

Traverse City Arts Commission

3:30 PM

Wednesday, April 20, 2016

Located in: The Second Floor Training Room

Governmental Center

Traverse City, MI 49684

Posted: Monday, April 18, 2016



If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

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Traverse City Arts Commission:
c/o Katie Zeits, Deputy City Clerk
(231) 922-4480
Email: tcclerk@traversecitymi.gov
Web: www.traversecitymi.gov
400 Boardman Avenue
Traverse City, MI 49684

AGENDA

1. Announcements.
2. Consideration of approving minutes from the Regular Meeting of March 16, 2016.
3. Administration
 1. Consideration of selecting a Vice Chairperson.
 2. Update from the Art Selection Panel.
4. Projects/Planning
 1. Review of recommendation list.
 2. Presentation from representatives of the Traverse City Coast Guard City Committee.
 3. Update regarding the Brian Crough Memorial.
5. Outreach
 1. Consideration of setting the date for the Arts Commission "pitch night."
 2. Pop-up Park.
 3. DIA Inside Out.
 4. 8th Street Focus Group.

6. Fundraising
 1. MCACA Grant Opportunity – Arts Projects due 6/1
7. Education
 1. Update – Walking Map
8. Discussion regarding process and communication.
9. Public comment.
 1. General Comments.
 2. Commissioner Comments.
10. Adjournment.

CITY OF TRAVERSE CITY

Minutes

Traverse City Arts Commission

March 16, 2016

A Regular Meeting for the Traverse City Arts Commission was called to order in the Second Floor Committee Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following were present, constituting a quorum: Mary Gillett, Christie Minervini, Jan Warren Deb Lake, Amy Shamroe, Rick Korndorfer, Brooke DiGiacomo, and Jackie Shinnars.

Also present: Katie Zeits

The following were absent: None.

Various announcements were given.

1. First item being, "Consideration of approving minutes from the Regular Meeting of February 17, 2016."

It was moved by Warren, seconded by Korndorfer to approve the minutes from the Regular Meeting of February 17, 2016, as amended.

AIF/MC

2. Next item being, "Update on Bryan Crough Memorial RFQ."

Distributed documentation was reviewed and general discussion took place.

It was moved by Warren, seconded by Minervini to send distributed letters as amended to the Downtown Development Authority and Rotary Charities of Traverse City, which in part asked for stakeholder representatives from both organizations to take part in the Art Selection Panel process.

AIF/MC

3. Next item being "Update on the Public Art Trust Fund."

General discussion took place. By consensus, the Arts Commission will request a \$100,000 budget from the City, defining \$25,000 to come from the City, \$25,000 to come from the Downtown Development Authority, and the remaining \$50,000 to come from

private sources.

4. Next item being, "Arts Commission priorities and next steps."

General discussion took place. By consensus, commission will brainstorm ideas for outreach, community engagement, art education, etc. and will report back to the full commission at its next regular meeting.

5. Next item being, "Updates on pending/past commission business."

General updates were discussed. By consensus, Ms. Lake will have additional master plan copies printed for distribution to the community.

6. Next item being, "Public Comment."

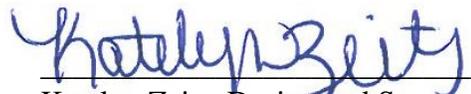
- a. General.

None.

- b. Commissioners.

Amy Shamroe

There being no objection, Chair Mary Gillett declared the meeting adjourned at 4:39 p.m.



Katelyn Zeits, Designated Secretary

Introduced Suggestion

8/22/2015 Boardman River Walls (seen by kayakers)
11/18/2015 Coast Guard City memorial sculpture
11/24/2015 Fivenson artist suggestions (2)
1/12/2016 DIA Inside Out (DTCA project)
1/18/2016 Reston Art example for bike paths
1/22/2016 Lay Park art, improvements
2/10/2016 Darin Knupp mural
2/22/2016 Library reading sculpture idea
2/15/2016 Art on the TART
3/16/2016 Pop-up Park Participation
3/29/2016 Look Here! (example Cincinnati)

Recommended by

Felicia Seeburger
Stan Simon
Ellen Fivenson
Colleen Paveglio
Jan Chapman
Madeline Robinson/Peg Jonkhoff
Darin Knupp
Jan Chapman
Rick Brown/Brian Beauchamp
Christie Minervini/Russ Soyring
Gary Howe/Deb Lake

620 Pine St

FW: Look Here Cincinna...TC

Deb Lake <deb@tcff.org>
To: Mary Gillett <mgillett03@gmail.com>

Tue, Mar 29, 2016 at 10:20 AM

Hi Mary,

I think this is a very cool idea that people would love, and I think the History Center and TADL would be very interested in working on it. Can you please add this to the list of potential projects? We can also ask Gary to come to pitch night, and maybe the new and amazing special collections librarian at TADL who is digitizing the History Center collection could come, too. Thanks!

Deb

From: Gary Howe <garylhowe@gmail.com>

Date: Tuesday, March 29, 2016 at 8:24 AM

To: Deb Lake <lake.deb@gmail.com>

Subject: Look Here Cincinna...TC

Hi Deb,

I send this not to give you another thing to do. I just like it and I'd be willing to work on it if you think it is a good idea, doable, and would have support. Maybe timed after the DIA, or set as an on going, ever changing public art/history experience. Obviously, it has natural partners. something to talk about and have fun with.

Look Here Cincinnati example.



I love the idea of the map http://lookhereotr.org/Look_Here_Map.htm

http://www.lookhereotr.org/Look_Here_How_To.htm

Look Here! is a simple idea that can be easily replicated in other neighborhoods. Once this project is unveiled in Over-the-Rhine, other Cincinnati neighborhoods can learn from this pilot project.

At its core, it is a simple project – existing historic images are turned into low-cost signs using an existing fabrication technique, then mounted on existing infrastructure throughout a targeted geographic area.

Look Here! is easily scalable by simply adding or subtracting images from the exhibition, and adjusting events as the budget in the neighborhood allows.

<https://vimeo.com/156897974>

Phase One: Project Assessment & Selection – Coast Guard City Monument/Sculpture

- **Enhance and enliven the selected public space.**
 - Little draw to the Mini Park location even though it is on the TART trail. Great opportunity to show support as a Coast Guard City when entering the downtown area from the east. The park space marks the gateway to Downtown. Incorporating similar signage to other city parks and offering a destination for residents and visitors, the revitalization of this park is the perfect way to welcome people to Downtown Traverse City, a Coast Guard City! The statue will enliven the currently underutilized green area and give the many visitors an accurate first impression that the USGC is greatly appreciated and honored in our community. A revitalized new park plan has been approved by the City Commission as part of the City Parks & Recreation Master Plan.
- **Reflect the spirit and character of the community.**
 - T.C. citizens have embraced the men and woman of the Coast Guard and Air Station Traverse City. The Coast Guard has been a part of the community for the past 70 years and plays an integral role in the safety of the community.
- **Be innovative in design.**
 - Modern design crafted by T.C. West High School student Mallory Heiges and design engineering specifications from Great Lakes Stainless. In effort to create an original piece with involvement by the young of our community, the Committee began this process three years ago in effort to bring awareness of the importance of the Coast Guard in Traverse City.
- **Be engineered for safety and technical feasibility.**
 - Engineered/Elevated design with community safety in mind. Safety of visitors was kept in mind as the final design was put together. In hopes of deterring individuals from climbing or hanging from the piece, the side was made a bit larger making it nearly impossible for a person to climb up to the helicopter.
- **Be mindful of the importance of pedestrian scale to the community of Traverse City.**
 - The artwork is large enough to be noticed, but the low profile design does not interfere with the natural surroundings of the park. The piece allows walkers and bikers to admire the sculpture while ensuring traffic safety for those traveling down Front Street and Grandview Parkway.
- **Take into account any liability issues that may arise from the artwork.**
 - Design is sturdy and discourages climbing on the artwork.
 - Original kinetic design has been altered to a fixed structure as recommended by City staff and therefore substantially reduces potential liability issues as well as upkeep costs.
- **Be durable relative to the elements, theft, and vandalism, with consideration given to short and long-term maintenance.**
 - Stainless steel construction/low maintenance/budgeted for long-term care
- **Accurately fall within desired time frame.**
 - The time is now! Over 5 years since initially being named a Coast Guard City, 3 years since student design.
- **Meet budget and available funds, including the cost of the public art, installation costs, signage, maintenance, and all other associated costs.**
 - \$100,000 budget/funding thru local donors, fundraising and possible park grants.

- **Be compatible in terms of scale, form, content, and design with respect to its immediate and general, social, and physical environment.**
 - Large scale/relevant content & design. Located at the gateway park into the city. The structure in comparison to the size of the park is not overwhelming and would enhance the park.
- **It is acceptable in terms of durability, maintenance, public access, appropriateness, safety, and security.**
 - **The piece is durable. It would be accessible by the public and would be incorporated into an entire park design, encouraging residents and visitors to stop by this park.**
- **Serve the goals of the Public Art Program Master Plan and the needs of the community.**
 - This sculpture/monument is a highly visible piece of art that will be meaningful to the community and promote our status as a Coast Guard City.

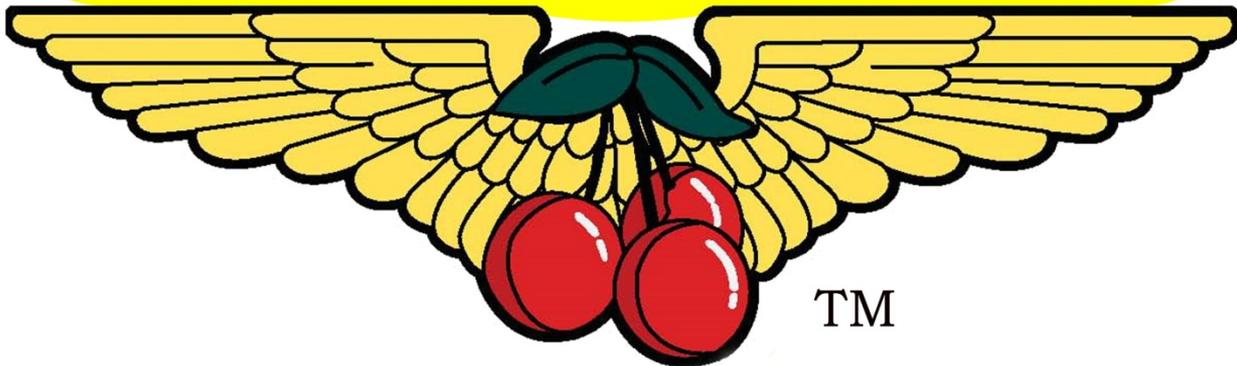
SITE CONSIDERATIONS:

- If the project begins with a chosen site, what medium would be best suited for the space?
 - Chosen site is Mini Park and may be the only feature, or an opportunity to display other pieces of art in the park. It would be a perfect fit for Gateway Park.
- If the project begins with a particular work of art, what site is currently available for placement and is a feasible, viable location for public art?
 - Mini Park site revitalization is an approved project in the City Parks and Recreation Committee five-year Master Plan. The [mini-park] landscape may serve as a gateway to downtown Traverse City. See Concept drawings.
- Will the entire community have sufficient access to the art once it is placed, and will its placement enhance the Public Art Program as a whole?
 - This art is in an open space available to the entire community and unique in its design.
- Will the artwork integrate well with its surroundings?
 - The artwork is large enough to be noticed, but the low profile design does not interfere with the natural surroundings of the park. It would establish a fresh new environment.
- What timelines and other site factors that may affect placement need to be considered?
 - Sculpture/Monument may be installed prior to possible park re-model and is not dependent upon a new park design.
- What stakeholders will be actively involved in the project?
 - The Coast Guard City Committee comprises the stakeholders and will be actively engaged in the funding, coordination and completion of the structure to assure compliance with the Arts Commission requirements.
- What difficulties or resistance are likely to be met?
 - Funding may be a challenge, but the Coast Guard Committee is actively engaged in fundraising with local donors. The community may object to design/scale/location.

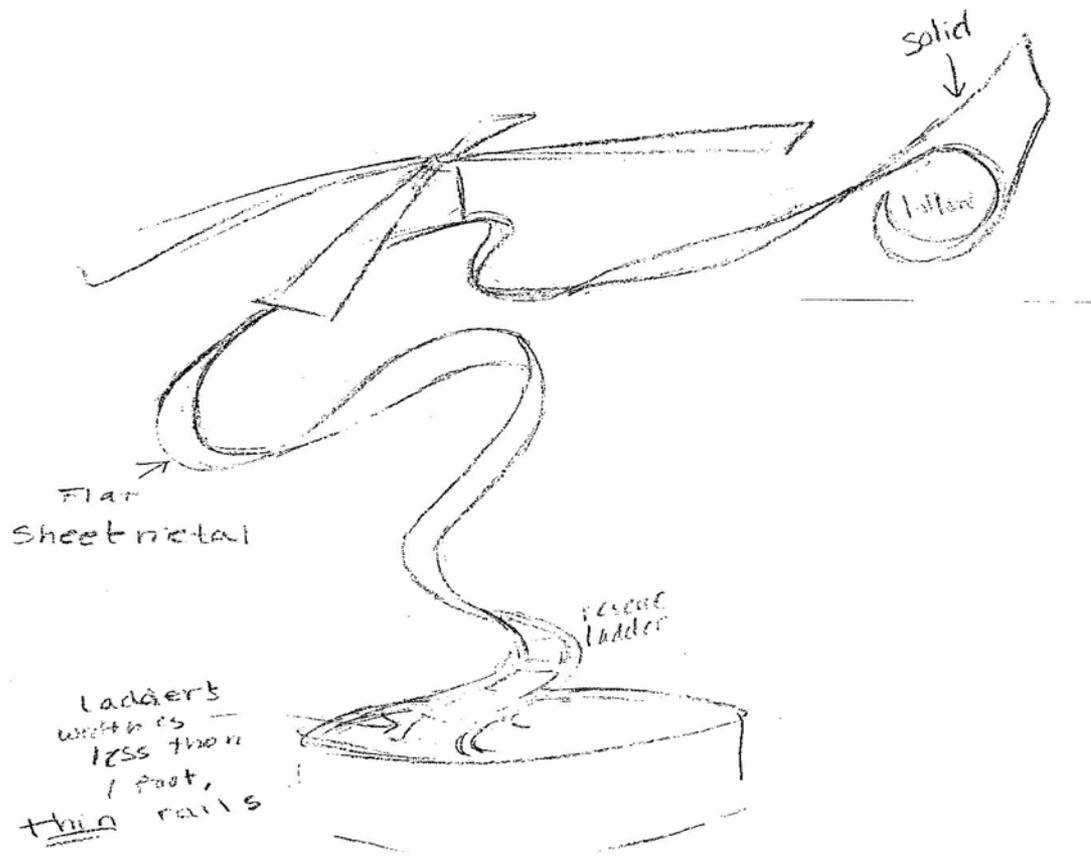
Traverse City, MI

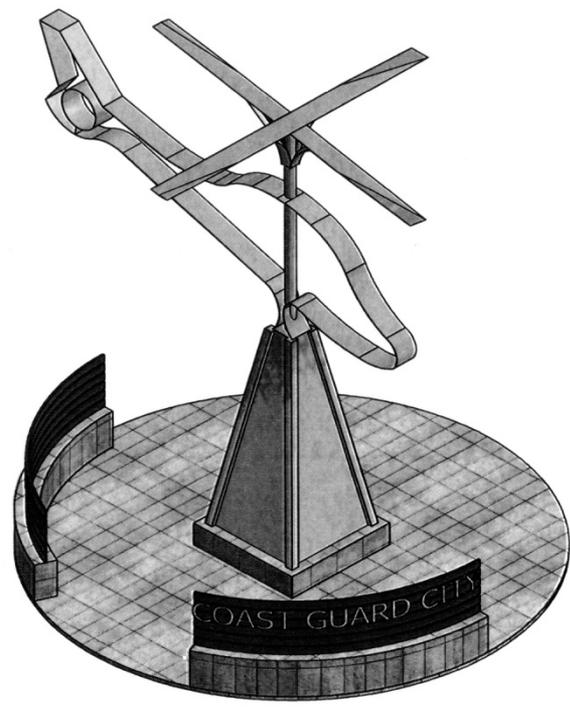


Coast Guard City



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