda Koebert to a three-year term (seat previously held by Cecil McNally), expiring November 13, 2017, on the City Planning Commission, be approved.

JJO/kes

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copy: Russell Soyring, City Planning Director

Memorandum

The City of Traverse City



TO: Jered Ottenwess, City Manager

COPY:

FROM: Benjamin C. Marentette, City Clerk

A handwritten signature in blue ink, appearing to read "Ben", is written over the name Benjamin C. Marentette.

DATE: Thursday, November 6, 2014

SUBJECT: CITY PLANNING COMMISSION APPOINTMENTS – AT - LARGE
MEMBERS

There are two terms expiring on the City Planning Commission on November 10, 2014 for at-large members, seats held by John Serratelli and Cecil McNally. Incumbent John Serratelli is seeking reappointment. Incumbent Cecil McNally is not seeking reappointment. These two positions are for three-year terms expiring November 13, 2017.

Mayor Estes has indicated he will reappoint John Serratelli and appoint Linda Koebert to the seat currently held by Cecil McNally.

These are Mayoral appointments with City Commission approval.

The following have volunteered:

John Serratelli (Attended 24 out of 24 meetings in 2013)

Linda Koebert

Bill Clark

As always, please let me know if you have any questions.

bcm/kes

City Planning Commission

	<u>Initial Apt. Date</u>	<u>Termination</u>
John Serratelli (Chairperson) 237 Midtown Dr, TC, 49684 929-3252 (Res) 312-882-0060 (Cell) jfskbs@gmail.com	11/10/08	11/10/14 11/13/17
<i>- Seeking Reappointment -</i>		
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Janice Warren (Secretary) 606 W. 10th St, TC 49684 946-5819 (Res) 313-6903 (Bus) jawarren@nwm.cog.mi.us	12/08/97	11/09/15
Janet Fleshman 210 E. 9th St, TC, 49684 935-4316 (Res) jrfc@sbcglobal.net	11/11/13	11/14/16
Michael Dow 436 Washington St, TC, 49686 947-0425 (Res) 703-966-8122 (Cell) mikedow13@gmail.com	12/02/13	11/14/16
Cecil McNally 911 Union St, TC, 49684 933-3252 (Res) 995-7710 (Bus) crmcnally@chartermi.net	11/08/10	11/10/14 11/13/17
<i>- Not Seeking Reappointment -</i>		
William Twietmeyer (Administrative Official) 400 Boardman Ave, TC, 49684 922-4490 (Office) wtwietme@traversecitymi.gov	08/18/08 (Eff. 09/02/08)	11/09/15
Jeanine Easterday (Commissioner Rep) 1011 Lake Ridge Dr. # 102, TC, 49684 947-0047 (Res) jeasterday@traversecitymi.gov	05/07/12	11/10/14

Tim Werner (Commissioner Rep)
400 Boardman Ave, TC, 49684
995-0241 (Res) 313-6903 (Bus)
twerner@traversecitymi.gov

11/11/13

11/10/14

Russell Soyering, City Planning Director – staff

The membership of a planning commission shall be representative of important segments of the community, such as the economic, governmental, educational, and social development of the local unit of government, in accordance with the major interests as they exist in the local unit of government, such as agriculture, natural resources, recreation, education, public health, government, transportation, industry, and commerce. The membership shall also be representative of the entire territory of the local unit of government to the extent practicable.

The Planning Commission shall consist of 9 members; members shall **hold no other municipal office** except that one of the members SHALL be a member of the Board of Zoning Appeals and the Grand Traverse Commons Joint Planning Commission or a joint fire administrative board.

NINE MEMBERS:

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- Two members of the City Commission selected by that Body (1 yr term).
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Creation of the City Planning Commission required by City Charter Section 160; provided for by 1931 PA 285 as amended MSA 5.2991 et seq and TC Code §1220.

Purpose: To prepare and adopt master plan for the City; and to review development proposals, both private and public, regarding their consistency with City plans.

Meets the first and third Tuesday of each month at 7:30 pm.



City of Traverse City
Application to Become Involved

RECEIVED
NOV 14 2013
CITY OF TRAVERSE CITY
CITY CLERKS OFFICE

Board(s)/Committee(s) on which you are interested in serving: _____
DDA / HISTORIC DISTRICTS / TADL

(Please limit to three boards/committees)

Name: LINDA KOEBERT E-Mail Address: lkoebert@gmail.com

Address: 319 WASHINGTON TRAVERSE CITY MI 49684
(Street) (City) (State) (Zip)

Occupation: TEACHER (if retired, please provide your career)

Home telephone number: ⁹⁸⁹ () 400-3223 Work telephone number: ⁹⁸⁹ () 463-7185

We would appreciate your answering the following questions, which simply assist the City Clerk's Office in meeting the requirements of certain City boards and committees.

Are you a registered City voter? YES Do you reside within the city limits? YES
Do you own taxable property within the City? YES Are you a downtown district (DDA) resident? YES Do you have "ownership interest" in downtown district (DDA) property? NO
Are you in default to the City? NO Are you an officer, member, principal, or employee of a legal entity owning property interest located in the downtown district (DDA)? NO
Are you a resident of a complex operated by the City? NO Do you live within the Traverse City Light and Power service area? YES Are you or are any of your immediate family members employees of any level of the legislative, judicial or executive branch of government? NO
Are you or are any of your immediate family members a member of any other City board or Committee? NO If yes, which? _____

Please attach a brief letter sharing with us the following information:

- Why are you applying for a city board or committee seat?
- How do you believe your appointment would benefit the city?
- Any other helpful information relevant to your application.

The applicant acknowledges that the City may be required from time to time to release records in its possession. The applicant hereby gives permission to the City to release any records or materials received by the City from the applicant as it may be requested to do so as permitted by the Freedom of Information Act, MCL 15.231 et seq.

Linda Koebert
Signature

11/8/11
Date

Thank you for your application.... volunteers secure our community's beauty and promote its enhancement! - Debbra A. Curtiss, City Clerk

Please return this application, with your letter, to: City Clerk, 400 Boardman Avenue, Traverse City, MI 49684. Please feel free to contact our office at (231) 922-4480 with any questions. K:\TCCLERK\FORMS\boardapplication.doc

Linda Koebert
319 Washington
Traverse City, MI 49686
989-400-3223

Education

Degree	Dates	Institution	Major
-----	2004-10	Central Michigan University	Education
Certificate	1995	Alma College	Elementary Education
MA	1979	University of Texas at Austin	Communication
Certificate	1976	University of Wisconsin	English and Secondary Education
BS	1974	University of Wisconsin	Communication Arts and Theater

Professional Teaching Experience

2003-2014	Adjunct Faculty (part-time)
1992-1996	Alma College Alma, MI
2011-2012	Visiting Instructor in Education (full-time) Alma College

Courses taught: Public Speaking, Interpersonal Communication, Educational Psychology, Growth and Adolescent Development, Children's Literature, Methods for Teaching Mathematics, Student Teacher Field Supervision

1992-2013	Teacher, all subjects Ithaca Public Schools Ithaca, MI
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Middle school teacher, NCA Chair for writing goal, Grade level rep for language arts and math curriculum review

1988-1992	Assistant Lecturer Department of Speech Communication Texas A & M University College Station, TX
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Courses taught: Small Group Discussion, Principles of Speech Communication, Public Speaking, Speech Education, Public Forum Debate

1985-1986	Adjunct Faculty Department of Communication Arts University of Wisconsin-Eau Claire Eau Claire, WI
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1976-1978	English Teacher Washington High School Germantown, WI
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Other Endeavors

2008-present Box Office Manager
 Traverse City Film Festival

Manage a 100 person volunteer crew to serve 10,000 filmgoers with ticketing issues. Train staff on Agile software and assemble reports for the auditor.

1990-1992 Co-Producer and Co-Host
 KAMU-FM Public Radio
 College Station, TX

Production and performance of half-hour storytelling radio program for children

1984-1985 Children's Librarian
 Norman Williams Library
 Woodstock, VT

Coordinated and conducted all library programs for children including storytelling festival

1980-1982 Senior Admissions Counselor
 The University of Texas at Austin
 Austin, TX

Administrative responsibility for recruiting minority and high ability students, including coordinating and conducting statewide high school visitation programs. Responsible for professional staff development and training.

1976-1992 Communication Trainer
 Self Employed

Designed and implemented programs for developing improved communication skills in professions ranging from law enforcement, food safety inspectors, professional nurses, higher education administrators, and residence hall advisors.

Awards and Distinctions

Michigan Association of School Boards, *Outstanding Community Relations Achievement*, 2000

Michigan Education Association, *Showcasing Public School Success*, honorable mention, 2000

Alma College Outstanding Student Teacher award, 1995

Professional Sales Award, Discovery Toys, Inc. 1988

Outstanding Teacher Award, Central States Speech Association, 1978



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: ^{50/10/14} JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENTS TO THE GRAND TRAVERSE COUNTY
DEPARTMENT OF PUBLIC WORKS BOARD – CITY
COMMISSION REPRESENTATIVES

The City Commission needs to appoint a representative to the Grand Traverse County Department of Public Works Board. Commissioner Richardson's term on this board will expire on December 31, 2014; and he is not seeking reappointment.

This is a Mayoral appointment with City Commission approval, and is subject to approval by the Grand Traverse County Board of Commissioners. The Grand Traverse County Board meeting is November 25, 2014. Following the County Board approval, the appointed representative's term will commence on January 1, 2015.

I recommend the following motion:

that the Mayor's appointment of Commissioner _____ to the Grand Traverse County Department of Public Works Board, to a one-year term effective January 1, 2015, expiring December 31, 2015, (seat previously held by Commissioner Richardson), subject to approval by the Grand Traverse County Board of Commissioners, be approved.

JJO/kes

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copy: Chris Cramer, Grand Traverse County Board Administrative
Secretary
Michael Slater, Grand Traverse County Department of Public Works
Director

Grand Traverse County Department of Public Works Board

	<u>Initial Apt. Date</u>	<u>Termination</u>
Ross Richardson (Commissioner Rep) 873 Washington St, TC, 49686 947-5515 (Res) rrichardson@traversecitymi.gov	11/11/13	12/31/14 12/31/15

- Not Seeking Reappointment -

Three-year term: 9 members (includes county commissioner, city commissioner, and drain commissioner). The Board of Public Works consists of a nine person board which administers the utility billing, maintenance and policies of the sewer and water ordinances for Acme, East Bay, Garfield Peninsula and Elmwood Townships; also oversees the Septage Treatment Facility.

The BPW normally meets the second Thursday of each month, 9-11 a.m. at the Garfield Township Hall on Veterans Drive.

Appointments are made by the Mayor, approved by the City Commission, and confirmed by the Grand Traverse County Board of Commissioners.



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: JJO/PH JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENTS TO THE GRAND TRAVERSE COUNTY
RESOURCE RECOVERY COUNCIL – CITY COMMISSION
REPRESENTATIVES

The City Commission needs to appoint a representative to the Grand Traverse County Department Resource Recovery Council. Mayor Pro Tem Carruthers' term on this board will expire on December 31, 2014, and he is seeking reappointment.

This is a Mayoral appointment with City Commission approval, and is subject to approval by the Grand Traverse County Board of Commissioners. The Grand Traverse County Board meeting is November 25, 2014. Following the County Board approval, the appointed representative's term will commence on January 1, 2015.

I recommend the following motion:

that the Mayor's appointment of Commissioner _____ to the Grand Traverse County Resource Recovery Council, to a three-year term effective January 1, 2015, expiring December 31, 2017, (seat previously held by Mayor Pro Tem Carruthers), subject to approval by the Grand Traverse County Board of Commissioner, be approved.

JJO/kes

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copy: Chris Cramer, Grand Traverse County Board Administrative
Secretary

Grand Traverse County Resource Recovery

	<u>Initial Apt. Date</u>	<u>Termination</u>
Jim Carruthers (Commissioner Rep) 218 W. Eleventh St, TC, 49684 922-7768 (Res) jccarruthers@gmail.com	11/12/07	12/31/14 12/31/17

- Seeking Reappointment -

Three-year terms: 9 members (includes commissioner and 3 citizen-at-large, plus representatives from environmental (1), solid waste industry (2), city commissioner, township association). Responsible for studying and making recommendations regarding all matters relating to solid waste management pertaining to Act 451 part 115 of 1994, as amended, being the Michigan Solid Waste Management Act. Council reports to the County Board of Public Works and serves as the county- designated Solid Waste Planning Agency on matters relating to long-term goals for solid waste planning. The Council further reports to the Board of Commissioners relating to short-term action plans. (Formerly Solid Waste Council).

The RRC normally meets the first Thursday of each month @ 5:00 p.m.

Appointments are made by the Mayor, approved by the City Commission and confirmed by the Grand Traverse County Board of Commissioners.

Appointments are for three-year terms



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: ^{20/PH} JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENTS TO THE TC-TALUS – CITY COMMISSION
REPRESENTATIVE/CITY COMMISSION ALTERNATE

The City Commission needs to appoint a representative to serve as a regular member to the Traverse City Area Transportation and Land Use Study (TC-TALUS) and a representative to serve as alternate member. Mayor Pro Tem Carruthers has indicated his willingness to continue serving as regular member on this board. Commissioner Budros would like to step down as alternate member.

This is a City Commission appointment.

I recommend the following motion:

**that Commissioner _____ be appointed as regular member and
Commissioner _____ be appointed as alternate member, each
to a three-year term expiring November 13, 2017, on the Traverse City Area
Transportation and Land Use Study (TC-TALUS) (seats previously held by
Mayor Pro Tem Carruthers and Commissioner Budros).**

JJO/kes

K:\tcclerk\city commission\appointments\TC TALUS_CC Rep_20141110.doc

copy: Matthew Skeels, AICP Director

TC-TALUS (City Representation)
Traverse City Area Transportation and Land Use Study

	<u>Initial Apt.</u>	<u>Termination</u>
Jim Carruthers (City Commission Rep) 218 W. 11th St, TC, 49684 922-7768 (Res) jccarruthers@gmail.com	11/09/09	11/10/14 11/13/17
Barbara Budros (City Commission Alternate) 718 Bloomfield Rd, TC, 49686 929-3438 (Res) bbucros2@traversecitymi.gov	11/10/11	11/10/14 11/13/17

Matthew Skeels, AICP Director
400 Boardman Ave, TC, 49684
929-5057 (Res)
mskeels@grandtraverse.org

Amended by the TC-TALUS Board of Directors 10-16-12 Goals included:
TC-TALUS is established to provide coordinated leadership and direction for the development and conduct of the continuing, cooperative, and comprehensive (3C) transportation planning process. TC-TALUS shall constitute the forum for cooperative transportation decision making by principal elected officials of general purpose local governments and representatives of community based constituencies organized to develop area-wide multi-modal transportation plans and programs.

All appointments are for three-years.

The following describes TC-TALUS members appointed by the City Commission:

- Representative of the City Commission (or designated Elected Official)
- Alternate Representative of City Commission (or designated Elected Official)

(Pursuant to the TC-TALUS Bylaws, Article III, Section 5.) Bylaws are on file with the City Clerk.

TC-TALUS meets the third Thursday of the month at 10:00 a.m.



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: ^{50/PH} JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENTS TO THE NEXT MICHIGAN CORPORATION
BOARD – CITY COMMISSION REPRESENTATIVE/CITY
COMMISSION ALTERNATE

The City Commission needs to appoint a representative to serve as a regular member to the Next Michigan Corporation Board and a representative to serve as alternate member. Commissioner Easterday and Commissioner Howe have indicated their willingness to continue serving as regular member and alternate member, respectively.

This is a City Commission appointment.

I recommend the following motion:

**that Commissioner _____ be appointed as regular member and
Commissioner _____ be appointed as alternate member, each
to a one-year term expiring November 9, 2015, on the Next Michigan
Corporation Board (seats previously held by Commissioner Easterday and
Commissioner Howe, respectively).**

JJO/kes

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NEXT Michigan Corporation Board
NEXT Michigan Inter-local Agreement

	<u>Initial Apt. Date</u>	<u>Termination</u>
Jeanine Easterday (Regular) Traverse City Commissioner 141 Rivers Edge Dr #400, TC, 49684 947-0047 (Res) jeasterday@traversecitymi.gov	04/02/12	11/10/14 11/09/15

- Seeking Reappointment -

Gary L. Howe (Alternate) Traverse City Commission 926 Lincoln St, TC, 49686 715-1017 (Res) glhowe@travrsecitymi.gov	11/11/13	11/10/14 11/09/15
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- Seeking Reappointment -

Chuck Korn (Regular) Garfield Township Supervisor 3848 Veterans Dr, TC, 49684 941-1620 (Bus) ckorn@garfield-twp.com	03/27/12	12/31/13
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Glen K. Lile (Regular) East Bay Township Supervisor 1965 N. Three Mile Rd, TC, 49696 947-8719 (Bus) glile@eastbaytwp.org	04/09/12	12/31/13
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Tracy Bartlett (Alternate) Treasurer at East Bay Charter Township 1965 N. Three Mile Rd, TC, 49696 947-8647 (Bus) tbartlett@eastbaytwp.org	04/09/12	12/31/13
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Pat Pahl (Regular) Blair Township Supervisor 2121 County Rd 633, Grawn, 49637 267-9263 ext. 3 (Bus) supervisor@blairtownship.org	04/24/12	12/31/13
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Herb Lemcool (Regular)	04/02/12	12/31/13
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Grand Traverse County Commissioner
907 Meadow Dr, TC, 49685
943-9040 (Res)
hlemcool@grandtraverse.org

Approved by City Commission on October 3, 2011

City appointments are for not more than 4 years and will expire at the Organizational Meeting of the City Commission in November.

This Board consists of 5 regular voting members and up to 5 alternate members.

- 1 regular and 1 alternate member by the City of Traverse City
- 1 regular and 1 alternate member by Grand Traverse County
- 1 regular and 1 alternate member by the Charter Township of Garfield
- 1 regular and 1 alternate member by East Bay Charter Township
- 1 regular and 1 alternate member by Blair Township

City appointments are subject to City Commission approval.

Purpose: The purpose of the Corporation shall be to take advantage of the provisions of State Law, now or hereafter enacted, enabling creation and implementation of economic development activities generally, and of Next Michigan Development Corporations in particular, as may be hereafter recognized by statute. Shared powers shall include the coordination of complementary local programs and functions of the Parties.



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: JTO/PIA JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENT TO THE GRAND TRAVERSE COUNTY
BROWNFIELD REDEVELOPMENT AUTHORITY – CITY
COMMISSION REPRESENTATIVE

The City Commission needs to appoint a representative to serve on the Grand Traverse County Brownfield Redevelopment Authority (BRA) Board of Directors. Commissioner Richardson has indicated his willingness to continuing serving in this capacity.

This is a City Commission appointment, subject to approval by the Grand Traverse County Board of Commissioners. The Grand Traverse County Board meeting is November 25, 2014. Following the County Board approval, the appointed representative's term will commence on January 1, 2015.

I recommend the following motion:

that Commissioner _____ be appointed to the Grand Traverse County Brownfield Redevelopment Authority, to a three-year term effective January 1, 2015, expiring December 31, 2017, (seat previously held by Commissioner Richardson), subject to approval by the Grand Traverse County Board of Commissioners.

JJO/kes

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copy: Chris Cramer, Grand Traverse County Board Administrative Secretary
Jean Derenzy, Grand Traverse County Planning and Development Deputy Director

**Grand Traverse County Brownfield Redevelopment Authority
Board of Directors**

	<u>Initial Apt. Date</u>	<u>Termination</u>
Ross Richardson (Commissioner Rep) 873 Washington St, TC, 49686 947-5515 (Res) rrichardson@traversecitymi.gov	11/11/13	12/31/14 12/31/17

- Seeking Reappointment -

Mark Crane (City at-large Rep) 721 S. Union St, TC, 49684 947-9039 (Res) 499-9033 (Cell) cranemarkus@yahoo.com	02/19/13	12/31/15
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Scott Joseph (City at-large Rep) 1422 Wayne St, TC, 49684 933-4767 (Res) 922-5653 (Bus) smjoseph@charter.net	02/06/12	12/31/14
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The Grand Traverse County Brownfield Redevelopment Authority Board prepares Brownfield plans for concurrence by local governing bodies and approval by the County Board; and oversees administration of brownfield plans and activities.

This is a City Commission appointment, subject to approval by the Grand Traverse County Board of Commissioners. This is a 3-year term.

The composition of this nine-member board is as follows:

- County Treasurer (1)
- County Commissioner (1)
- County Administrator or designee (1)
- City Commissioner representative (1)
- Township Representative (does not have to be elected) (1)
- City citizens at-large (2) – to be appointed by the City Commission, with confirmation by the Grand Traverse County Board
- County citizens at-large (2)

This board typically meets the fourth Wednesday of each month at 8:00 a.m.



Communication to the City Commission

FOR THE CITY COMMISSION ORGANIZATIONAL MEETING OF
NOVEMBER 10, 2014

DATE: NOVEMBER 6, 2014

FROM: ^{JP/pt} JERED OTTENWESS, CITY MANAGER

SUBJECT: APPOINTMENT TO THE GRAND TRAVERSE COUNTY
BROWNFIELD REDEVELOPMENT AUTHORITY – AT-LARGE
MEMBER

The City Commission needs to appoint a City at-large representative to the Grand Traverse County Brownfield Redevelopment Authority. The term of Scott Joseph will expire on December 31, 2014; Mr. Joseph is seeking reappointment.

This is a City Commission appointment, subject to approval by the Grand Traverse County Board of Commissioners. The Grand Traverse County Board meeting is November 25, 2014. Following the County Board approval, the appointed representative's term will commence on January 1, 2015.

The following are sample motions:

1 – to reappoint Scott Joseph to a three-year term

that Scott Joseph be appointed to the Grand Traverse County Brownfield Redevelopment Authority; term expiring December 31, 2017, (seat previously held by Scott Joseph), subject to approval by the Grand Traverse County Board of Commissioners.

2 – to establish an ad hoc interview committee

that an ad hoc interview committee be established to make recommendation regarding one three-year term, (seats previously held by Scott Joseph), expiring December 31, 2017, on the Grand Traverse County Brownfield Redevelopment Authority; and that Commissioners _____, _____, and _____ be appointed to such Committee, with

Commissioner _____ to serve as Chair.

JJO/kes

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copy: Chris Cramer, Grand Traverse County Board Administrative
 Secretary
 Jean Derenzy, Grand Traverse County Planning and Development
 Deputy Director

Memorandum

The City of Traverse City



TO: Jered Ottenwess, City Manager

COPY:

FROM: Benjamin C. Marentette, City Clerk *bcm*

DATE: Thursday, November 6, 2014

SUBJECT: GRAND TRAVERSE COUNTY BROWNFIELD REDEVELOPMENT
AUTHORITY – AT - LARGE MEMBER

There is one term expiring on the Grand Traverse County Brownfield Redevelopment Authority on December 31, 2014 for an at-large member, seat held by Scott Joseph.

Incumbent Scott Joseph is seeking reappointment. This position is for three-year terms expiring December 31, 2017.

This is a City Commission appointment, subject to approval by the Grand Traverse County Board of Commissioner.

Scott Joseph is the only applicant on file for this position.

As always, please let me know if you have any questions.

bcm/kes

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**Grand Traverse County Brownfield Redevelopment Authority
Board of Directors**

	<u>Initial Apt. Date</u>	<u>Termination</u>
Ross Richardson (Commissioner Rep) 873 Washington St, TC, 49686 947-5515 (Res) rrichardson@traversecitymi.gov	11/11/13	12/31/14
Mark Crane (City at-large Rep) 721 S. Union St, TC, 49684 947-9039 (Res) 499-9033 (Cell) cranemarkus@yahoo.com	02/19/13	12/31/15
Scott Joseph (City at-large Rep) 1422 Wayne St, TC, 49684 933-4767 (Res) 922-5653 (Bus) smjoseph@charter.net	02/06/12	12/31/14 12/31/17

- Seeking Reappointment -

The Grand Traverse County Brownfield Redevelopment Authority Board prepares Brownfield plans for concurrence by local governing bodies and approval by the County Board; and oversees administration of brownfield plans and activities.

This is a City Commission appointment, subject to approval by the Grand Traverse County Board of Commissioners. This is a 3-year term.

The composition of this nine-member board is as follows:

- County Treasurer (1)
- County Commissioner (1)
- County Administrator or designee (1)
- City Commissioner representative (1)
- Township Representative (does not have to be elected) (1)
- City citizens at-large (2) – to be appointed by the City Commission, with confirmation by the Grand Traverse County Board
- County citizens at-large (2)

This board typically meets the fourth Wednesday of each month at 8:00 a.m.



The City of Traverse City

Communication to the City Commission

FOR THE CITY COMMISSION MEETING OF NOVEMBER 10, 2014

DATE: NOVEMBER 7, 2014

FROM: ^{20/PH} JERED OTTENWESS, CITY MANAGER

SUBJECT: NOVEMBER 10 STUDY SESSION

STUDY SESSION

1. Presentation from URS Regarding Eighth Street Restriping Project

Packet: Memorandum from Engineering Department dated 10-24-14 comparing pre- and post-striping speeds

In September, the City of Traverse City restriped Eighth Street from Woodmere Avenue to Lake Avenue from four lanes to three lanes. The “road diet” was a pilot project as requested by citizen petition and authorized by the City Commission. The pilot project was intended to be in place for one year. After a year, the City will either make the restriping permanent or remark the street as it was before. In 2018, the City is planning on total reconstruction of the street and this study will help the City design the street in a manner that best serves the community.

A project consultant hired by the City has been studying the impact of remarking the street from a four-lane street to a three-lane street (two travel lanes, a center turn lane and bike lanes). The consultant has recorded in-field observations as well as conducted traffic counts and turning movement counts at 20 locations before and after the installation of the new pavement markings. URS Traffic Engineer, Michael De Vries will give a brief presentation at the meeting about the data they have collected and be available for questions and discussion. Mr. De Vries will focus on trip counts, turning movement counts and level of service, queue lengths, speed, gaps, and crashes before and after the re-striping.

2. Traverse Area Community Rowing Proposal at Hull Park

*Packet: Parks and Recreation Commission Minutes from 4-4-13
Cover memorandum excerpt from 9-9-13 study session*

Traverse Area Community Rowing is a 501(c)(3) non-profit corporation affiliated with Traverse Area Community Sailing. TACR proposes developing a long-range plan for a community rowing boathouse at Hull Park, whereby TACR would raise funds to construct the boathouse on parkland and provide services to the public through a management agreement with the City, similar to the agreement currently in place between the City and TACS. A brief timeline of this proposal follows:

April 4, 2013 – Parks & Recreation Commission passed a motion to “support the concept for the development of a community rowing facility and program at Hull Park.”

September 9, 2013 – City Commission study session to discuss the proposal and determine if there was support to move forward with a management agreement. Overall, the City Commission indicated support with some concerns, including design of the facility and procurement process for soliciting other proposals.

Subsequent to the September 9, 2013 study session, staff investigated other possible organizations that may be able to enter into a management agreement to construct and operate a rowing facility at Hull Park and found that TACR is the best option in the public interest and a competitive process is not necessary. TACR has engaged an architect, Ken Richmond, to prepare visual renderings of a proposed facility, which are attached.

TACR Board President, Dustin Ordway, contacted my office recently with the renderings and a renewed interest in moving the process forward. Their goal is to enter into an agreement that would allow TACR to create a short-term storage area at Hull Park to begin offering services in 2015 and begin raising funds to create a permanent facility if the service offerings are successful. I have asked Mr. Ordway and Mr. Richmond to briefly present additional information about their proposal and renderings at the study session and be available for questions and discussion.

If the City Commission supports the proposal, staff could begin working on a management agreement that would be very similar to the management agreement the City currently has in place with Traverse Area Community Sailing, a partner organization of TACR. Please advise.

3. National Cherry Festival

Packet: Letter and report from National Cherry Festival dated 10-26-14

At the September 22, 2014 Study Session the Commission discussed the National Cherry Festival, specifically, adjustments it would like to see explored for further Commission consideration. Following the Study Session, the National Cherry Festival submitted a report outlining changes they intend to make or agree to for future festivals. In addition, staff has worked to further address issues raised at the Study Session and develop an implementation plan. At the meeting on Monday evening, I ask that the City Commission provide direction as to whether the suggested next steps are acceptable to the Commission or if an alternative is desired.

Removal of the cap on the Festival's reimbursement to the City for its incremental costs. Mr. Tkach acknowledges in his letter that he agrees that the Festival has a responsibility to reimburse the City for its costs.

Suggested next step: Address in the next letter of agreement for reimbursement. Staff will work with the Festival on a reimbursement model which will reimburse the City for all incremental costs, eliminating the cap. The agreement is approved by City Commission action.

Shorten the setup / take down time. In 2014, the Festival used certain City parks for fifteen days, including set up and take down – that includes 8 ½ days for the actual event and 6 ½ days for set up and take down. Mr. Tkach proposes 4 days for set up and 2 days for take down, a reduction of ½ day from this past year.

Suggested next step: Staff to meet with Mr. Tkach to develop a plan to further reduce the total time for set up/take down beyond his proposal and include within the next agreement. Goal for take down time should be 24 hours.

Establish a minimum clear zone surrounding non-motorized pathways for all events, including the Cherry Festival and Film Festival. Please recall this year, a new provision was added to the agreements with the Cherry Festival and Film Festival requiring a minimum 2' clear zone around all non-motorized pathways. The basis for this is the standard contained in the American Association of State Highway and Transportation's (AASHTO) Guide for the Development of Bicycle Facilities.

City Clerk Benjamin Marentette reached out to a number of organizations, including the League of Michigan Bicyclists, Adventure Cycling Association (US

Bicycle Route System), TART Trails, Michigan Trails and Greenways, and others. We asked these organizations for guidance on developing clear zones for our non-motorized pathways during special events and it is clear that AASHTO is the nationally and locally recognized resource organization for this standard. Some organizations pointed out that having a greater clear zone, particularly in an urban area that has high volumes of traffic (including by multiple modes), can increase the speed of travel, and therefore, the probability of conflict. Meaning, when there's a lot of activity in an area, like there is during the Festival, it can actually be beneficial to have a narrower clear zone to calm bicycle speeds. If overall management of the footprint is the issue, I suggest addressing that directly (see item #6), rather than creating greater clear zones around non-motorized pathways which could be counterproductive.

Suggested next step: Amend the Parks and Public Land Use Policy (PPLUP) to require a minimum 2' clear zone surrounding non-motorized pathways and include a provision in the agreement with the Cherry Festival and Film Festival to require the same.

Establish standards for handicap parking for all events. Specifically for the Cherry Festival, because of the volume of attendees and therefore greater need for handicap parking as it relates to other events, there needs to be more handicap parking spaces.

Suggested next steps: Staff to work with the Festival on determining the amount of handicap parking necessary and incorporating requirements in the agreement and site plan. Staff will inquire with Waterways Commission about possibility of using portions of the Marina parking lot (Lot M) for handicap parking. For other events, staff will review on a case-by-case basis and also include with site plans.

Waste management standards. Because of the extraordinary volume of attendees at the Cherry Festival, and the breadth of venues throughout the City and based on our experience with other events, management of waste is uniquely challenging for the Cherry Festival's event.

Suggested next step: Continue provisions in the agreement to require that the Cherry Festival provide additional waste collection/removal in the 100 and 200 blocks of East Front Street, and require Festival reimbursement of City costs for operating the beach groomer after high-attendee events, such as Blue Angels air shows and fireworks. Add provision in agreement requiring a waste management plan that includes (1) a requirement to provide "waste stewards" who actively walk

the beaches during high-attendee events and collect waste from attendees and (2) a marketing and education campaign.

Management of event footprint. Concern has been expressed about the amount of time trailers, equipment, etc., are placed in City parkland when not actively needed, recognizing that in some instances staging equipment in advance of its active use may be necessary.

Suggested next step: Develop inventory of items to be placed on City property in advance of the Festival, with a clear explanation of why and when they will be used, and incorporation of the agreed-upon items within the permit and site plans.

Festival encompassing Fourth of July. At the September 22 Study Session, the Commission discussed whether or not the Festival events should encompass the Independence Day holiday. There was not consensus on this issue. The Cherry Festival, Film Festival, and City have concurred on dates for both events through 2016. Subsequent to the City Commission discussion I received further feedback suggesting that there may be a majority of the City Commission that wishes to re-examine this issue more closely.

Suggested next step: If the Commission wishes to further explore this issue, I recommend that a City Commission ad hoc committee be appointed to meet with City, Cherry Festival, and Film Festival staff.

The Cherry Festival's exemption from the Parks and Public Land Use Policy (PPLUP). While not exhaustive, in terms of substantial items, if the Festival were not exempt from the PPLUP, it would mean:

- They would be required to pay permit fees, whereas right now, they do not. As previously stated, for 2014, had the Festival been required to pay permit fees, the total would have been approximately \$20,000.
- Other than the Open Space and Clinch Park, Cherry Festival could not use any City parks in the month of July.
- Cherry Festival could not use any parks on July 3, 4, and 5.

As a practical matter, while the above captures what elimination of the Festival's exemption from the PPLUP would mean, the Commission could, of course, make any special exceptions to the PPLUP when it authorizes the agreement, as it could with any event.

Suggested next step: If the Commission wishes to further explore this issue, I recommend that a City Commission ad hoc committee be appointed to meet with City and Festival staff.

Smoking and alcohol in parks. With respect to smoking and alcohol in parks, we will provide better signage to indicate what is allowed and not allowed. Additionally, attached is a document which will be published on the City's website and incorporated into event documents to better communicate the City's regulations on these issues. Staff is also in the process of providing better signage at all parks to communicate this information and several signs have already been placed during the 2014 season.

Bicycle parking. Providing bicycle parking at events will be a greater focus during event planning/review activities. I suggest this can be handled administratively.

e-copy: Michael DeVries, Traffic Engineer, URS Corporation
Dusting Ordway, President, Traverse Area Community Rowing
Trevor Tkach, Executive Director, National Cherry Festival

Memorandum

The City of Traverse City
Engineering Department



TO: Timothy J. Lodge, P.E., City Engineer ^{TL}
FROM: Jessica Carpenter, E.I.T., Engineering Technician ^{JC}
DATE: Friday, October 24, 2014
SUBJECT: Pre and Post Striping Speed Study of E. Eighth Street, 600 Block between
Franklin St. and Railroad Ave.

City Engineering performed an on-site 2-week speed count beginning Wednesday, September 24, 2014 at 11 am until Wednesday, October 8, 2014 at 11 am on the 600 block of E. Eighth St. This memo is to formalize City Engineering's initial findings and observations with regard to the pre and post striping speeds of vehicles on the 600 block of E. Eighth St.

The data was gathered using a Jamar Radar Recorder which collected traffic data, including vehicle speed, for each lane of traffic (eastbound and westbound). This information was then analyzed and the data for each lane compiled into one report, regardless of direction, using TraxPro. The TraxPro report organized the speeds of the vehicles into groups based on 5 mile per hour increments, starting with 0-15 miles per hour. The report shows how many vehicles were within the specified speed range during the time indicated by the report. The speed data was also analyzed through TraxPro's Police Report program to evaluate the possible percentage of enforceable violations. This data was then organized into a small colored chart where red means high enforcement potential and green means low on a total scale for enforceable violations of 30 percent. For this report the enforceable minimum speed a vehicle would need to be traveling was set to 5 miles per hour over the posted speed limit.

During the 2-week study, 252,035 vehicles were recorded on this section of Eighth St with about 67 percent of eastbound vehicles traveling between 24 and 33 miles per hour and an average speed of 26 miles per hour. Westbound vehicles had an average speed of 27 miles per hour, with about 64 percent traveling between 25 and 34 miles per hour. 28,197 eastbound vehicles, about 23 percent, and 25,838 westbound vehicles, about 20 percent, were recorded going speeds below the posted speed limit of 25 miles per hour. The total percentage of enforceable violations was about 31 percent.

A 7 day study, from August 7, 2014 until August 14, 2014, was done on this section of Eighth St before it was reduced to a three lane section. During this study, 65 percent of eastbound vehicles were traveling between 25 and 34 miles per hour with an average eastbound speed of 27 miles per hour. Westbound vehicles had an average speed of 30 miles per hour, with about 67 percent traveling between 27 and 36 miles per hour. 8,882 eastbound vehicles, about 18 percent, and 6,722 westbound vehicles, about 11 percent, were recorded going speeds below the posted speed limit of 25 miles per hour. The total percentage of enforceable violations was about 50 percent.

After converting this section of Eighth St to a three lane section, the average speed decreased by 1 mile per hour for eastbound vehicles and decreased by 3 miles per hour for westbound vehicles. Eastbound pace speed decreased by 1 mile per hour while westbound vehicles pace speed decreased by 2 miles per hour after the road was reduced to a three lane section. The

percentage of vehicles driving under the posted speed limit was increased by 5 percent for vehicles traveling east, and increased by 9 percent for westbound vehicles. The total percentage of enforceable violations decreased by 19 percent after the road was reduced to a three lane section.

Post-Striping Summary:

- Speed Limit: 25 mph
- Number of Recorded Vehicles (2 weeks): 252,035
- Average Speed 27 mph
- Total Enforcement Rating High
- Total Percentage Above Speed Limit 78.6 %

Pre-Striping vs Post-Striping Summary:

	Pre-Striping	Post-Striping
Average Speed	29 mph	27 mph
85th Percentile Speed	34 mph	32 mph
Total Percentage Above Speed Limit	85.80%	78.60%
Total Enforcement Rating	High	High

Encl.: Detailed TraxPro Speed Report (Combined)
TraxPro Enforcement Report

Memorandum

The City of Traverse City
Engineering Department



TO: Timothy J. Lodge, P.E., City Engineer *TJL*
FROM: Jessica Carpenter, E.I.T., Engineering Technician *JC*
DATE: Friday, October 24, 2014
SUBJECT: Pre and Post Striping Speed Study of E. Eighth Street, 300 Block between Lake Ave. and Boardman Ave.

City Engineering performed an on-site 2-week speed count beginning Wednesday, September 24, 2014 at 11 am until Wednesday, October 8, 2014 at 11 am on the 300 block of E. Eighth St. This memo is to formalize City Engineering's initial findings and observations with regard to the pre and post striping speeds of vehicles on the 300 block of E. Eighth St.

The data was gathered using a Jamar Radar Recorder which collected traffic data, including vehicle speed, for each lane of traffic (eastbound and westbound). This information was then analyzed and the data for each lane compiled into one report, regardless of direction, using TraxPro. The TraxPro report organized the speeds of the vehicles into groups based on 5 mile per hour increments, starting with 0-15 miles per hour. The report shows how many vehicles were within the specified speed range during the time indicated by the report. The speed data was also analyzed through TraxPro's Police Report program to evaluate the possible percentage of enforceable violations. This data was then organized into a small colored chart where red means high enforcement potential and green means low on a total scale for enforceable violations of 30 percent. For this report the enforceable minimum speed a vehicle would need to be traveling was set to 5 miles per hour over the posted speed limit.

During the 2-week study, 238,177 vehicles were recorded on this section of Eighth St with about 76 percent of eastbound vehicles traveling between 21 and 30 miles per hour and an average speed of 27 miles per hour. Westbound vehicles had an average speed of 25 miles per hour, with about 72 percent traveling between 21 and 30 miles per hour. 42,889 eastbound vehicles, about 34 percent, and 53,137 westbound vehicles, about 48 percent, were recorded going speeds below the posted speed limit of 25 miles per hour. The total percentage of enforceable violations was about 14 percent.

A 7 day study, from August 7, 2014 until August 14, 2014, was done on this section of Eighth St before it was reduced to a three lane section. During this study, 58 percent of eastbound vehicles were traveling between 27 and 36 miles per hour with an average speed of 30 miles per hour. Westbound vehicles had an average speed of 24 miles per hour, with about 57 percent traveling between 22 and 31 miles per hour. 10,141 eastbound vehicles, about 18 percent, and 24,203 westbound vehicles, about 47 percent, were recorded going speeds below the posted speed limit of 25 miles per hour. The total percentage of enforceable violations was about 35 percent.

The post-striping average speed decreased by 3 miles per hour for eastbound vehicles and increased by 1 mile per hour for westbound vehicles. Eastbound pace speed decreased by 6 miles per hour while westbound vehicles pace speed decreased by 1 mile per hour after the road was reduced to a three lane section. The percentage of vehicles driving under the posted

speed limit was increased by 16 percent for vehicles traveling east, and increased by one percent for westbound vehicles. The total percentage of enforceable violations decreased by 21 percent after the road was reduced to a three lane section.

Post-Striping Summary:

- Speed Limit: 25 mph
- Number of Recorded Vehicles (2 weeks): 238,177
- Average Speed 26 mph
- Total Enforcement Rating Low
- Total Percentage Above Speed Limit 59.7 %

Pre-Striping vs Post-Striping Summary:

	Pre-Striping	Post-Striping
Average Speed	27 mph	26 mph
85th Percentile Speed	33 mph	29 mph
Total Percentage Above Speed Limit	67.60%	59.70%
Total Enforcement Rating	High	Low

Encl.: Detailed TraxPro Speed Report (Combined)
TraxPro Enforcement Report

Desired outcome: Direction from the Commission as to if it wants to consider changing the name of Division Street; and if so, identify any particular name(s) that the Commission would like to have examined further by staff, beyond Water Street. If further examination is desired, perhaps the Commission would establish an ad hoc committee to review this further.

4. ***Discussion regarding a request to locate a Rowing Facility/Club at Hull Park.***

Attached is a memo from City Planner Russell Soyring and a request received for Traverse Area Community Rowing to locate a rowing club on Boardman Lake, and specifically to construct a building in Hull Park. If desired, this concept could be structured in a way similar to the Traverse Area Sailing Club, through a Management Agreement that would be approved by the City Commission.

Some items for City Commission consideration when examining this request are: 1) The level of public benefit; 2) The compatibility of the use with Hull Park / Boardman Lake; 3) Other factors

Desired outcome: Direction from the City Commission on if it would like staff to negotiate an agreement, and if there are particular factors, the Commission would like addressed in an agreement.

e-copy: Russell Soyring, City Planning Director
Polly Cairns, City Assessor
Dave Green, Director of Public Services
Timothy Lodge, City Engineer
Michael Warren, Chief of Police
Brian Heffner, Police Captain
James Tuller, Fire Chief
Makayla Vitous, Assistant City Manager
Jamel Anderson, Grand Traverse County Central Dispatch Director
Rainer Richert, Grand Traverse County GIS
Deb Lake, Traverse City Film Festival Executive Director
William Twietmeyer, City Treasurer/Finance Director

Memorandum

The City of Traverse City
Planning Department



TO: JERED OTTENWESS, CITY MANAGER

FROM: RUSS SOYRING, PLANNING DIRECTOR

SUBJECT: ROWING FACILITY IN HULL PARK

DATE: SEPTEMBER 4, 2013

A request has been made to build a boathouse for the storage of rowing shells in Hull Park (Traverse City). A Natural Resources Trust Fund grant was approved for purposes to improve the park in 1999. Based on my read of the grant agreement, the City must receive permission from the DNR before any recreational open space is converted to another use. The boathouse would be owned by the City of Traverse City and the boats would be available for public use for a nominal fee provided the user has been certified to safely use the rowing shells on Boardman Lake.

Please see the program described in the attached note from Dustin Ordway who is helping to raise funds for a community rowing facility. This program closely matches the Community Sailing Program a non-profit organization has been running for the City in Hull Park for several years. The general public would be able to learn how to use a rowing shell and rent the boats at a nominal cost provided they have taken proper training to safely use the rowing shells.

In the event the City Commission is supportive of allowing a community rowing facility to be built on Hull Park, by contractually agreement, the City I believe needs to receive approval from the DNR for this new recreational use for Hull Park. I have left messages with the DNR but I have not had a response to determine if they would find this use to be acceptable.

Attachment: Email from Dustin Ordway dated August 22, 2013



Hull Park Public Access for Community Rowing

Dustin Ordway <dporway@ordwaylawfirm.com>
To: Russ Soyring <rsoyring@traversecitymi.gov>
Cc: Jered Ottenwess <jottenwess@traversecitymi.gov>

Thu, Aug 22, 2013 at 8:58 PM

Russ –

To confirm our conversation, the goal TACR is working toward is community rowing, not a private facility. This community facility would enhance the use of Hull Park for more public access to and use of Boardman Lake. The goal is to confirm a possible location, raise funds to build a boathouse and purchase equipment, and upon completion donate the boathouse to the City. The facility and equipment would be dedicated to public use. There would be some reasonable charges to users to help defray the cost of equipment, of maintenance and of services such as training and safety. The facility would not be converted to other than public use but rather dedicated to public use. And it would be open to the entire public on equal and reasonable terms. For safety reasons, those equal and reasonable terms would include requiring training in order to use the equipment without damaging it and in a safe manner. As noted above, there would be fees for use to defray annual operating costs.

Prior communications have referred to Learn to Row (LTR) classes. The plan is to make lessons available to the general public of all ages. As more are trained and certified to row safely on their own, the plan would also include opportunities for the public to use the facility to row independently, i.e., not just during a class. A third way for the public to row would be in pre-arranged rowing sessions among certified/trained rowers. For example, youth /high school and/or college rowers could meet to row together in singles or fours. Adult rowers (20+ to no limit) could do the same. These additional forms of public participation would only be limited by the amount of equipment available and scheduling of coaching or other safety personnel, where appropriate.

The LTR and community rowing sessions would be focused on participation. Any of these options (individual sculling, high school rowing, 'masters' (adult) rowing) could all be used by community members for recreational opportunities. Each could also form the basis for competitive groups or teams to train together. But competing would not be necessary for community participation.

I thought a short email summary like this would help confirm whether we are on the same track. Is this responsive to what you need, and does it suffice or would it be helpful to provide a letter or to expand on this in some way.

Thanks for your guidance.

Traverse Area Community Rowing

c/o 3055 Shore Wood Drive
Traverse City, MI 49686

August 5, 2013

BY EMAIL (tcmanage@traverscitymi.gov)

Jered Ottenwess, City Manager
Traverse City
400 Boardman Avenue
Traverse City, MI 49684

Re: Community Rowing on Boardman Lake

Dear Mr. Ottenwess:

I write you on behalf of Traverse Area Community Rowing ("TACR" or "Community Rowing") to request you schedule a work session for City Commissioners to meet with you and us to discuss plans for community rowing in Traverse City. We write at the recommendation of Lauren Vaughn and the Parks and Recreation Commission, with whom we have met on more than one occasion to discuss TACR's mission and plans. Our request to the City is that you work with us to develop a long-range plan for a community rowing boathouse in Hull Park. The City would provide the land; we would raise the money to build the boathouse; we would turn it over to the City in exchange for a long term lease like that of TACS (sailing). We look forward to the opportunity to meet, discuss rowing, answer questions and explain plans for Community Rowing in more detail in person.

The board of Community Rowing is comprised of four people. Glen Rauth rowed and coached rowing at MSU and many years ago worked with others to found Traverse Area Community Sailing ("TACS") on Boardman Lake. Over the years, Glen has coached people interested in learning to row and worked with the TACS board to include rowing as an option through TACS. That effort confirmed that there is community interest in rowing in Traverse City. However, due to the success of the TACS sailing program, there is inadequate space in the TACS boathouse for the amount of equipment needed to support classes and rowing opportunities for a whole community.

Melissa Fournier started rowing in 2002, rowed with the Detroit Boat Club and the Detroit Women's Rowing Association, and completed the Ann Arbor Learn to Scull Program, as well as US Rowing's Level I Coach's Training. She also rowed in the FISA World Masters Rowing Regatta in St. Catharine's, Ontario in 2010 and has worked with Glen to help teach interested community members to row through the TACS program. (US Rowing is the national

Traverse Area Community Rowing
City Manager Jered Ottenwess
August 5, 2013
Page 2

governing body for rowing in the United States - <http://www.usrowing.org> . FISA is the international body of 137 nations and Olympic rowing - <http://www.worldrowing.com/fisa> .)

Barbara Jones Smith learned to row five years ago through the community rowing program offered through TACS, has taken sculling lessons at summer rowing camps in Pennsylvania, and is an avid rower. She has worked with both Glen and Melissa to encourage interested members of the community to try rowing and helped teach them to row.

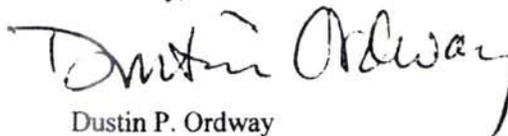
I learned to row in college and have coached college rowers at Brown and Michigan, scullers at Craftsbury Sculling Camp, juniors (high school rowers) in Grand Rapids, and adults of all ages indoors and out. I also wrote a book called "Row Daily, Breathe Deeper" to encourage non-rowers to enjoy the health and fitness benefits of rowing without feeling they have to compete.

The focus of TACR is to develop rowing as a community activity, not an elite sport. TACR is a Michigan non-profit corporation and has a pending application for 501(c)(3) status with the IRS. We are engaged in reaching out to the community to let people know rowing is available and have met with beginners who want to row. However, making it available will be far more convenient once we have a location to store equipment. That step will also empower us to raise funds more effectively to purchase and protect equipment with a community boathouse.

There are many bodies of water that can be used for rowing in the greater Traverse City area. Hull Park is ideal because it is convenient and easily accessible to members of the community. Rowing will enhance community use and enjoyment of Boardman Lake in a way that is consistent with other uses.

We enclose some information about TACR's plans. Also enclosed is an aerial photo of Hull Park with preferred and alternate locations marked to scale, marked A and B, respectively. We look forward to meeting with you and with City Commissioners.

Sincerely,



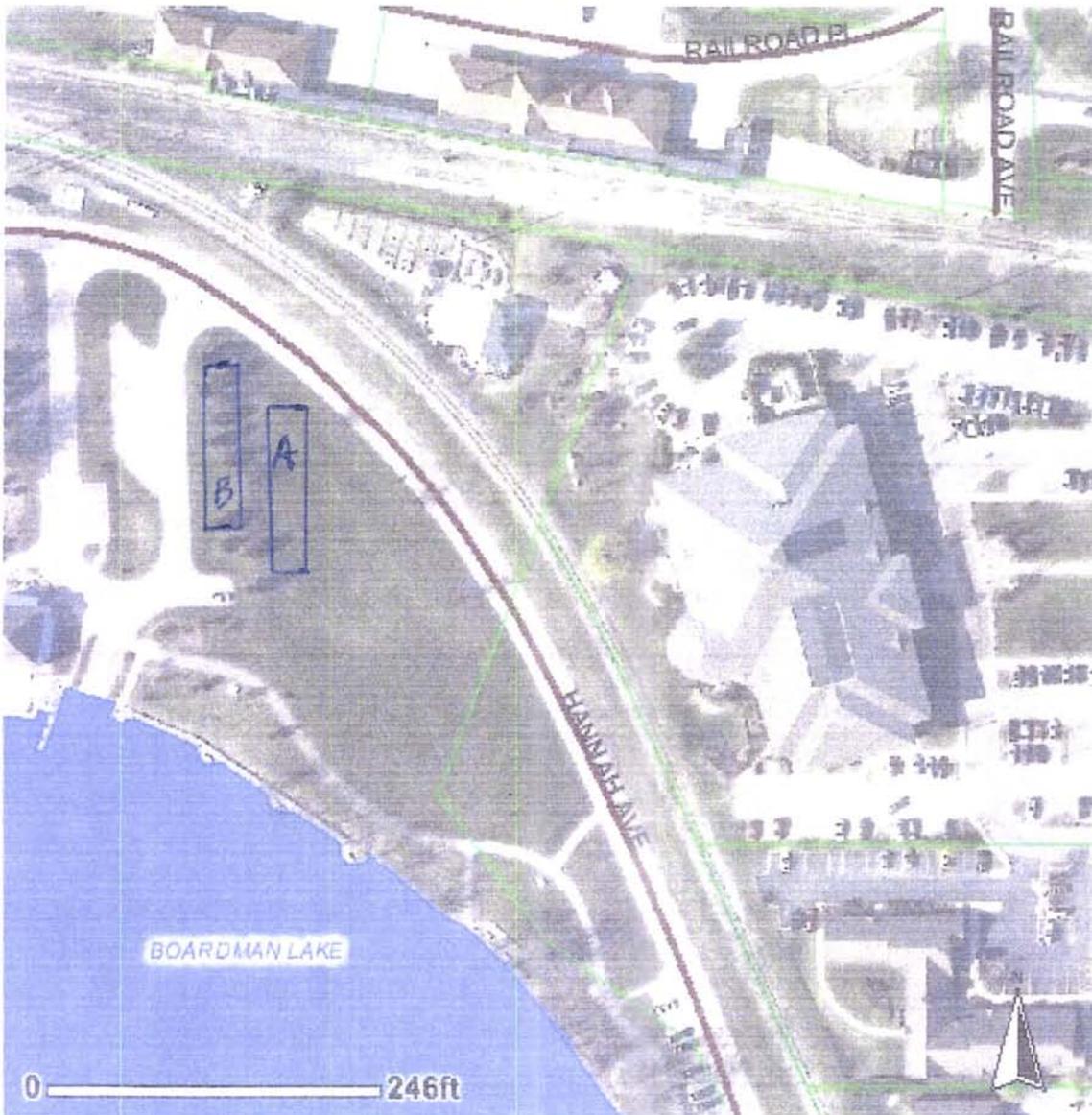
Dustin P. Ordway
President, Board of Directors
On Behalf of the Board of Directors
Traverse Area Community Rowing

Cc Lauren Vaughn, Superintendent, Traverse City Parks and Recreation (by email)
Brian Haas, Chair, City Parks and Recreation Commission (by email)
TACR Board Members (by email)

Grand Traverse County

Location Map

This map is based on digital databases prepared by Grand Traverse County. Grand Traverse County does not warrant, expressly or impliedly, or accept any responsibility for any errors, omissions, or that the information contained in the map or the digital databases is currently or positionally accurate.



**PLAN FOR
A COMMUNITY ROWING FACILITY
ON BOARDMAN LAKE
August 2013**

1. Background on Rowing – Rowing is an old competitive sport that has become a popular form of healthy, outdoor exercise for everyone. Many communities have seen rowing grow in the schools and with adults of all ages once they invest in a facility to enable access to the sport.
 - Rowing is a whole-body exercise that people of all ages can do.
 - Rowing (sculling) can be done individually in singles.
 - Rowers can go out on the water together in pairs, fours and eights.
2. History in Traverse City – Rowing has found a home through TACS in recent years, but the space is too limited to allow for meaningful rowing by the TC community at large.
3. Status - TACR has incorporated and applied for 501(c)(3) nonprofit status. We are reaching out to interested community members and exploring fund raising options. Our immediate goal is to obtain City approval to use a specified area close to Boardman Lake in Hull Park, with sufficient space for boat storage, with access to the lake, and with reasonable terms for multi-year use. TACR would raise the money, build the boathouse and donate it to the City in exchange for a TACS-type long term lease.
4. Type of facility: Initially, on an interim basis, even a locked fence to protect equipment from vandalism would enable community rowing by more people. The goal for fundraising and eventual construction would be an enclosed boathouse similar in size to the TACS boathouse (est. 30 x 120 feet, with a lower ceiling than in the TACS structure).
5. Facility Purpose: Enable storage and use of rowing equipment to make it possible to (a) offer learn to row (LTR) classes to the public (all ages from middle school up); (b) house equipment for community recreational use and for high school, college and masters (older than college) competitive rowers; (c) related storage needs – oars, coaching launches, rigging and parts, ergs, etc.
6. City contribution: Provide long-term use of land for boathouse and dock, and access through public land to the lake. Help publicize availability of rowing to the community.
7. Other needs: Separate fund raising for money to construct fence and building, to acquire additional boats and oars and other equipment, coaching, and other expenses.
8. Planned Programs:
 - A. Learn To Row (LTR) classes offered in two formats:
 - (i) Sculling (one person per boat). Goal - 10 singles to accommodate 10 people learning per class); and
 - (ii) Sweep rowing (four or eight rowers [plus coxswain to steer] per boat, with one or more fours or eights to accommodate a class of beginners).

B. Community rowing – Test to confirm ability to row through class and/or certification for sculling and sweep rowing. Community members scull alone or together; sweep row with others at agreed times.

C. Primary time of use – early AM/evening (in order to have flat water). Not suitable in windy (wavy) conditions.

9. Equipment:

A. Equipment for LTR and for Community use

(i) Ten singles for beginners; additional for intermediate/advanced.

(ii) Two to four fours (4 with coxswain)(perhaps an 8 or two later)

(iii) One pair of sculls for each single; sweep oars for each four or eight.

(iv) 1-2 small launches for a coach to use.

(v) Miscellaneous tools, slings, life jackets, tools, etc.



Memorandum

The City of Traverse City

TO: Dave Green, DPS Director

FROM: Lauren Vaughn, Parks and Rec. Sup't. 

DATE: June 17, 2013

SUBJECT: Traverse Area Community Rowing

Much in the same way that Traverse Area Community Sailing began, we have a group of rowing enthusiasts that hopes to begin offering rowing lessons on Boardman Lake and encourage the use of rowing shells, oars, etc. by members of the public. Their ultimate goal is to receive City approval to raise funds to install a building to house a large number of rowing shells and really grow the program.

Such a building would be approximately 30 feet wide by 120 feet long but not as tall as the TACS boathouse. This building would house racks that would hold several rowing shells of the single and multiple person varieties. The only location that would make much sense would be one side or other of the berm that is east of the car and trailer parking spaces and driveway just north and a little east of the boat launch at Hull Park. The option closest to the driveway would require removing a portion of the berm and some of the trees that were planted there in 2001. The spot east of the berm would require no tree or berm removal but would be more visible from the library and the main part of the park.

The group is hoping for approval of the concept by the City Commission so that they can begin raising money toward construction of the permanent structure to house the program. In the interim, the group would like to use a little used area within the mulched landscape area just east of the sewage plant fence. This area would be about 50 feet long and 20 feet wide. They would use the sewage plant fence as a back boundary and install fence on the other three sides with gates to allow the ingress and egress of rowing shells.

The Parks and Recreation Commission has already passed a motion in favor of the concept of allowing Traverse Area Community Rowing to begin a program in Hull Park and to work toward a permanent structure.

Please discuss this item at an upcoming staff meeting to get opinions from City staff on the concept of allowing the rowing program to operate and eventually build a building to house the rowing equipment and program.

[Click here to add map title.](#)



Map Notes:

Hull Park Rowing Shell Storage Area



MINUTES

A REGULAR MEETING OF THE CITY PARKS AND RECREATION COMMISSION
HELD THURSDAY, APRIL 4, 2013 AT 6:30 P.M.
IN THE COMMISSION CHAMBERS, 2ND FLOOR, 400 BOARDMAN AVENUE
TRAVERSE CITY, MICHIGAN 49684

COMMISSIONERS PRESENT: Ken Gregory, Brian Haas, Margaret Szajner, Arianne Whittaker (left meeting at 7:55pm), Loraine Steinbarger, Danielle Rearick, Brooke DiGiacomo

COMMISSIONERS ABSENT: None

ALSO PRESENT: Lauren Vaughn, Sheila Dodge
Chairperson Brian Haas Presiding

1. **ITEM ON THE AGENDA BEING CONSENT CALENDAR**

- a. Consideration of minutes of the March 7, 2013 Regular Meeting.

Motion by Szajner, seconded by Whittaker, that the following action as recommended on the Consent Calendar portion of the Agenda be approved.

CARRIED 7 - 0

2. **NEW BUSINESS**

- a. Superintendent Vaughn gave an update on mobile food vending and the possible use of funds from the Brown Bridge Trust Fund for City park improvements.
- b. Mandy Thompson, representing (Carter's Compost) spoke regarding possible community vegetable gardens at F & M Park.

Motion by Whittaker, seconded by DiGiacomo to recommend allowing community gardens in F & M Park for the 2013 growing season, to be reevaluated at the end of season.

CARRIED 6 - 1

3. **OLD BUSINESS**

- a. Dustin Ordway and Glen Routh (TACS) gave an update on the proposed rowing facility at Hull Park.

Motion by Whittaker, seconded by Szajner to support the concept for development of a Community Rowing facility and program at Hull Park.

CARRIED 7 – 0

- b. Superintendent Vaughn gave an update on the Clinch Park Phase 1 and 2 construction and the upcoming construction of the south tunnel.
- c. Superintendent Vaughn spoke regarding the different products available for surfacing the Dog Park.
- d. Superintendent Vaughn spoke regarding the Park and Recreation Network's GTRec website: gtre.org and the Recreation Expo that will take place at the Grand Traverse Civic Center on April 28, 2013 from Noon – 5:00 p.m.
- e. Superintendent Vaughn spoke regarding the Veteran's Park renaming process.
- f. Mike Sutherland from "The River" Clinch Park concession was unable to attend.

4. PUBLIC COMMENT

Commissioner Szajner spoke regarding the Clancy Park/Orchard Heights neighborhood Pampered Chef fundraiser taking place on April 9, 2013.

Superintendent Vaughn spoke regarding the planting that will take place at Clancy Park with the students of Eastern Elementary school on either Earth Day or Arbor Day.

Superintendent Vaughn spoke regarding the upcoming outfall system construction at East Bay Park.

5. COMMISSION REPORTS AND CORRESPONDENCE

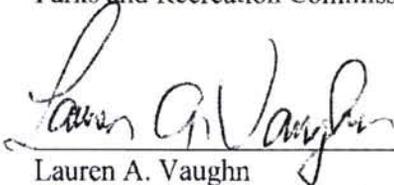
- a. Superintendent's Report
- b. Schedule of Upcoming Events
- c. April, May and June Calendars

Page three

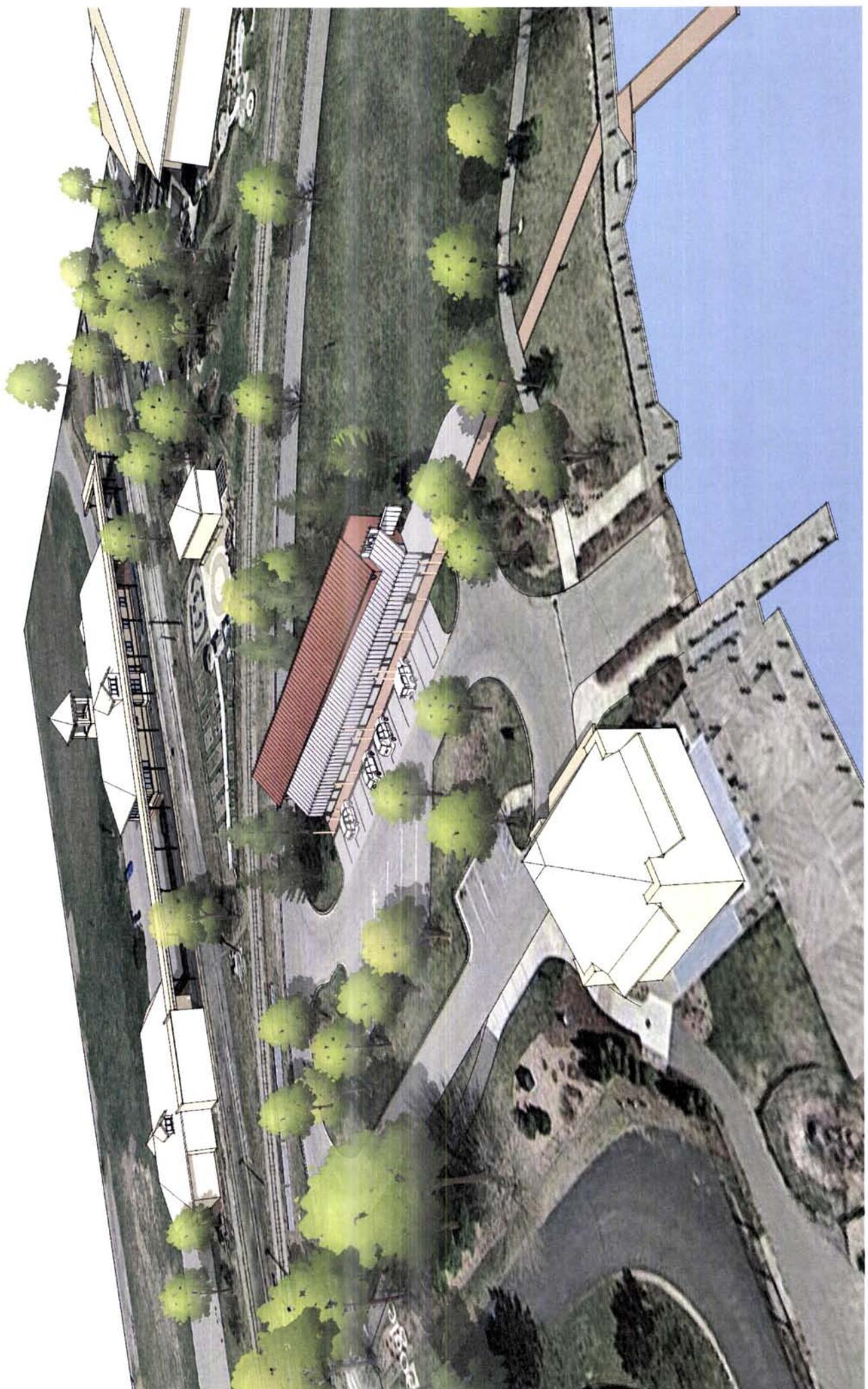
Parks and Recreation Commission Regular Meeting April 4, 2013

There being no objection, Chairperson Haas declared the meeting adjourned at 8:19 p.m.

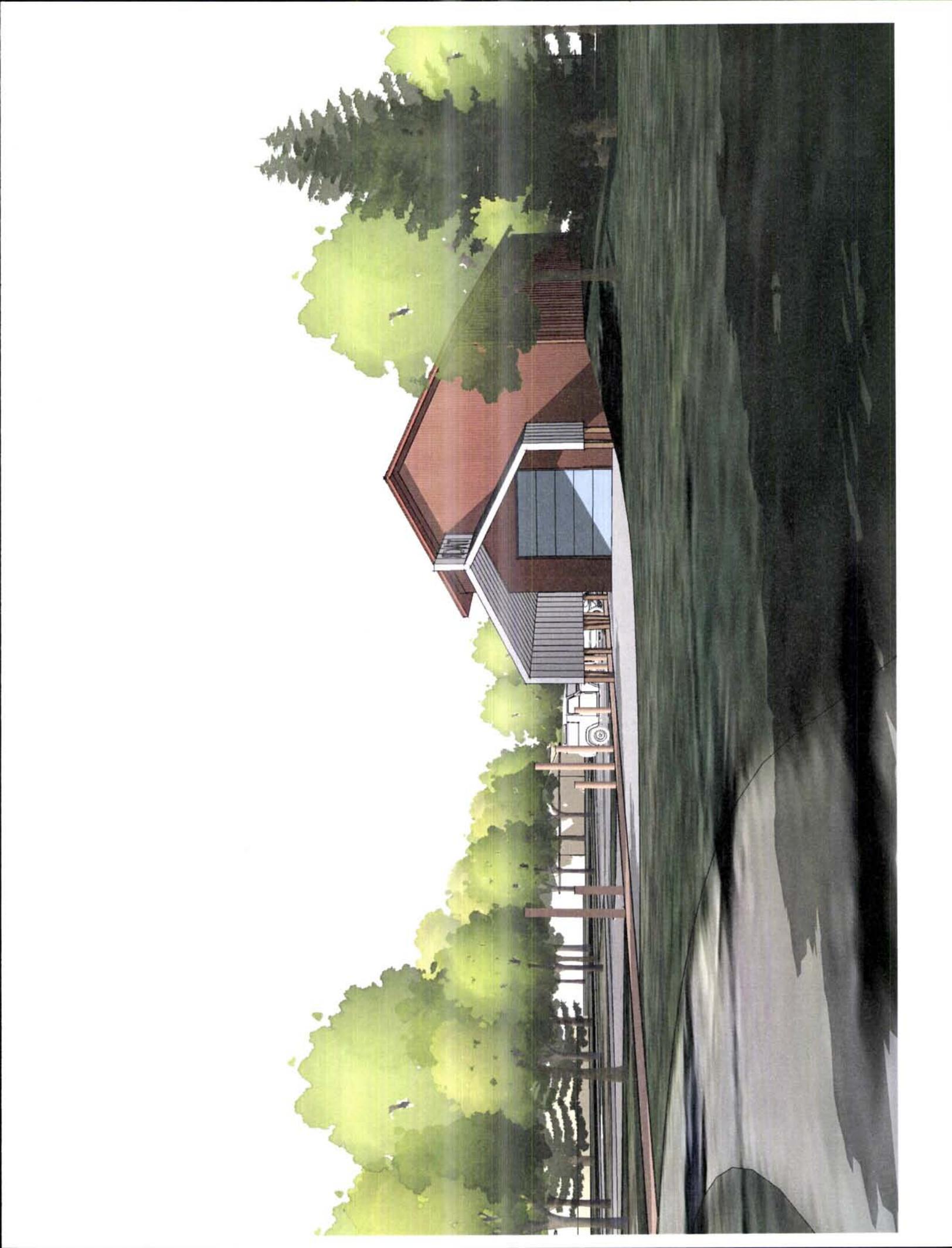
Parks and Recreation Commission approved: 6 - 0 on May 2, 2013



Lauren A. Vaughn
Parks and Recreation Superintendent

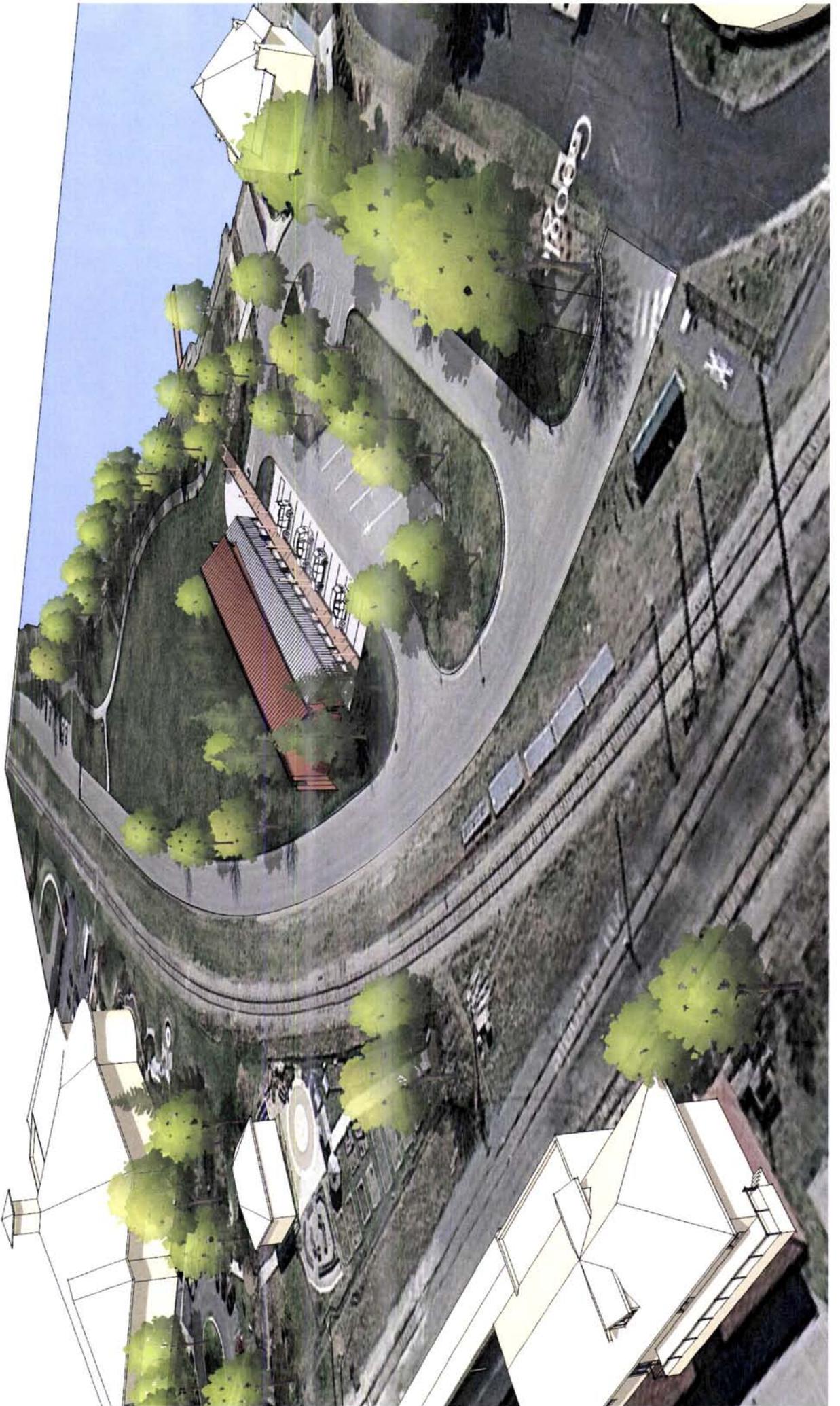


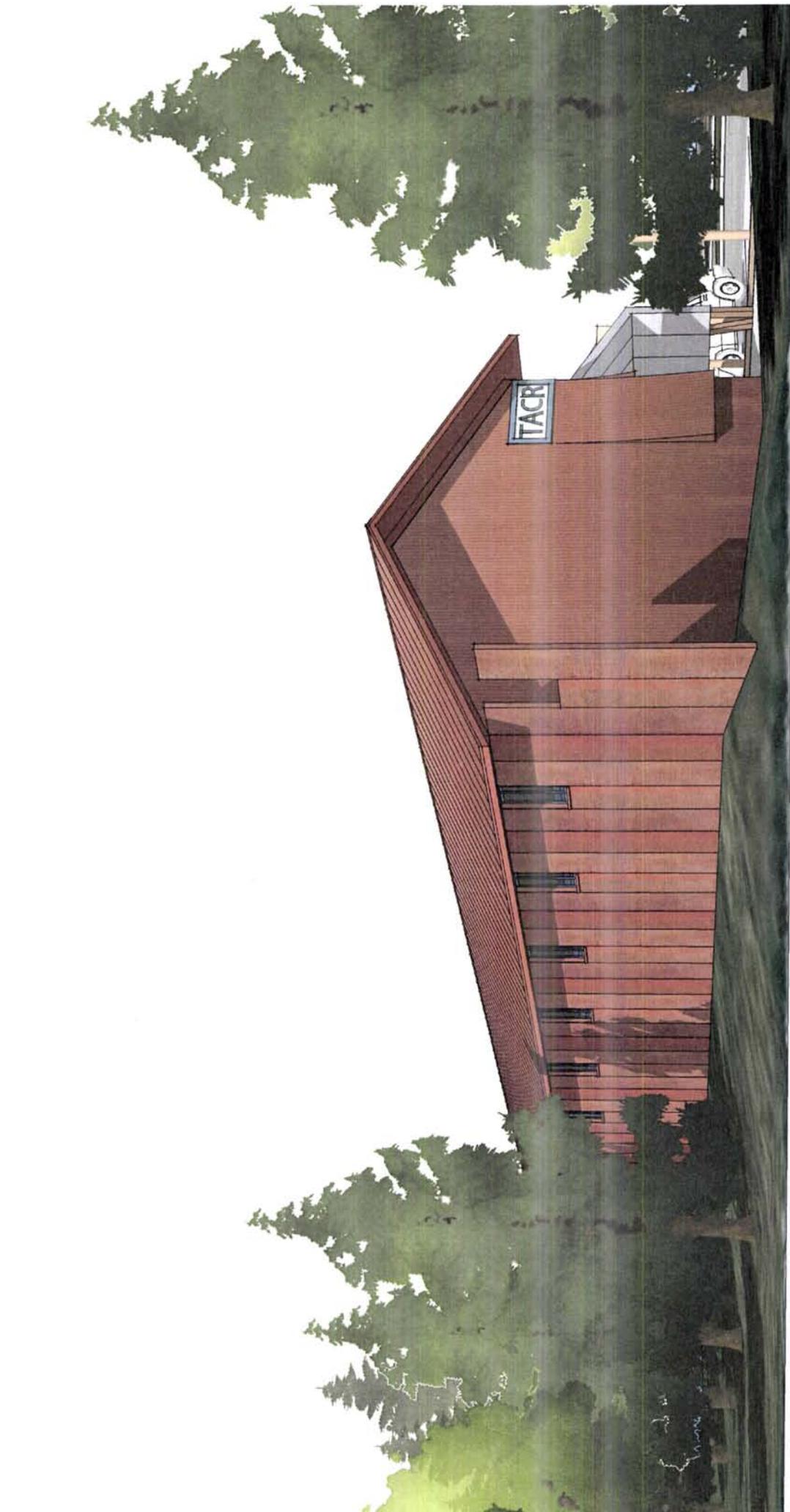


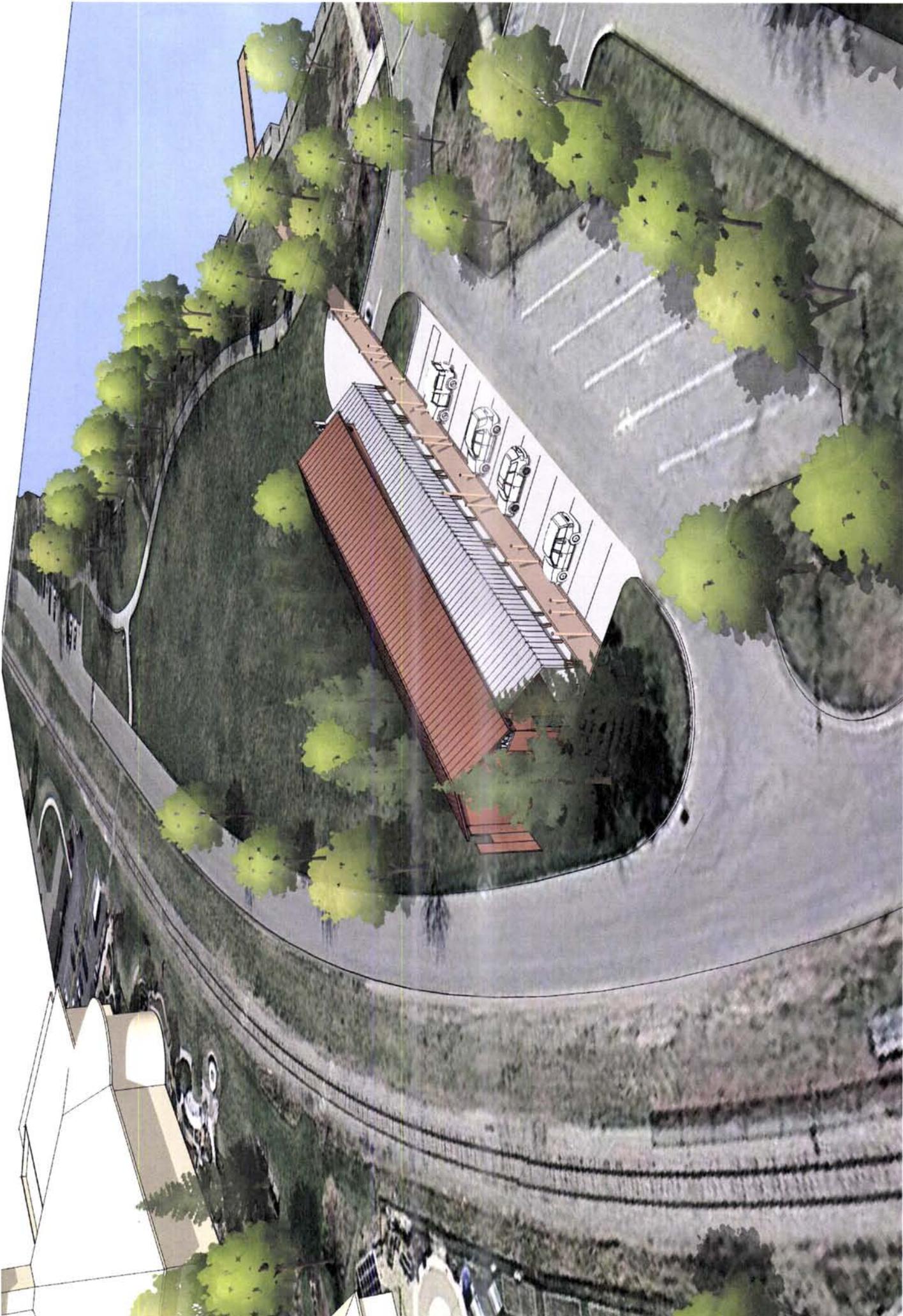


















July 2015

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4 Tentative Cherry Festival
5 Tentative Cherry Festival	6 Tentative Cherry Festival	7 Tentative Cherry Festival	8 Tentative Cherry Festival	9 Tentative Cherry Festival	10 Tentative Cherry Festival	11 Tentative Cherry Festival
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28 Tentative Film Festival	29 Tentative Film Festival	30 Tentative Film Festival	31 Tentative Film Festival	

*Set up and tear down dates have not been determined



August 2015

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Tentative Film Festival
2 Tentative Film Festival	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

*Set up and tear down dates have not been determined



July 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2 Tentative Cherry Festival
3 Tentative Cherry Festival	4 Tentative Cherry Festival	5 Tentative Cherry Festival	6 Tentative Cherry Festival	7 Tentative Cherry Festival	8 Tentative Cherry Festival	9 Tentative Cherry Festival
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26 Tentative Film Festival	27 Tentative Film Festival	28 Tentative Film Festival	29 Tentative Film Festival	30 Tentative Film Festival
31 Tentative Film Festival						

*Set up and tear down dates have not been determined

The City of Traverse City

Office of the City Clerk

GOVERNMENTAL CENTER
400 Boardman Avenue
Traverse City, MI 49684
(231) 922-4480
tcclerk@traversecitymi.gov



City Parks – Summary of regulations regarding alcohol and smoking

The following are the regulations regarding alcohol in City parks:

- Beer and wine are the ***only*** alcoholic beverages allowed in City Parks – with the following exceptions:
 - Beer and wine are not allowed in American Legion Park, Clinch Park Beach, F&M Park, Hannah Park, Hickory Hills, The Jay Smith Walkway and Lay Park
 - During the week of the National Cherry Festival, beer and wine are prohibited in the Open Space except for the National Cherry Festival Beverage Pavilion and the National Cherry Festival Wine Tasting Event
 - During the week of Traverse City Film Festival, beer and wine are prohibited in the Open Space
- Glass containers of any kind, regardless of contents, are prohibited within any water area or land area used as a swimming or bathing beach area

The following are the regulations regarding smoking in City parks:

Smoking is prohibited in City parks as follows:

- All park buildings and shelters
- All designated swimming areas
- All mechanically groomed beach areas
- Within 15 feet of a playground area
- Waterfront parks which are so posted

K:\tcclerk\publications_notes\smoking and alcohol in parks

MAP OF
TRAVERSE CITY
 MICHIGAN
 12/6/04



- Cemetery
- Public Buildings
- City Limits
- Public Recreation Area

0 0.25 0.5 1 Miles

Produced by
 Traverse City Engineering Department
 400 Boardman Ave.
 (231) 922-4461

Cherry Capital Airport



October 26, 2014

City Manager, Jered Ottenwess
City of Traverse City
400 Boardman Avenue
Traverse City, MI 49684

Dear Mr. Jered Ottenwess:

I want to first thank the City of Traverse City. As I have stated before, we are extremely lucky to have had an incredibly well-attended event this year. That record attendance and participation led to national exposure on ABC's television show "The Chew" and recognition as one of "USA Today Readers Choice 10Best" Specialty Food Festival. This could never have happened without a strong partnership with our wonderful hometown.

The following document is in response to the topics raised during the September 22 City Commission study session. As promised, the staff of the National Cherry Festival worked diligently to produce this historic perspective on the topics. I am optimistic that the report will increase the City Commissions' collective understanding of the Festival's operations.

Festival leadership looks forward to a strong and open relationship with the City into the future. Please let me know if you have any questions or concern.

Regards,

A handwritten signature in black ink that reads "Trevor Tkach". The signature is written in a cursive style.

Trevor Tkach

National Cherry Festival Report
In Response to September 22, 2014 City Commission Study Session
10/26/14

Park Use Fees to the City:

The National Cherry Festival began reimbursing the City for costs incurred in the mid 1990's. Over time, City staff included requirements for the Festival, which had a correlation to overtime paid for City services. Rather than seek private vendors for a number of its activities, the Festival and the City agreed on the general parameters of Festival requirements, and the City agreed to cap its costs originally at \$40,000, and later increased to \$45,000. Agreeing to specific requirements and a cost formula for those services allowed for a smoother process, easier budgeting on both ends, and removed the political aspects of bargaining the costs in the public each year after the Festival. It was this cost and accounting process that formed the basis for excluding the National Cherry Festival and Film Festival from the Parks and Public Land Use Policy.

The Festival acknowledges a responsibility to reimburse the City for its actual costs related to the Festival. In the past, the challenge has been to establish a reimbursement model, which allows the Festival to contain its costs in order to meet City requirements related to operations.

The largest portion of the current bill is police services. It would be in the best interest of the City and the Festival to establish ground rules for reimbursement in a long-term agreement with an annual "estimate" by the city of total fees. This would allow the Festival to make strategic programming decisions based on expenses and allow the Festival time to explore alternative services as an option. This model was executed in 2013 between the City and the Festival bringing the total fees under the cap for a grand total of less than \$39,000.

In addition to the \$45,000 paid to the City in 2014, the Festival was assessed fees and expenses by the City or at the request of the city outside of the aforementioned City bill. These fees included acquisition of additional parking for permit parking, additional trash removal in non-Festival areas in the City, and additional porta-jon placement and service outside of Festival areas. These fees exceeded \$20,000 in 2014. Some of these requirements are not imposed on other events as direct expenses.

The Festival also provides a venue for the DTCA Arts and Crafts Fair during Festival. The event is the single largest fundraiser for the DTCA, raising more than \$20,000 annually to offset year-round expenses of the association for the good of downtown business. The Festival has also contributed to capital outlay expenditures related to the Open Space and the volleyball courts for the benefit of the City's use of the area.

National Cherry Festival Report
In Response to September 22, 2014 City Commission Study Session
10/26/14

In our opinion, much of the \$20,000 referenced by the City Clerk that the Festival does not pay under the parks policy are actually recovered expenses in the contract costs paid each year. The unique nature of the National Cherry Festival and the Traverse City Film Festival offer both organizations the opportunity to contract directly with the City each year and compensate the City for its costs. The scope of each event is addressed in an annual agreement, and would create less flexibility for the City and the Festival if incorporated in the existing ordinance. We believe that reimbursing the City for fees associated with the parks policy would actually result in double payments to the City for some services.

Finally, it should be mentioned that City management and the Ad Hoc committee assigned to reviewing the 2014 Festival contract asked the Festival to value the benefits associated with having the National Cherry Festival in the Cherry Capital of the world, Traverse City, Michigan. The Festival has provided tens of thousands of dollars of enhancements to City parks, millions of dollars of media exposure annually for the City and tens of millions of dollars of regional economic impact annually. The attached document was submitted to the Ad Hoc committee this year to better explain the value of this representation and branding effort.

Dates of National Cherry Festival:

The National Cherry Festival has been held in early July for nearly thirty years with direction from the City. The general rule has been to start on the first Saturday of July. This rule has been implemented the majority of the time since it was accepted by the Festival, the City and the cherry farmers, and now has become a part of the State's "Pure Michigan" campaign.

As mentioned by Maria LaCross, 2010 National Cherry Queen and proud daughter of a cherry farmer, the Festival falling before the peak harvest season is a benefit to the farmers who are then able to participate in Festival activities. Furthermore, the US National Cherry Industry supported the Festival and its dates in a formal proclamation.

The Boom Boom Club (BBC), the non-profit 4th of July fundraising organization, has shown support for keeping the Festival linked with the Independence Day fireworks. The Festival and the BBC have found synergy working together. The BBC is able to take advantage of the venues, volunteers, and services coordinated by the Festival. Additionally, the Festival has been able to make financial contributions to the 4th fireworks fund based on proceeds from that day. Should the Festival be separated from the 4th, it is highly unlikely that the Festival

National Cherry Festival Report
In Response to September 22, 2014 City Commission Study Session
10/26/14

would be able to provide any support to the BBC, potentially jeopardizing the sustainability of the July 4th fireworks.

The Festival has also become a location of choice for the US Navy Blue Angels on the 4th of July weekend nearly every even year for the past twenty years. Should the Festival move away from the 4th of July, it is unlikely the City of Traverse City will see an Air Show of this magnitude again.

Parking for Those with Disabilities:

Parking is an annual challenge for festivalgoers, and we recognize a need for additional handicap parking. The Festival currently requests the east portion of Lot B for such parking. Additionally, the City used to allow use of the marina parking lot that is known as the old marina entrance for handicap parking. That opportunity was discontinued three years ago. Festivalgoers would appreciate it if that lot were reassigned to handicap status.

Lot RB (volleyball lot) is currently used by the Festival for operations, trash and concert back-of-house. Allowing public access to the lot for part of the day would be difficult to manage. The lot is also used for staging during setup, making opportunities for public access hard to predict. Conceding part of the lot to the public would result in some Festival automobiles and equipment being parked on the grass, which we have been trying to avoid.

Regardless, the Festival is willing to have an open discussion about parking with the objective of adding more handicap parking spots.

Farmers Market:

The Festival has already been in discussions with the DTCA regarding Farmers Market operations during Festival time, both about space and programming. We have jointly committed to trying different ways to incorporate the Farmers Market into the Festival if the vendors are amenable to the experiment.

Fencing:

Fencing is a necessity at the Festival. It allows the Festival the opportunity to ticket, controls areas where alcohol is consumed, and it provides public safety in certain venues. That said, the Festival is willing to work closely with city staff on plans that minimize fencing and allow for maximum public access without jeopardizing the safety of the visitors. A related issue - commercialization via sponsor banners - occurs primarily on the chain-link fencing. The Festival will

National Cherry Festival Report
In Response to September 22, 2014 City Commission Study Session
10/26/14

explore revising sponsorship agreements to reflect a reduction of the number of commercial banners, especially as it relates to the Grandview Parkway / south perimeter fencing.

Trails:

The Festival worked diligently to ensure the trails in the City parks were accessible throughout Festival time. The Festival will remain vigilant in this area and work closely with TART and City staff to ensure the safest environment possible during Festival.

Trash:

The City and the Festival have been working collaboratively to address waste management in the City parks and downtown during the Festival. Based on feedback from the 2014 Festival, we will revise the plan to be more proactive on peak days.

Set Up and Tear Down:

The Festival will work with City staff on the amount of time the Open Space is used for set-up and tear down. The Festival will reduce set up to four days and maintain a tear down of two days for 2015. We will explore minimizing the setup time further in successive years without compromising quality and safety of all events and venues.

National Cherry Festival

"The mission of the NCF is to celebrate and promote cherries, community involvement, and the Grand Traverse region."



NCF Motto: "Generations of fun!"



Core Values

- Striving for excellence in everything we do.
- Respecting the history and heritage of both the Grand Traverse region and the Cherry Industry.
- Practicing teamwork with passion, commitment, and enthusiasm.
- Building open and honest relationships.
- Pursuing growth and learning.
- Promoting volunteerism and community support.
- Demonstrating environmentally sound practices.
- Embracing and delivering change.
- Communicating clear and consistent information.
- Inspiring Community, Creativity, Passion, Optimism and FUN!



Vision Statement

The National Cherry Festival will:

- Be recognized worldwide as a premier community celebration.
- Be respected as a vital civic organization that provides significant economic benefits throughout the Northern Michigan region and beyond.
- Create a diversified portfolio of quality events and programs that is financially sustainable.

2014



NCF Corporate Sponsorship Program

City of Traverse City and National Cherry Festival Ad Hoc Committee Report:

Uniquely distinct from the rest of northern Michigan's civic and special events options, the National Cherry Festival (NCF) has always been Traverse City's signature community celebration.

For many years the NCF was used as a dominant marketing and public relations medium to attract attention and interest from tourists and businesses to the region. This practice continues today. Similarly, though less understood by the public, the NCF's corporate sponsorship program is a unique business value proposition in comparison to other regional event 'sponsorship' offerings.

The NCF's sponsorship program is a corporate, experiential marketing/PR play, and not a contribution-based business model. It doesn't sell "levels," as is common practice for most events in the area. All event sponsorships are specifically tailored to meet pre-determined objectives, which are mutually developed and produced by the festival and the sponsoring company. As sponsor-partners, the two seek to align sponsor investment with programming or events that target specific demographic or psychographic groups. The NCF becomes a trusted extension of the sponsor's overall marketing and public relations effort, while demonstrating their corporate social responsibility and community stewardship.

Because the NCF sponsorship program works for companies, over the span of 25 years that the program has existed, we have maintained an impressive 85% renewal rate - very low attrition - all due to the effectiveness of the medium. For the community and visitors alike, the program's approximately annual \$500,000 cash and \$400,000 in-kind revenue stream translates into free admission (no gate fee), and free events, including air shows, parades, car shows, kids' activities, contests, health and green initiatives, Open Space Park attractions, and the list goes on.



NCF Corporate Sponsorship

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As we state in our sponsorship program overview materials for corporate prospects, festivals and special events are among the most successful mediums available to help create powerful and memorable branding and activation experiences, as well as encourage beneficial media coverage, effect positive economic impact, and enhance the quality of life for host communities and the extended markets they reach. Partnering with trusted legacy properties like the NCF helps the sponsor shape customer perceptions and attitudes about their company by aligning them with a signature civic event that consumers are already proud of and passionate about.

The nearly 2,000 Ambassadors, Event Directors and Corporate Team and Community Share volunteers who plan and produce the NCF represent a total community-wide commitment and a loyal affinity group. The eight-day festival showcases the beautiful Grand Traverse area, truly a world apart, and our prized, extremely healthful super-fruit, **the cherry!**

The key take-away to the success of the program is that it is designed as a marketing and promotional investment, as opposed to a donation or contribution.

That said, the NCF does offer a way for area businesses that would not derive sufficient return on investment from sponsorship deliverables, to donate to the success of the festival and demonstrate their community involvement through the festival's Corporate Membership Program (CMP). The CMP, like many other similarly-designed event platforms in our region, is a tiered contribution model (levels), where the benefits are the same for all companies in that level. Others who choose to donate to the festival can explore the 501(c)3 Cherry Festival Foundation.

The City of Traverse City is and has always been considered as and positioned as a sponsor, our host city and key partner of the NCF. The benefits derived by the City through this association are both subjective (revolving around community pride and related values), and objective (primarily economic impact trickle-down).

NCF Corporate Sponsorship

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Example of NCF cash sponsors at \$10,000 and above investment annually:

- Blue Cross Blue Shield MI – health initiative and music stage sponsor
- Cherry industry
- DTE Energy – Cherry Royale Parade title sponsor and ‘green initiative’ sponsor
- Grand Traverse Resort & Casinos – Heritage Day and car show sponsor
- Meijer – Festival of Races title sponsor
- Northern Michigan Toyota Dealers – Air Shows presenting sponsor
- Priority Health – kid’s activities sponsor
- Touchstone Energy – Junior Royale Parade title sponsor
- Verizon Wireless – exclusive wireless sponsor
- Wicksall Distributing – music stage/music acts

Examples of deliverables and how NCF sponsorships are leveraged by sponsors:

While festival sponsor-partners receive a number of stock benefits like sponsor/VIP areas at select events; mention in media and marketing materials and media interviews; company banner placements; website and social media attachments, the critical or key benefits revolve around leveraging and unique-to-company cross-promotional activation. This dominant activation benefit – a clear validation of the value of our experiential marketing platform - can best be explained by example:

CASE STUDY - DTE ENERGY: As title sponsor of the Cherry Royale Parade, DTE has used the festival’s media, PR and marketing platform to leverage its investment in the community for over twelve years. DTE’s partnership with the NCF and its co-created theme, “Rooted in Your Community,” have produced numerous benefits improving the quality of life for all in the region including: the Children’s Garden and beautification efforts in Hull Park and the Boardman Lake Trail; partnering with Northwestern Michigan College to create the DTE Energy Freshwater Institute for Teachers to ensure future generations understand and protect our environment; working with Habitat for Humanity Grand Traverse Region to build a house for a local family—the first LEED-

NCF Corporate Sponsorship

Continued, page 4



certified energy efficient home Habitat has constructed; partnering with NMC to place a solar-powered data buoy in West Grand Traverse Bay; and most recently, contributing to waterscape improvements in the old Clinch Park zoo area.

CASE STUDY – VERIZON WIRELESS (VZW):

Verizon Wireless is the festival's official wireless partner. VZW enjoys business category exclusivity and attributes much of its regional market-share dominance to its sponsorship investment. For example, when VZW planned the rollout of 4G service in northern Michigan, it partnered with the NCF to plan and host an indoor store reception party, effectively leveraging their relationship to ensure success.

CASE STUDY – MEIJER:

When the TC Meijer store planned its expansion and renovation project several years ago, it partnered with the NCF on its related branding and awareness campaign to gain endorsement and shared loyalty, and then installed historical picture depictions on the interior walls celebrating the community.

CASE STUDY – ART VAN FURNITURE (AVF):

As sponsor of the festival's volunteer Ambassador Program for ten years, AVF leveraged its tie to the region's largest volunteer group, enjoying a unique link to the community and a constant, visible reminder of their commitment to the northwest Michigan region they serve. AVF has hosted the NCF's annual volunteer sign-up party in their store, which of course, generated incrementally increased store traffic and sales.

CASE STUDY – AREA FAMILY-OWNED GROCERY STORES:

Longtime family-owned Tom's Food Markets and Oleson's Food Stores partner with others every year to sponsor the festival's Special Kids Day, a program of free activities for mentally and physically challenged kids in the Open Space Park on Wednesday of festival week. As festival sponsor-partners, these companies leverage a two-week long in-store cherry-themed display of products, supported by a festival-produced traditional media TV campaign and trip giveaway sweepstakes, to drive store traffic and help produce one of the busiest grocery sales periods of the year.

NCF Corporate Sponsorship

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In-kind sponsorship story:

In addition to nearly \$500,000 of cash sponsorship investment annually, the NCF develops expense-relieving in-kind sponsorships of over \$400,000 per year. While the bulk of this is media/marketing trade-related, we also barter for operations-related services, like fencing, bottled water, website services, lodging, prizes, product for re-sale, bike-medics, etc.

In closing....

In the early 1990's, a Dallas, Texas-based magazine with international circulation featured a four-page article complete with beautiful color pictures on the National Cherry Festival and Traverse City. The introduction went like this:

Do you remember the sights, sounds and smells of a summer celebration in your hometown when you were a kid? It might have been a traveling carnival, a parade or a festival to honor the 4th of July or a local seasonal specialty. But whatever it was, it probably had music and fireworks and hot butter popcorn and cotton candy and snow cones and games of skill and rides on the midway and marching bands and floats pulled by trucks and pie-eating contests and clean blue skies and warm sunshine and crowds of smiling faces and no worries and no crime.

Thought you'd never again experience that wonderful sensory overload the way you did as a child? Although Joseph Conrad wrote that "in plucking the fruit of memory one runs the risk of spoiling the bloom," there's a place you can go where plucking the fruit is as sweet as a childhood memory: the National Cherry Festival in Traverse City, Michigan. This is old-fashioned, small town Americana at its best!

Reflecting on these thoughts should be part of Traverse City's mantra and embrace of the NCF. Just my opinion....

Respectively submitted by Chuck O'Connor, National Cherry Festival Director of Corporate Partnerships for 23 years.

Coast-to-Coast 2013 Exposure

Driving economic impact by way of festival attendance & TC awareness

A sampling of 2013 National Cherry Festival and City of Traverse City media exposure:



USA Today - Jan. 10

Wall Street Journal, Memorial Day Summer Fest Best Edition - third consecutive year (46 million readers)

National Geographic 'Drives of a Lifetime' book - second reprint distributed nationally

NY Times said on May 27 - "The cherry crop feeds a \$300 million-a-year industry with wide economic importance across the northern reaches of the state. The 87-year-old National Cherry Festival in Traverse City, for example, attracts 500,000 visitors every July."

Cooking Light Magazine - full TWO page feature with identifying map of the city/region - Distribution 540,000 June 2013

Country Woman Magazine - naming Traverse City as a 'Bayside Entertainment Destination'

Runners World Magazine - online editorial featuring Traverse City as a "Runners Paradise" by way of the Festival of Races event

Midwest Living Magazine - names the NCF to the 'Best of the Midwest' series for 16 years

Dallas Morning News

Miami Herald

Pittsburgh Tribune-Review

Chicago Sun Times

Chicago Tribune

Detroit Free Press

Detroit News

Twincities.com

Akron Beacon Journal

Coast-to-Coast 2013 Exposure

Driving economic impact by way of festival attendance & TC awareness



OVER 300 PRINT AND ONLINE EDITORIAL FEATURES CALLING OUT TRAVERSE CITY AND THE NATIONAL CHERRY FESTIVAL IN 2013!

Electronic program **highlights over 30 hours** of feature material

130+ live and taped features on midwest and national network television and radio

Over \$12 million in print and electronic exposure value surrounding the 2013 National Cherry Festival, cherry industry, and the Cherry Capital of the World – Traverse City, Michigan!

GLOBALLY!

Community Partners

The National Cherry Festival assists other organizations in the community by providing equipment, resources, manpower and expertise to help support their causes:



Alzheimer's Memory Walk

Bayside Music Festival

Benzie Bike Tour

Camunity

Downtown Development Authority

Father Fred

Relay for Life

TC Boom Boom Club

TC Film Festival

Westside Community Church

Community Share Program

In 2013 the National Cherry Festival had over 100 local groups that benefited from our Community Share program or received donations from the festival for their organization. We contributed over \$35,000 through the program. The NCF also uses specific events to help other charities raise money for their causes. In 2013 the proceeds from ticket sales for the Fourth of July concert were donated to the Boom Boom Club and the Carter's Kids Fun Run donated over \$3,000 to the Carter's Kids organization.



A list of Community Share Groups:

Un-Cats Feline Rescue
Schuss Mt. Volunteer Ski Patrol
Traverse City Junior Golf Association
Boy Scout Troop 88
Cherry Capital Guardians Sea Cadets
Kingsley Baptist Church
AAUW
TC Central Pom Squad
TCC Robotics
Father Fred Foundation
Trinity Lutheran German Fest Committee
TBBCC
Phi Theta Kappa Honor Society
Kingsley Debate Team
Boardman River Clean Sweep
HANDDS to the Rescue
K-Town Striders
Lake Ann United Methodist Church
Traverse City West Cheer Team
GTACS Band Boosters
Osceola County Rabbit & Cavy Quiz Bowl
Boy Scout Troop 27
Cherryland Humane Society
Grand Traverse Rugby Club, Inc.
Boy Scout Troop 30
BrickWays
Grand Traverse Fruit Growers
Almira Twp Veterans Memorial Committee
Civil Air Patrol, TC Composite Squadron
Bay Winds Pony Club

Grand Traverse Area Veterans Coalition
Northern Regional Bleeding Disorder Ctr
Boy Scout Troop 105
Kingsley Boys Cross Country
Kingsley Girls Cross Country
TC Central Boys Soccer
TC Central Downhill Ski Team
TC Central Pom Team
TC Central Nordic XC-ski Team
Young Life
VASA Ski Club
TCC Student Senate
Bay Reps Hockey Association
Trinity Lutheran School
North American VASA
The Presbyterian Church of Traverse City
Kingsley Cross Country
Young Life
Traverse City Police Reserve
Disability Network of Northern Michigan
Child and Family Services
MEA - Retired
Thomas Judd Care Center
USNSCC-Cherry Capital Guardians Squadron
Eastern Elementary
Glen Lake Elementary
Grand Traverse Academy
Courtade Elementary
Long Lake Elementary
Buckley Elementary

Cherry Knoll Elementary
Parade Float Reimbursement
Traverse Heights Elementary
Blair Elementary
Holy Angels
Silver Lake Elementary
Pathfinder
Traverse City Christian Schools
Mill Creek Elementary
Willow Hill
International School At Bertha Vos
Old Mission Peninsula School
Traverse Bay Christian School
The Children's House
Trinity Lutheran
June McGrath
TCAPS Montessori
Central Grade School
Lakeland Elementary
Interlochen Community School
NMC Foundation
HANDDS to the Rescue
Traverse City French Club
Goodwill Industries of N Michigan, Inc.
Father Fred Foundation
Women's Resource Center
Child and Family Services
TC Caring Community BBQ

Earnings and Revenue

Retained Earnings

(This represents change in equity, not cash)

2000	\$(138,557.00)
2001	\$(83,043.00)
2002	\$82,545.00
2003	\$(4,094.00)
2004	\$(69,068.00)
2005	\$20,258.00
2006	\$22,672.00
2007	\$(144,540.00)
2008	\$(14,476.00)
2009	\$42,161.00
2010	\$66,744.00
2011	\$74,344.00
2012	\$89,166.00

Total= \$(55,888.00)

Average= \$(4,299.08)



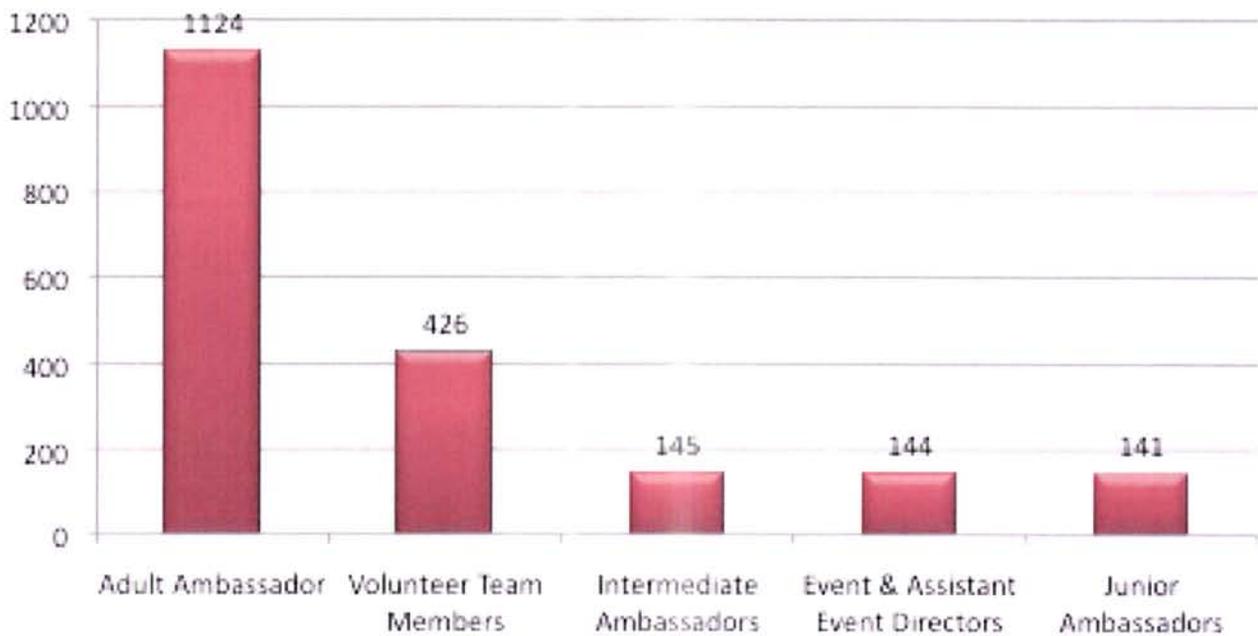
Volunteer Stats

Over 1,900 volunteers in 2013
(See breakdown in chart below)

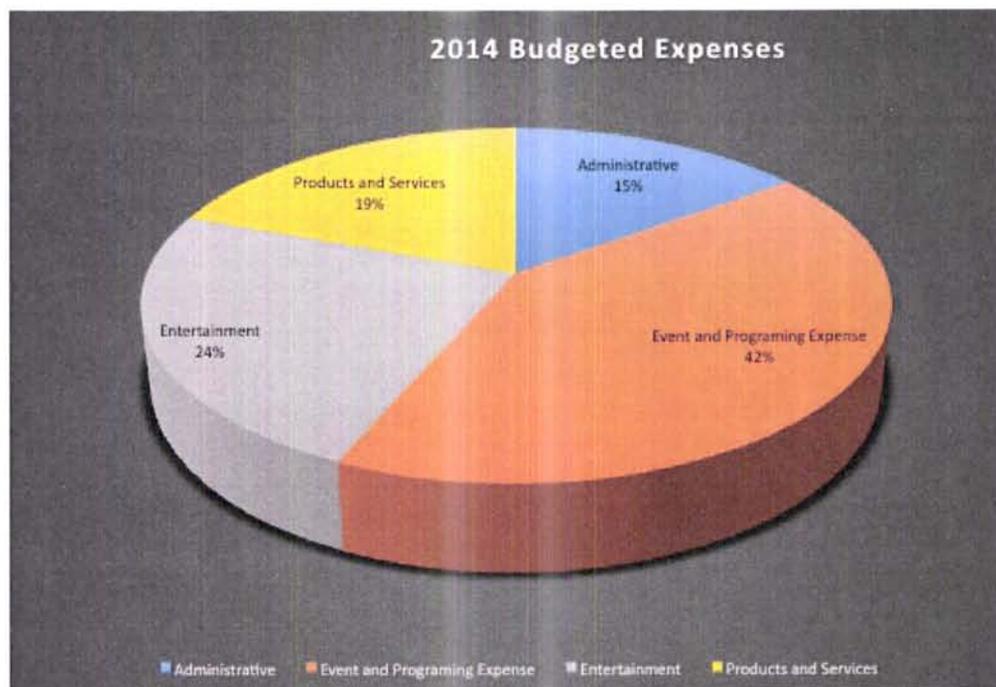
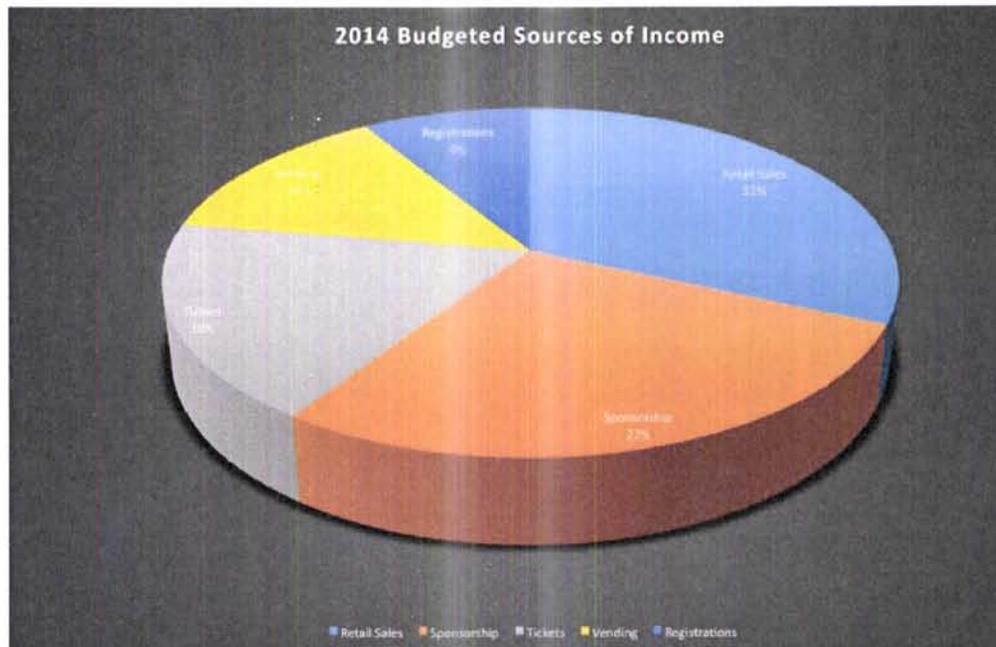
Total Hours:
Over 20,000 volunteers hours



2013 National Cherry Festival Ambassadors

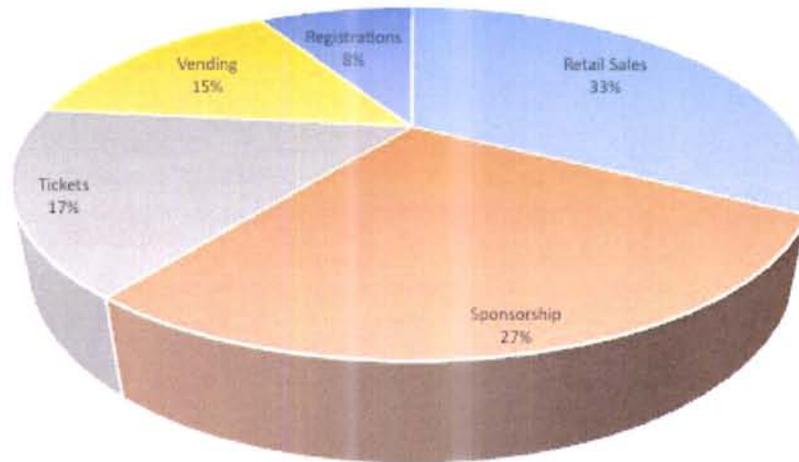


2014 Revenue & Expenses

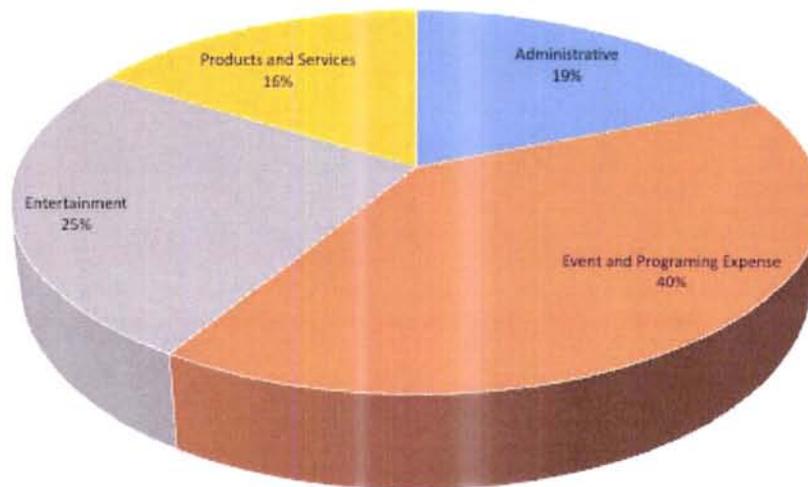


2013 Revenue & Expenses

2013 Budgeted Sources of Income



2013 Budgeted Expenses



• Administrative • Event and Programming Expense • Entertainment • Products and Services