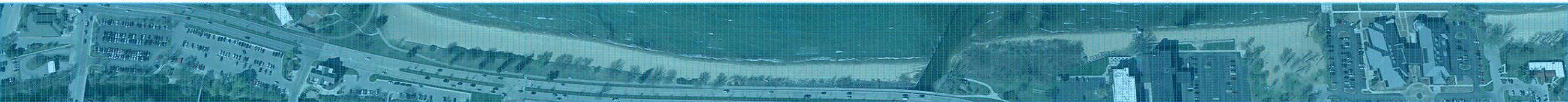


Traverse City's Public Pier

The People + Process of Creating Place

City Commission
Update
December 8, 2014



The People + Process of Creating Place

STUDY PURPOSE

- Engage the community in the planning and design process.
- Assess the feasibility, uses, impacts, costs, and benefits of a new public pier.
- Determine the appropriate location and design character of a pier, landside improvements, and connections.

The People + Process of Creating Place

A. SCHEMATIC DESIGN

1) Kick Off Workshop (#1)

- Establish Goals and Siting Criteria
- Tour Site and meet with Stakeholders

2) Design Workshop (#2)

- Explore and develop ideas with public
- Create a draft plan with public input

3) Design Workshop (#3)

- Refine plan and define character with public input
- Determine priorities for implementation



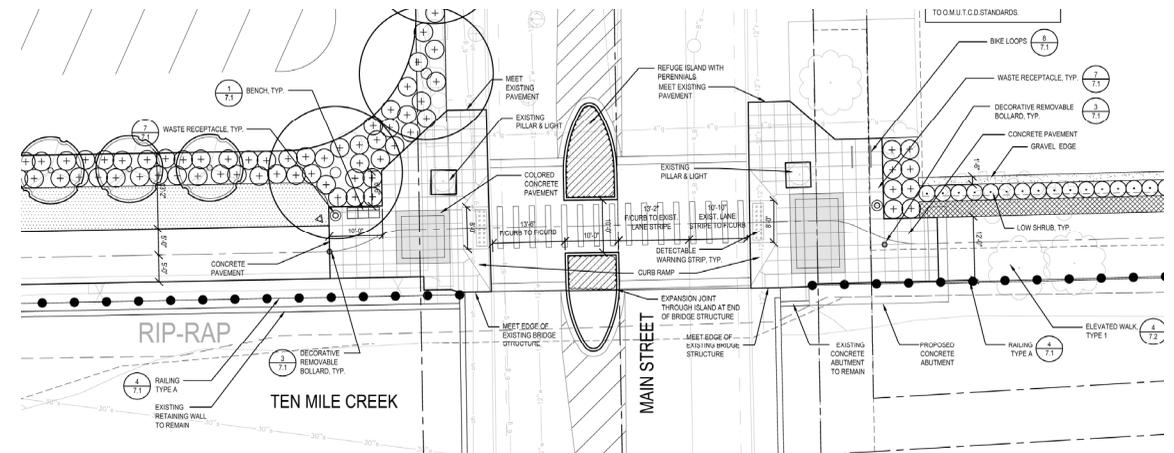
The Site + Process

B. PRELIMINARY DESIGN

- Refine design and engineering, and assess feasibility
- Two public update meetings

C. FINAL DESIGN

- Complete engineering and design
- Prepare Bidding documents
- Two public update meetings



Workshop #1 - Activities and Facilities

Workshop #1 identified priority Activities and Facilities for pier-

- Fishing and Educational Activities
- Passive Uses and Seating
- Unique attraction(s)
- Shaded areas
- Support facilities (e.g., bathrooms)

Activities which may be supported by pier and landside improvements:	VOTES	RANK
• Fishing	 13	1
• Educational opportunities for fish and invasives	 13	1
• Educational opportunities about water resources		
• Educational opportunities about cultural history		
• Bird Watching		
• Weddings (Land side, no private events)		
• Corporate Events (Land side, no private events)		
• Faith-based events (Land side, no private events)		
• Programmed Events through City Parks		
• School Groups visiting		
• Performances (Free on pier)		
• Strolling	 4	4
• People watching		
• Eating (Land side food trucks/carts, concession, etc.)		
• Bicycling (Land side, no rollerblades or skateboards)		
• Viewing the city, water, sunsets, stargazing, fish/webcam	 5	4
• Part of larger community events		
• Free access	 2	7

1. Facilities which may be provided by project:	VOTES	RANK
• Off line Fishing areas	 3	6
• Cultural/Environmental interpretation signs & displays	 3	6
• Space for vendors (Land based)		
• Events space		
• Seating (With sleeping deterrent)	 8	2
• Outdoor classroom/small performance space	 2	7
• Art works		
• Paths and wayfinding		
• Vehicular drop –off		
• Parking (Shuttles)	 5	4
• Bathrooms (Land based)	 7	3
• Access to touch the water		
• Bike Parking (Land based)	 4	5
• Lighting, electrical power, communications/data, and water	 1	8
• Donor recognition		
• Landscaping and habitat enhancements	 2	7
• Covered area	 7	3
• Unique Attraction (Weather station, webcam, fish cleaning)	 7	3
• Fish cleaning station (Land based)	 1	8



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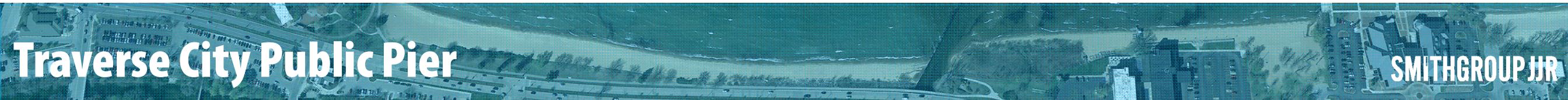
SMITHGROUP JJR

Workshop #1-Location Criteria

Workshop #1 identified priority Locational Criteria for pier-

- Accessibility (universal design, parking, connections)
- Access to Fishing
- Increase diversity and interest in uses of the waterfront

DRAFT LOCATION CRITERIA /// RESULTS TABULATION	VOTES	RANK
1. How does each site complement the existing uses/events along the waterfront?	●●●● 4	6
2. Is there an opportunity to increase the diversity and interest of uses of the waterfront?	●●●●●●●● 8	3
3. Does the site provide access to fishing for non-boaters?	●●●●●●●● ●●●●● 13	2
4. Can a pier at this site take advantage of cultural and natural resources to promote learning?	●●●●●● 6	4
5. How could the site connect physically to the downtown and TART?	●●●●● 5	5
6. Does the site offer economic development opportunities?	● 1	8
7. How accessible is the location?	●●●●●●●● ●●●●●●●● 14	1
8. Does the site offer opportunities for fisheries, wildlife, and environmental enhancement?	●●● 3	7
9. Does the site provide places to observe the city?		
10. Is the site located in best location for multi-seasonal fishing opportunities?	●●● 3	7

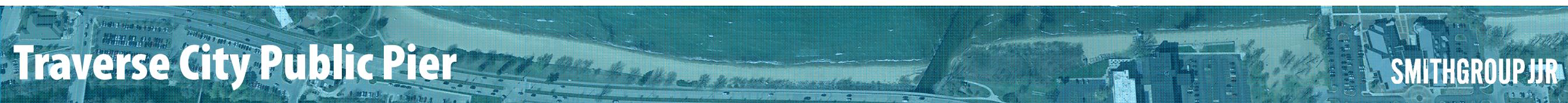
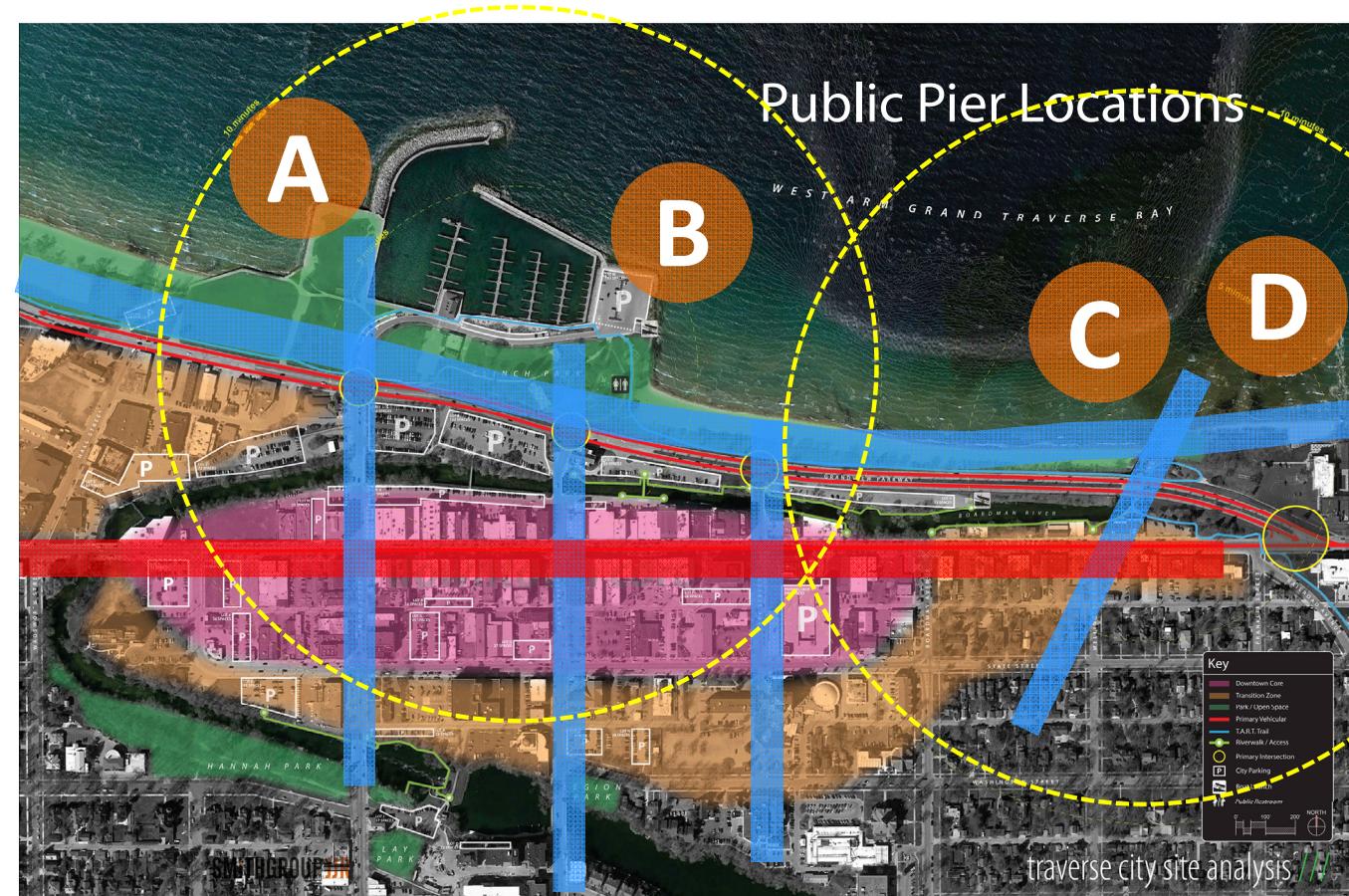


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Workshop #2 - Alternative Locations

- Connections to downtown are important to building a visitor's loop of activity.
- Mouth of the river location stretches activity to the east, and could act as a gateway to the waterfront and downtown.
- Clinch Park area location could build on existing critical mass of activities.



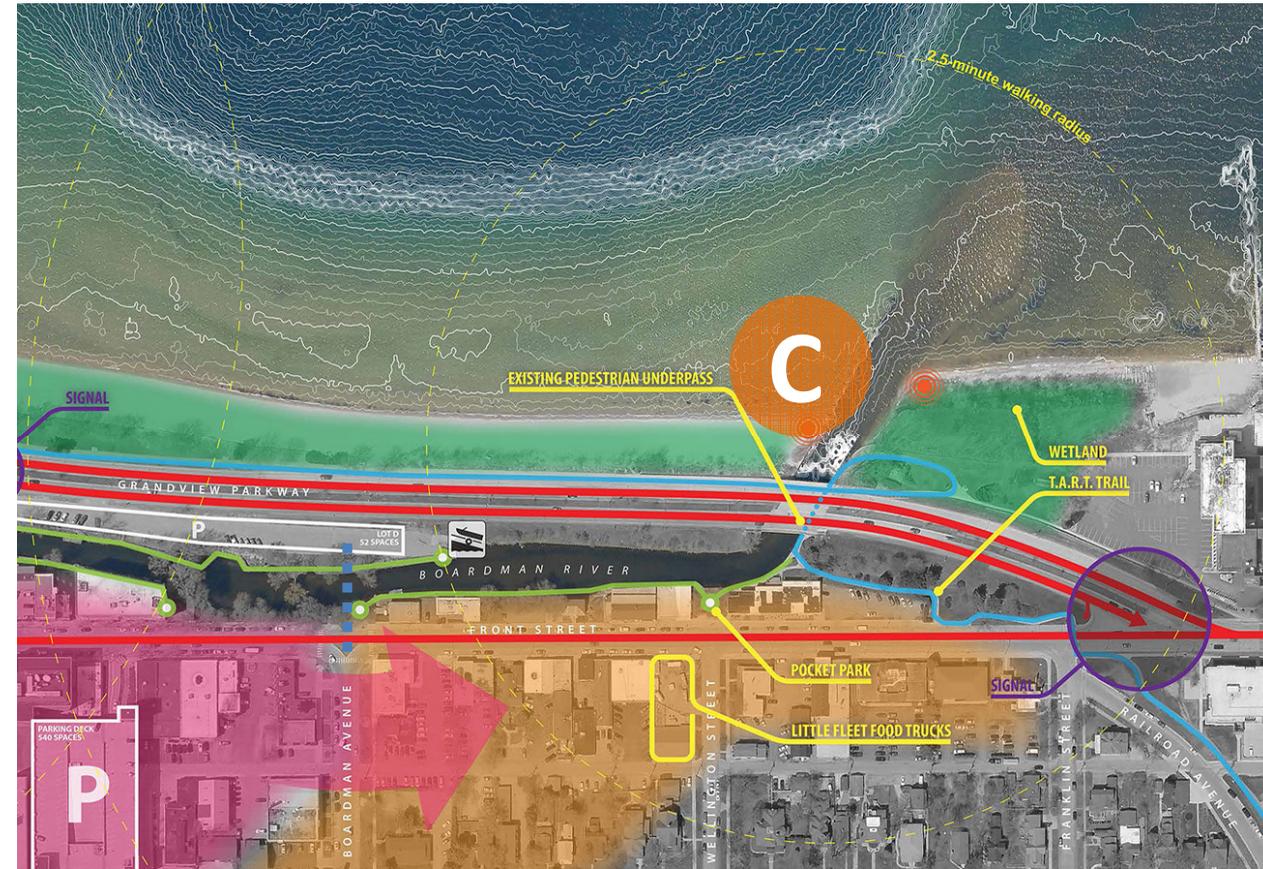
Alternative Locations- EAST Site C

Opportunities

- Access to migratory fish patterns and known deep and shallow water habitats
- Supports re-development of eastern downtown and Boardman focused
- Nice “bookend” with Clinch-extends beach and recreation activity

Challenges

- Link to downtown and parking (especially barrier free)
- Need to accommodate safety access
- Providing connections increases cost-may need phased approach



Design Ideas- EAST Site C

Features

- Creates places for seating, and fishing
- Potential for iconic feature at river mouth
- Fishing access to 30 + foot deep water and underwater bank
- Opportunity for access under bridge on west side of river.
- Highlights bridge and river-strong interpretive opportunity



Input from Stakeholder Groups

Groups we have met with:

1. City maintenance and engineering staff
2. Fire and Police
3. Event Organizers (Cherry Festival, Film Festival, informal performances)
4. Community Organizations (Rotary, VCB, Chamber)
5. Agencies and Advocacy Groups (MDOT, TART, Watershed Council, Sport Fishing Association, Disability Network)
6. Neighbors (Senior Center, WBBR, NMC)

Next Steps

1. Workshop #3 will be this Thursday at 7 pm to gain input on specific options and character for Site C.
2. The Design Team will then draft up the Schematic Design Plan, including strategies for implementation, cost and phasing.
3. At the end of this month we will provide a summary of the results and a recommendation for your consideration.

Find more information and provide feedback at TCPublicPier.com