



## United States Coast Guard City Committee



**3:00 PM**

**Thursday, April 7, 2016**

**Located in: The Second Floor Conference Room**

**Governmental Center**

**Traverse City, MI 49684**

**Posted: Monday, April 4, 2016**

If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

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Traverse City Coast Guard City Committee:

c/o Katie Zeits, CMC, Deputy City Clerk

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400 Boardman Avenue

Traverse City, MI 49684

### **AGENDA**

#### ROLL CALL

1. Announcements
2. Consideration of approving the minutes from the March 3, 2016, regular meetings.
3. Discussion regarding possible relocation of the Coast Guard Exhibit from the Grand Traverse Lighthouse Museum.
4. Discussion regarding presentation to the Traverse City Arts Commission.
5. Update regarding an annual Coast Guard City Committee sponsored event.
6. Update regarding display cases.

**Office of the City Clerk, 400 Boardman Avenue, Traverse City, MI 49684, (231) 922-4480**

7. Public Comment
8. Adjournment

# CITY OF TRAVERSE CITY

## Minutes

### United States Coast Guard City Committee

March 3, 2016

A Regular Meeting for the United States Coast Guard Committee was called to order in the Second Floor Conference Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:00 p.m.

The following were present, constituting a quorum: Stan Simons, Steve Perdue, Greg Matyas, Dan Baker, and Marty Colburn.

Also present was Katelyn Zeits

The following was absent: Dave Barr and Polly Cairns.

Stan Simons chaired.

Various Announcements were given.

1. First item being "Consideration of approving minutes from the January 7, 2016 and February 4, 2016 regular meetings."

It was moved by Colburn, seconded by Perdue to approve the minutes from the January 7, 2016 and February 4, 2016 regular meetings.

AIF/MC (Barr and Cairns absent)

2. Next item being "Consideration of approving Coast Guard City "talking points."

By consensus, talking points are approved and ready for distribution to the general public as the Committee sees fit.

3. Next item being "Consideration of approving the Monument Project Assessment for submission to the Arts Commission."

By consensus, the information presented to the Committee are ready for final drafting.

4. Next item being "Consideration of reviewing and approving the Biederman Grant Application."

By consensus, the application is final.

5. Next item being “Consideration of confirming reimbursement of funds for purchased movie tickets as it relates to The Finest Hours moving screening.”

It was moved by Perdue, seconded by Colburn, that the Committee approves reimbursement of \$260.00 to Chairman Stan Simons for purchase of tickets to the Coast Guard City Committee sponsored movie screening event for Coast Guard Personnel and their families on Friday, January 29, 2016.

AIF/MC (Barr and Cairns absent)

6. Next item being “Discussion regarding Coast Guard Exhibit at the Grand Traverse Lighthouse Museum.”

A presentation was given by Executive Director Stefanie Staley who indicated that after the 2016 season the materials used for the Lighthouse Museum would need a permanent location. Ms. Staley indicated that she would like to work with the Committee to find a location for the exhibit in the Traverse City area.

7. Next item being “Discussion regarding display in conjunction with the Coast Guard Centennial Celebration and update regarding display cases.”

General discussion took place. Ms. Staley indicated that she may have display cases for loan to the Coast Guard for the celebration.

8. Next item being “Update regarding an annual Coast Guard City Committee sponsored event.”

Mr. Baker gave a brief update.

9. Next item being “Update regarding Coast Guard City logo request for proposals.”

Mr. Simons gave a brief update

10. Next item being “Public Comment.”

None.

11. Adjournment.

There being no objection, Chair Stan Simons declared the meeting adjourned at 3:57 p.m.

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Katelyn Zeits  
Recording Secretary

## SLIDE #1 – Coast Guard City Logo

Good afternoon/evening

My name is Stan Simons. I am the chairman of the Coast Guard City Committee for the City of Traverse City. Thank you for allowing me the opportunity to speak with you today about an exciting art project. Following a brief slide presentation, I have prepared a two-page summary document for you that may answer most of your questions.

I am here today seeking your approval on a proposed piece of artwork. Three years ago our committee established a goal to place a sculpture in a prominent location here in Traverse City to honor the men and women of Coast Guard Air Station Traverse City and draw attention to the unique distinction of being named an official Coast Guard City.

Other Coast Guard Cities, like Grand Haven, have created public monuments to the Coast Guard. We wish to do the same and hope you will concur with our design.

Following a process similar to one used by Air Station Traverse City to select a design for their new uniform patch, the Committee worked with Interlochen Arts Academy, Traverse City Public and Catholic Schools and conducted a sculpture contest for high school arts students. Several designs were submitted and the design by Traverse City West student Mallory Heiges was selected. This is her design.

## SLIDE #2 – Original Design drawing by Mallory Heiges

Although this design was visually appealing, it was not robust in large scale. The committee consulted with a structural engineer who pointed out that the design was suitable for a small scale sculpture; it was not capable of being built as a large display. Wanting to have a large piece that was suitable for public display, the artist and I worked with Great Lakes Stainless, here in Traverse City, to create a buildable design closely resembling the original work. It is 20' in diameter & 20' high. This is the result.

## SLIDE #3 – Great Lakes Stainless Drawings

The committee discussed a suitable location for the artwork and pursued a prominent location with high visibility. Settling on Mini Park, at the entrance to downtown Traverse City, we worked with design consultant Nate Elkins, owner of Influence Design Forum & Space, to create an innovative public space and then successfully negotiated with the City Parks and Recreation Committee to place a revitalized Mini Park in their master Plan for the City. This is one elevation of the revitalized park incorporating the artwork.

## SLIDE #4 – Mini Park rendering with Coast Guard Monument

We believe this location, the gateway to downtown, could well be the location of other pieces of unique art and a destination for local citizens and visitors alike. As an anchor piece, this timeless design is relevant and meaningful to the community and would promote the City's status as a Coast Guard City. We hope you will concur with our design and support our efforts to move this project forward. Thank you! May I answer your questions?

## SLIDE #5 – Coast Guard City Logo

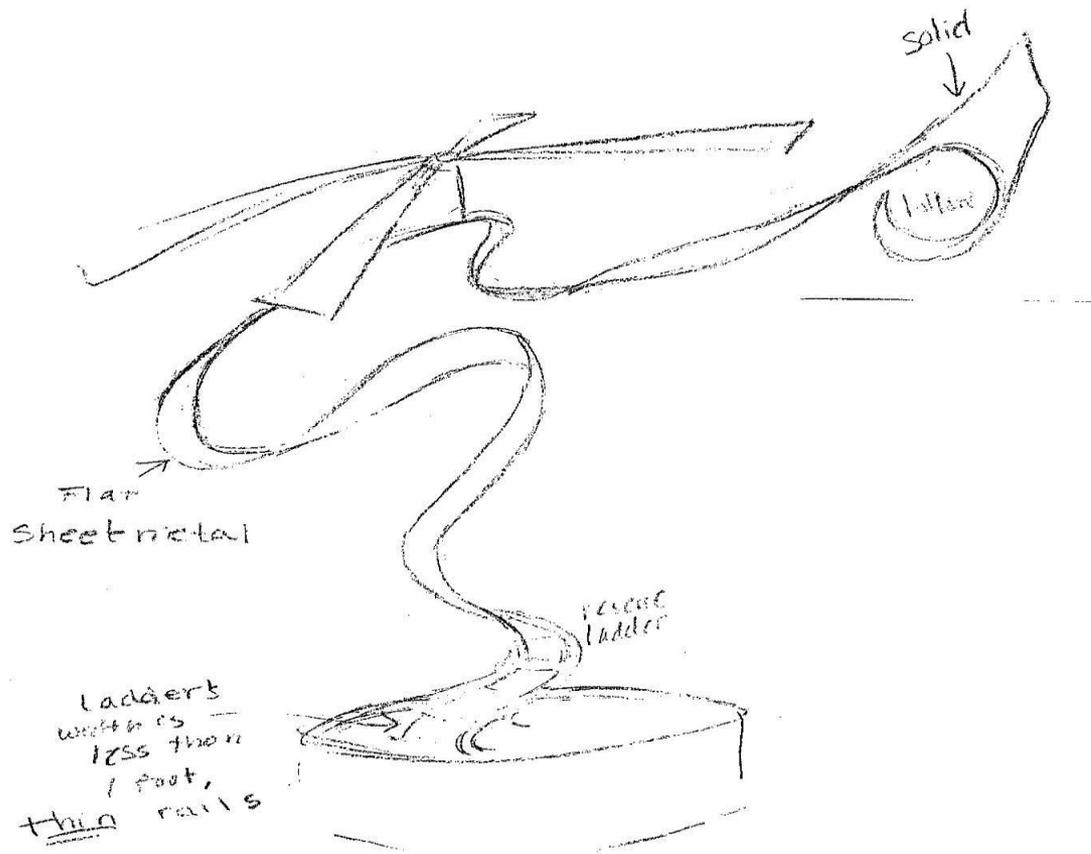
Traverse City, MI

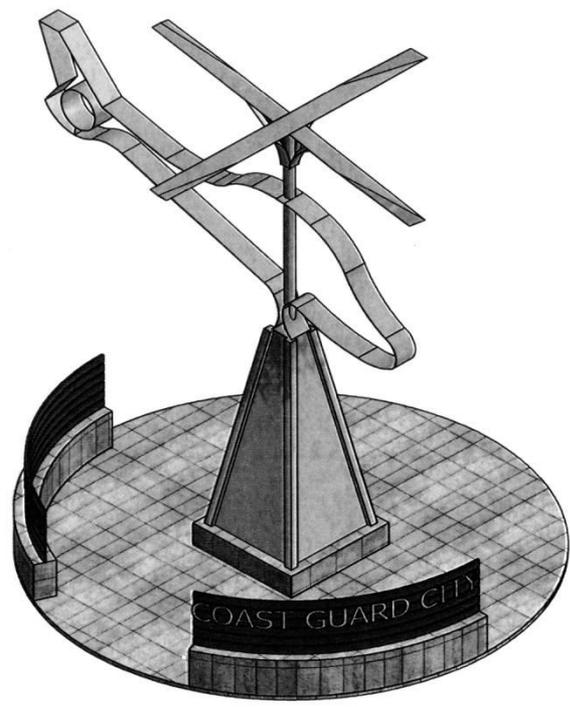


Coast Guard City



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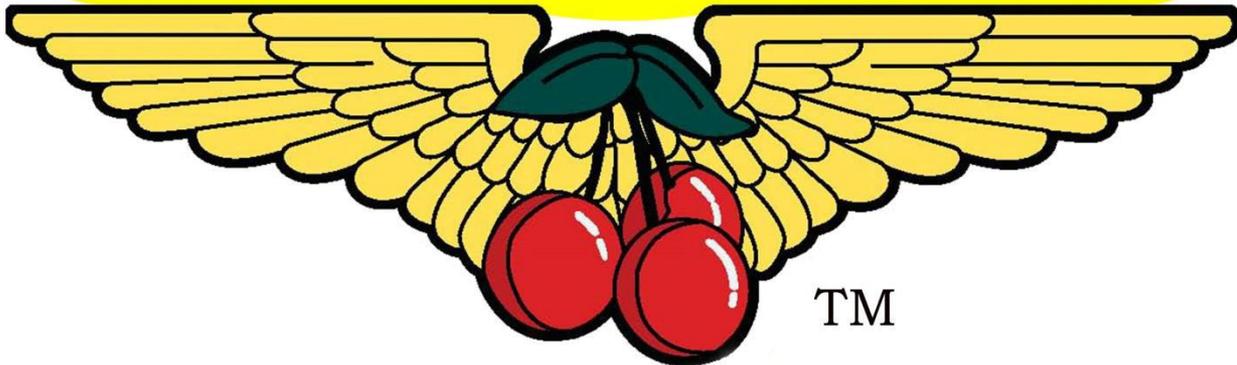




Traverse City, MI



Coast Guard City



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## Phase One: Project Assessment & Selection – Coast Guard City Monument/Sculpture

- Enhance and enliven the selected public space.
  - Little draw to the Mini Park location even though it is on the TART trail. Great opportunity to show support as a Coast Guard City when entering the downtown area from the east. The park space marks the gateway to Downtown. The statue will enliven the currently underutilized green area and give the many visitors an accurate first impression that the USGC is greatly appreciated and honored in our community. A revitalized new park plan has been approved by the City Commission as part of the City Parks & Recreation Master Plan.
- Reflect the spirit and character of the community.
  - T.C. citizens have embraced the Coast Guard. The Coast Guard has been a part of the community for the past 70 years.
- Be innovative in design.
  - Modern design crafted by a T.C. West High School student Mallory Heiges and design engineering specifications from Great Lakes Stainless.
- Be engineered for safety and technical feasibility.
  - Engineered/Elevated design with community safety in mind.
- Be mindful of the importance of pedestrian scale to the community of Traverse City.
  - The artwork is large enough to be noticed, but the low profile design does not interfere with the natural surroundings of the park.
- Take into account any liability issues that may arise from the artwork.
  - Design is sturdy and discourages climbing on the artwork.
  - Original kinetic design has been altered to a fixed structure and therefore substantially reduces potential liability issues as well as upkeep costs.
- Be durable relative to the elements, theft, and vandalism, with consideration given to short and long-term maintenance.
  - Stainless steel construction/low maintenance/budgeted for long-term care
- Accurately fall within desired time frame.
  - The time is now! 5 years since being named a Coast Guard City, 3 years since student design, and following our July 2015 Coast Guard City re-designation.
- Meet budget and available funds, including the cost of the public art, installation costs, signage, maintenance, and all other associated costs.
  - \$100,000 budget/funding thru local donors, fundraising and possible park grants.
- Be compatible in terms of scale, form, content, and design with respect to its immediate and general, social, and physical environment.
  - Large scale/relevant content & design. Located at the gateway park into the city. The structure in comparison to the size of the park is not overwhelming and would enhance the park.
- It is acceptable in terms of durability, maintenance, public access, appropriateness, safety, and security.
- Serve the goals of the Public Art Program Master Plan and the needs of the community.
  - This sculpture/monument is a highly visible piece of art that will be meaningful to the community and promote our status as a Coast Guard City.

Continued on next page

## SITE CONSIDERATIONS:

- If the project begins with a chosen site, what medium would be best suited for the space?
  - Chosen site is Mini Park and may be the only feature, or an opportunity to display other pieces of art in the park. It would be a perfect fit for Gateway Park.
- If the project begins with a particular work of art, what site is currently available for placement and is a feasible, viable location for public art?
  - Mini Park site revitalization is an approved project in the City Parks and Recreation Committee five-year Master Plan. The [mini-park] landscape may serve as a gateway to downtown Traverse City. See Concept drawings.
- Will the entire community have sufficient access to the art once it is placed, and will its placement enhance the Public Art Program as a whole?
  - This art is in an open space available to the entire community and unique in its design.
- Will the artwork integrate well with its surroundings?
  - The artwork is large enough to be noticed, but the low profile design does not interfere with the natural surroundings of the park. It would establish a fresh new environment.
- What timelines and other site factors that may affect placement need to be considered?
  - Sculpture/Monument may be installed prior to possible park re-model and is not dependent upon a new park design.
- What stakeholders will be actively involved in the project?
  - The Coast Guard City Committee comprises the stakeholders and will be actively engaged in the funding, coordination and completion of the structure to assure compliance with the Arts Commission requirements.
- What difficulties or resistance are likely to be met?
  - Funding may be a challenge, but the Coast Guard Committee is actively engaged in fundraising with local donors. The community may object to design/scale/location.