



Traverse City United States Coast Guard Committee

3:00 PM

Thursday, March 5, 2015

Located in: The Second Floor Conference Room

Governmental Center

Traverse City, MI 49684

Posted: Monday, March 02, 2015

If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

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AGENDA

1. ROLL CALL
2. Announcements
3. Consideration of approving minutes from the Regular Meeting of February 5, 2015.
4. Review of a one-page fundraising document concerning the monument project.
5. Participation in a Strategic Planning Workshop led by committee member Robert Richardson.
6. Public Comment
7. Adjournment

CITY OF TRAVERSE CITY
Minutes
United States Coast Guard Committee
February 5, 2015

A Regular Meeting for the United States Coast Guard Committee was called to order in the Second Floor Committee Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:00 p.m.

The following were present, constituting a quorum: Stan Simons, Steve Perdue, Jered Ottenwess, Dan Baker, Dave Barr and Polly Cairns at 3:04 p.m., and Sean Cross at 3:08 p.m.

Also present was Katie Stroven, Stevie Murray, and Steve Wade.

The following was absent: Robert Richardson.

Stan Simons chaired.

Various announcements were given.

1. First item being “consideration of approving the minutes from the Special Meeting of January 8, 2015”

It was moved by Perdue and seconded by Cairns that the minutes from the Special Meeting of January 8, 2015, as amended, be approved.

AIF/MC (Richardson absent)

2. Next item being, “discussion with the Grand Traverse Regional Community Foundation regarding assistance in fundraising.”

Mr. Wade, Executive Director of the Grand Traverse Regional Community Foundation gave an overview of the foundation and what it has to offer the committee.

Mr. Simons gave an overview of the project.

Mr. Ottenwess gave an overview of the new proposed Public Ordinance and the requirements it would entail to obtain approval.

By consensus, Mr. Simons, Ms. Cairns, and Mr. Barr would need with Mr. Wade to discuss a strategic plan before moving forward.

3. Next item being “discuss the possibility of supporting “free parking spaces” in the Downtown Traverse City area for Coast Guard Personnel.”

By consensus, Mr. Baker would identify private parking lot owners willing to designate

parking spots to Coast Guard Personnel in the Traverse City area. If this effort is successful, the Committee will explore downtown public parking spots as an option. Also by consensus, Ms. Stroven will obtain a quote for the cost to manufacture the signs.

4. Next item being “final review of Coast Guard Monument Fundraising Package.”

General discussion took place to further adjust the fundraising package.

5. Next item being “Public comment.”

None.

6. Adjournment.

There being no objection, Chair Stan Simons declared the meeting adjourned at 4:08 p.m.


Katelyn Stroven
Recording Secretary

DRAFT

TRAVERSE CITY, MI PROUD TO BE A COAST GUARD CITY



Dear Supporter/Patron - Hello and welcome to the City of Traverse City, a Coast Guard City!

Introduction

The United States Coast Guard and Air Station Traverse City have been in our region since 1946, when first commissioned as a one-plane detachment to provide search and rescue to the Great Lakes. Over the years, Air Station Traverse City has evolved and expanded to house over 29 officers, 112 listed personnel, and 5 MH-65 "Dolphin" Short Range Recovery Helicopters.

In 2010, United States Congress designated City of Traverse City as a Coast Guard City for its efforts in supporting the United States Coast Guard and the men and woman of Air Station Traverse City. Shortly after receiving this honorable designation, the City Commission established and appointed the Traverse City Coast Guard City Committee to assist in building a stronger bond with those serving this Air Station.

The objectives of the Coast Guard City Committee are to educate the community of the value of the presence of our Coast Guard, including creating opportunities, acknowledging their professional work of the U.S. Coast Guard men and woman assigned to our local Air Station. In addition, establish referrals and services for Coast Guard personnel and their families not currently provided.

Traverse City Coast Guard Committee is navigating its way towards these goals by inaugurating and trademarking an official Coast Guard City Logo, facilitating placement of Coast Guard City signs at key city entrances, participating in City events; such as Traverse City Friday Night Live and Cherry Festival Royale Parade. Along with, placing custom Coast Guard City rotorhead and a welcome sign in two prominent locations within the airport, with efforts of Air Station Traverse City and Cherry Capital Airport.

Next Steps towards Meeting Our Goals

As a Committee, we believe it is imperative to deploy our efforts to the next level, by installing a monument in honor of Air Station Traverse City. This monument would not only signify the community wide support of our local Coast Guard, but would honor those men and woman who have served and currently serve our Traverse City community.

What does your Donation mean?

The United States Coast Guard, Air Station Traverse City, and the men and woman serving it, play an integral role in your safety. As the Guardians of the Great Lakes, these individuals are ready and available to step forward when needed, saving the lives of countless people. By supporting the Traverse City Coast Guard City Committee, you are doing your part to respect and honor these brave men and women who have prepared to step forward when tragedy strikes.

It is important to the members of this Committee that the community fully embraces the significance of our local Air Station and the safeguards provided to the Traverse City and Northern Michigan Region. I am confident our dedicated committee, backed with support of the City of Traverse City, will support the United States Coast Guard Air Station Traverse City and the men and woman serving our local base.

In closing, please accept my sincere thank you for your time and interest. Your donation is important to paying tribute to our Guardian of the Great Lakes!

Stan Simons (Chair - Traverse City Coast Guard Committee)

Backside - conceptual designs & map



While Traverse City has an abundance of green-space, the Committee anticipates the monument to be located in a prominent location in Mini Park, near the corner of Front Street and Franklin Street.



There is more to this project than installing a Coast Guard Monument. While our top priority is to honor the Coast Guard, the Committee is also dedicated to improving the Traverse City community.

If you have any questions regarding your support or potential donation, please do not hesitate to contact me, or one of the other Traverse City Coast Guard Committee members.

Stan Simons, Chairman

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