

Traverse City Arts Commission

3:30 PM

Wednesday, May 18, 2016

Located in: The Second Floor Conference Room
Governmental Center
Traverse City, MI 49684

Posted: Tuesday, May 17, 2016 at 8:30 AM



If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

The City of Traverse City does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan, 49684, 922-4440, TDD 922-4412, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice Regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

Traverse City Arts Commission:
c/o Katie Zeits, Deputy City Clerk
(231) 922-4480
Email: tcclerk@traversecitymi.gov
Web: www.traversecitymi.gov
400 Boardman Avenue
Traverse City, MI 49684

AGENDA

1. Call to order, attendance, announcements (including current balance of Arts Trust Fund)
2. Consideration of approving minutes from the Regular Meeting of April 20, 2016.
3. Administration
 - a. Update: New Arts Commissioner Appointee
 - b. Consideration to recommend a public art ordinance amendment to allow alternate arts commission member appointment to the art review committee
4. Projects/Planning
 - a. Bryan Crough Memorial Update
 - i. Consideration of future relocation of the Crough Memorial
 - ii. Rotary Charities grant update and timeline
 - iii. Revised RFQ
 - b. Planning
 - i. Planning subcommittee report
 - ii. Commission discussion on public art location priorities
 - c. Update: Traverse City Coast Guard City Committee project, request for design resources
5. Outreach
 - a. DIA Inside Out – installation 5/18
 - b. Civic Square Pop-up Park – 6/3-5
 - c. 8th Street Charrette

Office of the City Clerk, 400 Boardman Avenue, Traverse City, MI 49684, (231) 922-4480

- d. Consideration of setting the date for the Arts Commission pitch night
- 6. Fundraising
 - a. Subcommittee report
- 7. Education
 - a. Walking Map
- 8. Public Comment

CITY OF TRAVERSE CITY

Minutes

Traverse City Arts Commission

March 16, 2016

A Regular Meeting for the Traverse City Arts Commission was called to order in the Second Floor Committee Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following were present, constituting a quorum: Mary Gillett, Christie Minervini, Amy Shamroe, Rick Korndorfer, Brooke DiGiacomo, and Jackie Shinnars.

Also present: Katie Zeits

The following were absent: Deb Lake and Jan Warren.

Various announcements were given.

Without objection by the Commission, Chair Mary Gillett changed the order of items on the agenda.

1. First item being, "Consideration of approving minutes from the Regular Meeting of March 16, 2016."

It was moved by Minervini, seconded by Shamroe to approve the minutes from the Regular Meeting of March 16, 2016, as amended.

AIF/MC (Lake and Warren absent)

2. Next item being a "Presentation from representatives of the Traverse City Coast Guard City Committee."

Representatives Steve Perdue, Polly Cairns, and Greg Matyas gave a presentation on a proposed monument to honor the Coast Guard and Traverse City as a Coast Guard City.

The following addressed the Commission:
Patty Pelizzari

By consensus, Ms. Zeits will update the Coast Guard City Committee on the recommendations of the Arts Commission.

3. Next item being "Consideration of selecting a Vice Chairperson."

It was moved by Kordorfer, seconded by Shamroe to appoint Christie Minervini as Vice Chairperson of the Arts Commission, term expiring June 15, 2016.

AIF/MC (Lake and Warren absent)

4. Next item being, "Outreach: pop-up park."

It was moved by Shamroe, seconded by DiGiacomo, to allocate \$250 to the pop-up park event, with funds available in the Public Art Trust Fund.

AIF/MC (Lake and Warren absent)

5. Next item being, "Projects/Planning: update regarding the Bryan Crough Memorial."

By consensus, Chair Mary Gillett will approach stakeholders in regard to changing the location of the Memorial to Lay Park.

The following addressed the Commission:

Todd McMillen

Patty Pelizzari

6. Next item being, "Projects/Planning: review of recommendation list."

The recommendation list was reviewed and discussed.

The following addressed the Commission:

Patty Pelizzari

Todd McMillen

7. Next item being, "Public Comment."

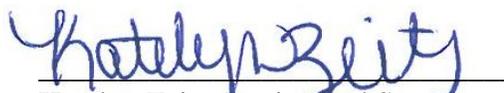
- a. General.

None.

- b. Commissioners.

None.

There being no objection, Chair Mary Gillett declared the meeting adjourned at 4:50 p.m.


Katelyn Zeits, Designated Secretary



May 20, 2016

DRAFT: MBGillett edit 5/16/16 pm

Bidder:

The City of Traverse City will receive online applications directed to the Traverse City Arts Commission, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, 49684, until **FRIDAY, JUNE 17, 2016, at 11:59 PM** for the following:

BRYAN CROUGH MEMORIAL ARTWORK REQUEST FOR QUALIFICATIONS
(specifications attached)

If the specifications are obtained from the City's website link at: http://www.traversecitymi.gov/bids_and_rfps.asp, it is the sole responsibility of the Bidder to check the website for updates and addenda prior to the bid being submitted. Bidder may also sign up to receive notifications when bids and RFPs are posted by sending an e-mail requesting same to jdalton@traversecitymi.gov

The City of Traverse City reserves the right to accept or reject any or all bids, waive irregularities, and to accept the bids either on an entire or individual basis that is in the best interest of the City.

The City accepts no responsibility for any expense incurred by the Bidder in the preparation and presentation of a bid. Such expenses shall be borne exclusively by the Bidder. Only the successful Bidder will be notified.

You must submit a completed online application prior to the above-indicated time and date or the bid will not be accepted. **Hard copy bids will not be accepted.**

Please note that if you have previously submitted an informal quote, you will still need to submit a sealed bid prior to the date and time specified above in order to be considered. Please ensure that all requirements listed in the specifications are met.

If you have any questions, please contact Katelyn Zeits, Deputy City Clerk, Traverse City Arts Commission Designated Secretary, at (231) 922-4480 before the bid is submitted.

PLEASE SUBMIT BID TO: Julie Dalton, Purchasing Agent
400 Boardman Avenue, 2nd floor
Traverse City, MI 49684

PROJECT INTENT

The Traverse City Arts Commission is seeking to commission a new work of art to be placed in downtown Traverse City in honor and recognition of the late DDA Executive Director Bryan Crough. Bryan served our community with passion and flair for over 30 years. The memorial art will reflect Bryan's life, spirit, and passion for downtown Traverse City.

The Arts Commission wants to inspire residents and visitors with a provocative work of art that Bryan would love. He was a knowledgeable art collector, and we are looking for a thoughtful centerpiece work that honors his serious love of art; something beyond a conventional bronze statue (Traverse City is already home to several such works). It should integrate well with the site while retaining its own integrity as a work of art. Sculptures created with commercial molds, patterns, kits, or copies are ineligible. It must have a sense of movement and dynamism that reflects the active, energetic community leader that Bryan was. It should be interactive, and make those who view it think, "Wow!" We need a work that is durable and can stand up to the elements of Northern Michigan. It needs to be produced and maintained within our current \$50,000 budget, and by our installation deadline of June 13, 2017.

Submitted qualifications will be judged by the Art Commission-appointed Art Selection Panel. The panel will select finalists who will produce maquettes and make formal presentations to the panel. The panel will then make a recommendation on artist and artwork to the Traverse City Arts Commission. After the Arts Commission approves artist and work, they will oversee completion of the project.

PROJECT VISION

To commission a sculpture that will be unveiled in a public ceremony scheduled for June 13, 2017. The sculpture will celebrate the spirit of Bryan Crough, be a destination and a landmark in Traverse City, and live, in perpetuity, in downtown Traverse City, the community that Bryan embraced, served, and transformed.

The memorial art will reflect the remarkable spirit and personality of a great community leader:

- Bryan was extremely dynamic, and physically, he was always moving.
- Bryan was a consensus builder, a facilitator, a mediator, and a shepherd. He moved Traverse City forward by seeking out people on opposite sides of issues, listening to them, and bringing them together with his wit and his stories.
- He was a bit unconventional, but far from radical. He saw value in tradition and the old ways, and had a dynamic vision for the vibrant, healthy, livable downtown that he helped to shape and create.
- He was theatrical. He had great flair. He acted, sang, and danced, and had deep roots in community theater.
- He was social and fun. He worked hard and played hard.
- Service and volunteerism were central to who Bryan was as a citizen and a leader.
- He had a sincere enthusiasm for Traverse City and civic life, tempered by a healthy irreverence.

- He was always ready to jump in for the community, emceeding events and championing causes, giving his all without counting the personal costs.
- Bryan was a guy in a suit. But a few seconds after meeting him, he was able to communicate with charm and sheer force of personality that he wasn't in any way constrained by that suit.

BRYAN J. CROUGH (1954-2013)

The Bryan Crough memorial sculpture honors a dynamic visionary who transformed downtown Traverse City through brilliant leadership and tireless commitment. With keen intellect, strategic collaboration, and incredible sense of humor, Bryan Crough steered Traverse City through a period of economic setbacks and helped make the City the envy of every downtown.

Hailing from Salina, Kansas, Bryan adopted Traverse City in 1980. He was a turnaround expert, putting the Arts Council and the Old Town Playhouse on firm financial and organizational footing. He served on the Traverse City Commission and as Mayor, furthering the commission's role as a model for good city government, and was recruited for the position of executive director of the newly merged Downtown Development Authority and Downtown Traverse City Association.

In his 23 years leading the DDA, Bryan fought for a better downtown, focusing on downtown development, volunteerism, and preservation. He recruited small business owners, nurtured redevelopment of contaminated brownfield properties into new residential and commercial buildings, and championed the revitalization of historic buildings.

Virtually every Traverse City landmark and institution has benefitted from Bryan's passion, intelligence and wit. He was instrumental in preventing the bankruptcy of the Park Place Hotel in the late 1980s, and in the success of the City Opera House, State Theatre, Bijou by the Bay, History Center, downtown's parking decks, a renewed Clinch Park, Friday Night Live, and the warehouse district.

Bryan Crough's impact on Traverse City as a leader, coach, cheerleader, visionary, teacher, and friend is the stuff of legend. Traverse City would not be what it is today without him.

PROJECT BUDGET

In 2014, the Traverse City Downtown Development Authority (DDA) raised \$25,000 in private funds to match a \$25,000 gift from Rotary Charities of Traverse City for creation and installation of the Bryan Crough memorial artwork.

The \$50,000 budget for the project will include, but is not limited to, all expenses for project completion, site preparation, artist fees, materials, fabrication costs, documentation, transportation, installation, and travel.

SITE DETAILS

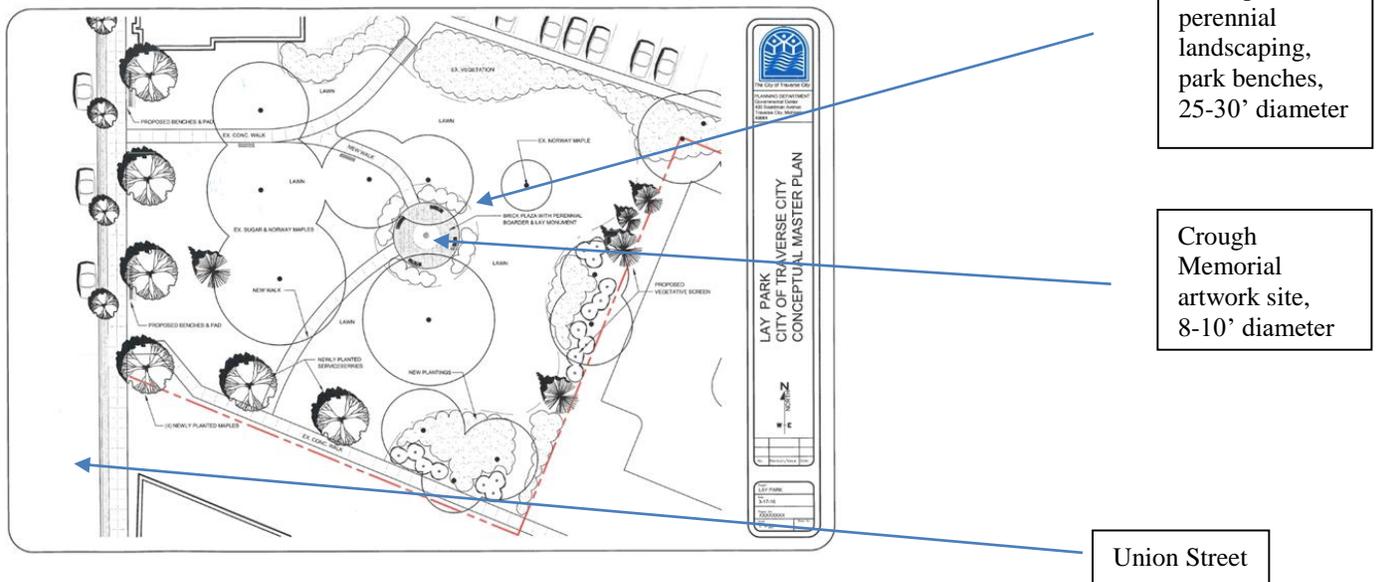
The sculpture will be installed at Lay Park, a .69 acre city park in Old Town neighborhood at 311 S. Union Street, downtown Traverse City. The artwork is envisioned to stand in the center of the park on a circular concrete pad measuring 8'-10' in diameter within a circular brick plaza that will include park bench seating and be bordered by perennial landscaping measuring 25'-30' in diameter. The park site is a relatively open grassy area with several mature trees, adjacent to Union Street, sidewalks, parking, a small brick office building and Union Street Damn Park. Lay Park is slated for improvements including pathways, seating and landscaping during spring 2017. This work which will be implemented to complement and coexists with the Bryan Crough Memorial. Due to concurrent planning with park improvements, there may be flexibility to modify sculpture location and/or diameter of pad if needed, depending on accepted proposal. *(See site plan, map & photos following)*

The sculpture will be installed and remain outside and uncovered. Therefore, it must be sufficiently durable to withstand exposure to Northern Michigan weather conditions.

The sculpture will be open to the public and will not be protected by a barricade, fence, or enclosure, nor patrolled by staff or personnel.

A plaque will be placed near the Bryan Crough memorial artwork, bearing a likeness of Bryan and a description of his importance to Traverse City. Rotary Charities will cover the costs of the creation and installation of this plaque, outside of the project budget.

The City of Traverse City and the Arts Commission may choose to relocate the sculpture to a comparable downtown site in the future, should projects such as a Civic Square or other public spaces be implemented and advisable for relocation and/or directed by the City Commission.





LAY PARK



GROUP NAME: _____
 CONTACT: _____
 PHONE NUMBER: _____
 EVENT NAME: _____
 EVENT DATE: ____/____/____
 DATE REQUESTED: ____/____/____
 APPROVED: _____
 COMMENTS: _____

PDF map:
http://www.traversecitymi.gov/downloads/lay_park_2010.pdf

Google map:
<https://www.google.com/maps/place/Lay+Park,+Traverse+City,+MI+49684/@44.7610725,-85.6255287,17z/data=!4m13!1m7!3m6!1s0x881e3298a272f12d:0x3ebacd222d2d1f0!2sLay+Park,+Traverse+City,+MI+49684!3b1!8m2!3d44.761115!4d-85.6233312!3m4!1s0x881e3298a272f12d:0x3ebacd222d2d1f0!8m2!3d44.761115!4d-85.6233312>
 (Please note: Many mature trees shown in Google satellite view were destroyed in 2015 storm)



MAINTENANCE CONSIDERATIONS

The Arts Commission seeks a sculpture with affordable maintenance costs. Maintenance considerations are to be detailed in maquette proposals. Maintenance costs should be covered by the project budget for a period of years and include a plan for covering costs when the budgeted funds expire, or the maintenance costs should be addressed by stakeholders.

CONTRACT REQUIREMENTS

The finalist shall enter into a contract with the City of Traverse City upon acceptance of proposal. Michigan law shall apply to the contract and agreement between artist and the City of Traverse City.

Title to and ownership of the artwork passes to the City of Traverse City upon written acceptance of and payment for the work.

Copyright belongs to and remains with the artist. The artist retains all rights under the Copyright Act of 1976 (17 USC Section 101) as the sole author of the work for the duration of the copyright. The duration of copyright in the United States is currently the life of the author plus seventy (70) years.

The City of Traverse City retains the right to reproduce the artwork in any and all forms, and will include credit to the artist and notice of copyright on all reproductions.

The Arts Commission recognizes some changes may occur during the process of creating the finished sculpture. If, in the reasonable judgment and opinion of the commission, the finished sculpture is materially different than the concept presented and accepted during the selection process, the commission reserves the right to request revisions to, or recreation of the sculpture. It is the responsibility of the artist to discuss with the Traverse City Arts Commission any changes during the creative process that could be considered materially different.

The sculpture must be installed in a workmanlike manner with sufficient anchoring to prevent the sculpture from being removed, tipped, broken, or overturned. The sculpture and installation will be completed so that the artwork does not create any known risk to the public. The commission will review the artist's proposed installation plans and to modify them to address safety concerns of the City of Traverse City.

The City of Traverse City and the Arts Commission reserve the right to relocate the sculpture to a comparable downtown site at the direction of the City Commission, should future City projects necessitate a change.

The City of Traverse City requires that the selected artist carry Liability Insurance in the amount of \$2,000,000 (two million dollars) per incident during the production of the artwork.

The artist and the City of Traverse City shall and hereby agree to defend, indemnify, and hold harmless each other against any liability that arises out of the other Party's negligent or willful behavior.

Artists will be disqualified if they owe taxes to the City of Traverse City.

TIMELINE

All dates but the application deadline are subject to change:

May 20, 2016	Request for Qualifications issued
June 17, 2016	Deadline for applications
June 20-29, 2016	Art selection panel review of applications
June 30, 2016	Selection and notification of finalists
July 1-14, 2016	Phone follow-up with finalists
July 15, 2016	Informational site review session for finalists
September 16, 2016	Deadline for maquette proposals from finalists
September 19, 2016	Art Selection Panel review of finalists
September 21, 2016	Arts Commission determination
June 13, 2017	Bryan Crough memorial sculpture dedication ceremony

ELIGIBILITY

The project is open to all qualified artists age 18 and over. Teams of artists are welcome to apply.

SELECTION PROCESS

The Bryan Crough memorial artwork will be selected following the policies and procedures described in the Public Art Program Master Plan for Traverse City, available at traversecitymi.gov/artscommission.asp.

The Arts Commission reserves the right to reopen our search if the right finalist/project is not found.

HOW TO APPLY

Artists who wish to be considered for this project must prepare and submit the following materials online using the form linked to our website at traversecitymi.gov/artscommission.asp. Required materials include:

1. **Letter of interest** – one page only explaining interest in the project
2. **Current resume** – detailing past or current commissions and public installations of work (if a team application, include resumes of all members), and including artist name, gallery representation (if any), address, phone, and email.
3. **Images** – examples of representative work history in the past five years, not exceeding 20 high resolution images total images, with emphasis on recent work.
4. **Image annotation** – artwork title, date, medium, size, location as appropriate, and the commission budget for the work, if applicable.
5. **References** – list of three professional references with knowledge of the artist's work and working methods. This list must include complete addresses and phone numbers for the reference.
6. **Optional** – artists may submit up to three items of support materials (i.e. reviews, articles about their work etc.)

FOR MORE INFORMATION

TRAVERSE CITY ARTS COMMISSION

Katelyn Zeits
231-922-4480
tcarts@traversecitymi.gov
400 Boardman Avenue
Traverse City MI 49684

Bidder - Please complete and return

BID SUMMARY

TITLE: BRYAN CROUGH MEMORIAL ARTWORK RFQ

DUE DATE: FRIDAY, JUNE 17, 2016 AT 11:59 PM

Having carefully examined the attached specifications and any other applicable information, the undersigned proposes to furnish all items necessary for and reasonably incidental to the proper completion of this bid. Bidder submits this bid and agrees to meet or exceed all requirements and specifications unless otherwise indicated in writing and attached hereto.

Bidder certifies that as of the date of this bid the Company or he/she is not in arrears to the City of Traverse City for debt or contract and is in no way a defaulter as provided in Section 152, Chapter XVI of the Charter of the City of Traverse City.

Bidder understands and agrees, if selected as the successful Bidder, to accept a Purchase Order / Service Order / Contract and to provide proof of the required insurance.

Bidder submits this bid and agrees to meet or exceed all the City of Traverse city's requirements and specifications unless otherwise indicated in writing and attached hereto. Bidder shall comply with all applicable federal, state, local and building codes, laws, rules and regulations and obtain any required permits for this work.

The Bidder certifies that it is in compliance with the City's Nondiscrimination Policy as set forth in Administrative Order No. 47 and Chapter 605 of the City's Codified Ordinances.

The Bidder certifies that none of the following circumstances have occurred with respect to the Bidder, an officer of the Bidder, or an owner of a 25% or more share in the Bidder's business, within 3 years prior to the bid:

- (a) Conviction of a criminal offense incident to the application for or performance of a contract;
- (b) Conviction of embezzlement, theft, forgery, bribery, falsification or destruction of records, receiving stolen property, or any other offense which currently, seriously and directly reflects on the Bidder's business integrity;
- (c) Conviction under state or federal antitrust statutes;
- (d) Attempting to influence a public employee to breach ethical conduct standards; or
- (e) conviction of a criminal offense or other violation of other state, local, or federal law, as determined by a court of competent jurisdiction or an administrative proceeding, which in the opinion of the City indicates that the bidder is unable to perform responsibility or which

reflects a lack of integrity that could negatively impact or reflect upon the City of Traverse City, including but not limited to, any of the following offenses or violations of:

- i. The Natural Resources and Environmental Protection Act.
- ii. A persistent and knowing violation of the Michigan Consumer Protection Act.
- iii. Willful or persistent violations of the Michigan Occupational Health and Safety Act.
- iv. A violation of federal, local, or state civil rights, equal rights, or non-discrimination laws, rules, or regulations.
- v. Repeated or flagrant violations of laws related to the payment of wages and fringe benefits.

(f) the loss of a license or the right to do business or practice a profession, the loss or suspension of which indicates dishonesty, a lack of integrity, or a failure or refusal to perform in accordance with the ethical standards of the business or profession in question.

Bidder understands that the City reserves the right to accept any or all bids in whole or part and to waive irregularities in any bid in the best interest of the City. The bid will be evaluated and awarded on the basis of the best value to the City. The criteria used by the City may include, but will not be limited to: ability, qualifications, timeframe, experience, price, type and amount of equipment, accessories, options, insurance, permits, licenses, other pertinent factors and overall capability to meet the needs of the City. The City is sales tax exempt – Government.

Bidder agrees that the bid may not be withdrawn for a period of sixty (60) days from the actual date of the opening of the bid.

Submitted by:

Signature

Name and Title (Print)

Phone Fax

Company Name

Company Address

City, State, Zip

Sole proprietorship/partnership/corporation

If corporation, state of corporation

MEMORANDUM

TO: Mayor Jim Carruthers
City Commission, City of Traverse City

FROM: Traverse City Arts Commission
Mary Bevans Gillett, Chair

RE: Bryan Crough Memorial

DATE: April 27, 2016



On behalf of the Traverse City Arts Commission, thank you for your support in February for the public art proposal for the Bryan Crough Memorial. The Arts Commission continues to move forward with this important first project following the approved concept, budget projection and Master Plan steps as approved.

However, in collaborating with the private developer on the site chosen, we are faced with unforeseen challenges that make the original location unfeasible for the public art project as conceived. Therefore, the Arts Commission has identified an alternate site for implementation and is respectfully requesting the City Commission's approval to alter the location of the Bryan Crough Memorial from the original site at 113 East Park Street to the city owned Lay Park at 311 South Union Street.

All other aspects of the project, including original concept, funding and timeline, are unchanged. With your approval, the RFQ, originally slated for posting on April 15, will be modified to reflect the new location and posted immediately.

Original Site Challenges

When originally conceived, the proposed Radio Centre III plans included a sizeable walkway with public access to seating, parking and restrooms between buildings as well as structural spacing conducive to artwork accessible and visible from Park Street's active pedestrian and mobile pathways. The stakeholders group and the Arts Commission made its decisions and, ultimately, its recommendations to the City Commission based on these plans.

The plans for the walkway space and the Radio Centre III structure have been altered by the developer due to unanticipated engineering requirements. The spaces have been reduced to make the significant size, scope and public interaction of the proposed Crough Memorial unworkable in this space.

Alternate Site

The Traverse City Arts Commission recommends the following alternative: The Arts Commission proposes the Bryan Crough Memorial artwork be created for and installed permanently in Lay Park, a public park owned by the City of Traverse City located at 311 South Union Street. It should be noted that Lay Park was under consideration and a finalist when the original location

was considered. It has the support of the Arts Commission, the original stakeholders group and adjacent neighbors.

Key points:

- This site is a longstanding public park located at 311 South Union Street in Traverse City. It is conveniently and visibly located between Front Street and Old Town, effectively linking both Downtown neighborhoods in an accessible, pedestrian friendly location in the heart of Traverse City (see location and site plan, p. 3). It is also in proximity to Hannah Park and its signature Perry Hannah sculpture at Sixth and Union Streets.
- Lay Park is an underutilized park, cited for upgrades in the City of Traverse City's Parks and Recreation Master Plan. We believe location of the Crough Memorial can serve as a catalyst for revitalization of the park as well as for additional funding and community engagement.
- The site allows an easy transition of this project from one site to the other, while still using a location that is significant to downtown and connects with Bryan. If approved, the timeline is minimally affected by this change. Completion is still anticipated for June 2017.
- Consistent with the original concept, this will be a work that is innovative, substantial and invites observers to interact, enjoy and contemplate. Location within Lay Park offers walkways, seating, space and seating – multi-opportunities to actively engage with this work as well as the visibility from sidewalks, bikeways and streets for casual viewing.
- As noted in the original proposal, the Arts Commission considered several sites and gathered input from stakeholders, the DDA, city planning and engineering staff, public art experts and the developers. The Art Commission's public input session on 1/5/2016 also gathered community insight into art located downtown. Lay Park was considered a leading choice throughout the process.
- The amended location has the support of the original stakeholders as well as Lay Park neighbors and related stakeholders.

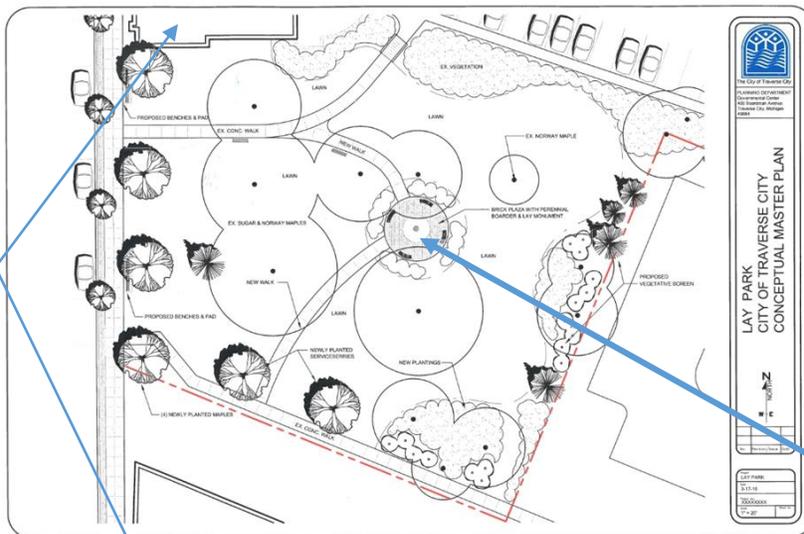
Budget

Budget for creation and installation of the Bryan Crough Memorial is unchanged. It is feasible to change location with no upgrades or expenditures at Lay Park. However, aesthetically, the upgrades proposed by City Planning and Parks Departments would enhance this installation. We believe this project, as modified, can serve as a catalyst to leverage additional donations toward park improvements as well as funding opportunities through the Parks budget and/or granting sources. The Arts Commission will work with Parks and Recreation as well as stakeholder groups to pursue such resources.

Next Steps & Timeline

With City Commission approval of this amendment, the Traverse City Arts Commission will continue implementing this project following the guidelines set forth by the Public Arts Program Master Plan. An adjusted timeline follows, noting anticipated completion is unchanged.

- May 2016: Amended RFQ to artists
- May-June 2016: Artist proposals reviewed by artist selection panel; finalists selected.
- July-August 2016: Finalists invited to site visit & to submit maquettes for review; panel recommends artist to the Arts Commission
- September 2016: Artist engagement and contract with the City of Traverse City
- October 2016 – May 2017: Creation of artwork
- June 2017: Installation, dedication and celebration



Kelly Oil & Gas, 303 S. Union

The following layouts represent two views of Lay Park. The top reflects planned upgrades with pathways, landscaping & focal point for art or other work. The bottom image reflects Lay Park's location on Union Street and in proximity to Hannah Park, retail and other structures.

Proposed Bryan Crough Memorial public art location within Lay Park, 311 South Unions Street.

Hannah Park (Perry Hannah Sculpture at 6th & Union Sts)



GROUP NAME:	
CONTACT:	
PHONE NUMBER:	
EVENT NAME:	
EVENT DATE:	
DATE REQUESTED:	
APPROVED:	
COMMENTS:	

Crough Memorial location change

Benjamin Marentette <bmarente@traversecitymi.gov>

Sat, Apr 30, 2016 at 12:11 PM

To: Amy Shamroe <ashamroe@traversecitymi.gov>, Brooke Di Giacomo <brookeedigiaco@gmail.com>, Christie Minervini <christie@galleryfifty.com>, Deb Lake <lake.deb@gmail.com>, Jackie Shinnars <jackieshinnars@gmail.com>, Jan A Warren <warrenjan2000@yahoo.com>, Mary Gillett <mgillett03@gmail.com>, Rick Korndorfer <rickkorndorfer@gmail.com>
Cc: Katelyn Zeits <kzeits@traversecitymi.gov>

Hello Arts Commission,

Please do not reply to all - please reply only to staff-

FYI, below. I understand from Mary Gillett that Marsha Smith from Rotary Charities will be in attendance at the City Commission meeting on Monday to affirm Rotary Charities support of moving this project forward in a timely fashion, including the move to Lay Park.

Enjoy your weekend.

Benjamin C. Marentette, MMC
City Clerk | City of Traverse City
400 Boardman Ave. | Traverse City, Michigan 49684
bmarente@traversecitymi.gov | www.traversecitymi.gov/city-clerk
O: 231.922.4480 | F: 231.922.4485

FOLLOW TRAVERSE CITY!



----- Forwarded message -----

From: **Benjamin Marentette** <bmarente@traversecitymi.gov>

Date: Sat, Apr 30, 2016 at 10:42 AM

Subject: Fwd: Crough Memorial location change

To: CityCommissioners_Group <citycommissioners@traversecitymi.gov>

Cc: Marty Colburn <mcolburn@traversecitymi.gov>, Lauren Tribble-Laucht <ltribble@traversecitymi.gov>, Katelyn Zeits <kzeits@traversecitymi.gov>

Hello City Commission,

Please do not reply to all - please reply only to staff-

In connection with the item on Monday's agenda regarding the proposed location change for the Bryan Crough Memorial, please see the email below from Mary Bevens Gillett, Chair of the Traverse City Arts Commission. As you may recall, Rotary Charities has provided a substantial amount of the funding for this memorial; and also below is an email from Rotary Charities Executive Director Marsha Smith.

Ms. Bevens Gillett plans to be in attendance at the meeting on Monday night.

Benjamin C. Marentette, MMC
City Clerk | City of Traverse City
400 Boardman Ave. | Traverse City, Michigan 49684
bmarente@traversecitymi.gov | www.traversecitymi.gov/city-clerk
O: 231.922.4480 | F: 231.922.4485

FOLLOW TRAVERSE CITY!



----- Forwarded message -----

From: **Mary Gillett** <mgillett03@gmail.com>

Date: Fri, Apr 29, 2016 at 4:58 PM

Subject: Fwd: Crough Memorial location change

To: Katelyn Zeits <kzeits@traversecitymi.gov>, Benjamin Marentette <bmarente@traversecitymi.gov>

For the City Commission

Addendum to TC Arts Commission Request re: Crough Memorial

On behalf of the Traverse City Arts Commission, we respectfully are forwarding the following email communication from Rotary Charities of Traverse City in regard to our request to relocate the Bryan Crough Memorial to Lay Park. This email, in addition to subsequent confirmation by Ms. Smith, Rotary Charities supports the relocation to Lay Park and does not want to delay the process underway to continue implementation of this public art project.

In reference to the paragraph requesting consideration of a possible move at some point in the future, the request is for future consideration. When the RFP is modified to reflect the new location, we can reflect this as a possibility in the long term and will work with arts professionals to assure the wording is appropriate and adequate to allow flexibility.

However, at this time, our request is to move this project forward at Lay Park as proposed. If a future Town Center is planned and implemented, consideration for public art - at the Town Center and as well as at Lay Park - should be a part of the discussion with all options considered. The proposal as requested allows flexibility as well as continued implementation of the approved plan.

Thank you for your consideration.

Mary Bevans Gillett, Chair

Traverse City Arts Commission

----- Forwarded message -----

From: **Marsha Smith** <msmith@rotarycharities.org>

Date: Wed, Apr 27, 2016 at 4:48 PM

Subject: Re: Crough Memorial location change

To: Mary Gillett <mgillett03@gmail.com>

Cc: Rob Bacigalupi <rob@downtowntc.com>, Katelyn Zeits <kzeits@traversecitymi.gov>

Mary,

Thank you for the update on the TC Arts Commission's recommendation to move the Crough Memorial Art work from Park Street to Lay Park. I presented your memo to the Rotary Charities Board this morning. They are supportive of the Commission's decision and will continue to support the project in this new location. That said, there were concerns expressed about the current condition of the park and hope that the relocation of this public art project will serve as catalyst for some much needed major park improvements.

Our hope has always been that this tribute to Bryan could be located in the heart of our downtown, but understand the physical limitations of Front Street. We wonder if the Arts Commission might consider modifying the RFQ to allow for the art work to potentially be moved to another location sometime in the future. Ideally, we can envision this memorial to Bryan being relocated in the Town Square that Bryan always dreamed of on Cass and State Streets should that park ever become a reality.

We hope you will take our input into consideration, but acknowledge the decision rests with the Arts Commission. We will support whatever decision you make. Wherever the art work is ultimately located it remains our strong desire that an appropriate plaque (like the one of Con Foster at the Bijou By the Bay) is placed nearby. As we draw closer to the installation of the piece we can discuss details, including costs which Rotary Charities is willing to cover if other funds are not available.

We are looking forward to getting this project underway and are committed to sending our grant funds as soon as the artist selection panel has made the decision regarding the three finalists.

Thanks for all of your hard work and leadership. Please call if you have questions.
Marsha

On Mon, Apr 25, 2016 at 6:02 PM, Mary Gillett <mgillett03@gmail.com> wrote:

Hi Marsha - Thank you for discussing the unanticipated challenges the TC Arts Commission is facing in moving forward with the Bryan Crough Memorial at its original Park Street location. The situation with the site and the private developer are making the original location unfeasible for the project as proposed. It is the recommendation of the Arts Commission that the project be relocated to much more substantial and visible space at Lay Park (a personal favorite of Bryan's). There are no other changes (concept, scope, budget, timeline) to the project as approved on 2/16/16 by the City Commission.

I am attaching the formal request that will be sent to the City Commission for review and action at its 5/2/2016 meeting.

Please let me know if I can answer any further questions or provide further documentation.

Thank you for your ongoing support for public art and for the Bryan Crough Memorial.

Best regards,
Mary Gillett, Chair
Traverse City Arts Commission

--

Mary Bevans Gillett
1800 Wayne Street
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Mary Gillett <mgillett03@gmail.com>

Crough RFP language for Arts Commission 5/18

Marsha Smith <msmith@rotarycharities.org>

Mon, May 16, 2016 at 9:29 PM

To: Mary Gillett <mgillett03@gmail.com>

Mary.

I'm sorry, but I will be unable to attend the Art Commission meeting on Wednesday. Please share this email with the members of the Commission, I hope it clarifies our wishes.

The following language from the Site Details is acceptable to us:

The City of Traverse City and the Arts Commission may choose to relocate the sculpture to a comparable downtown site in the future, should projects such as a Civic Square or other public spaces be implemented and advisable for relocation and/or directed by the City Commission.

This language from the Contract Requirements is also acceptable:

The City of Traverse City and the Arts Commission reserve the right to relocate the sculpture to a comparable downtown site at the direction of the City Commission, should future City projects necessitate a change.

I would also like to reiterate that we would like to distribute the grant funds no later than June 30, 2016 in conjunction with selection of the finalist.

We appreciate all of your hard work on this project. Please feel free to call me if you have further questions.

Marsha

Introduced Suggestion		Recommended by	Status	Funding?
6/1/2015	Bryan Crough Memorial	DDA/Rotary Charities	RFQ	Secured Grant/Donors
8/22/2015	Boardman River Walls (seen by kayakers)	Felicia Seeburger	Idea	
11/18/2015	Coast Guard City memorial sculpture	Stan Simon	Presentation, Req for Design Assistance	Private donors; current solicitation
11/24/2015	Fivenson artist suggestions (2)	Ellen Fivenson	Artist list	NA
1/12/2016	DIA Inside Out (DTCA project)	Colleen Paveglio	Downtown locations 5/18-10/1/2016	DTCA/DIA
1/18/2016	Reston Art example for bike paths	Jan Chapman	Artist list	NA
1/22/2016	Lay Park art, improvements	Madeline Robinson, Vickie Anderson, Peg Jonkhoff	Park/Recs improv spr 2017; New site Crough Memorial	Art=Rotary; Parks=private doners; seeking grants/match
2/10/2016	Darin Knupp mural	Darin Knupp	Artist list; policy info & recs to work with private developers	Supplies covered? Artist seeking private site
2/22/2016	Library reading sculpture idea	Jan Chapman	Artist list	NA
2/15/2016	Art on the TART	Rick Brown/Brian Beauchamp	DIA; TART mtg	Possible MCACA grant/minigrant?
3/16/2016	Pop-up Park Participation	Christie Minervini/Russ Soyring	Event 6/3-5; Paint a parking spot 6/4	Arts Comm \$250 for prizes
3/29/2016	Look Here! (example Cincinnati)	Gary Howe/Deb Lake	Arts Comm list for 4/20	
5/13/2016	Rotating Art in the Commission Chambers	Gary Howe/Deb Lake	Arts Comm list for 5/18	

Detroit Institute of Arts sends popular art up north for the summer



"The Nut Gatherers," William Bouguereau, 1882, oil on canvas. (Detroit Institute of Arts)

By **Ian Thibodeau** | ithibode@mlive.com



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on May 13, 2016 at 11:35 AM, updated May 13, 2016 at 1:07 PM

DETROIT - Starting May 20, reproductions of popular masterpieces found at the Detroit Institute of Arts will travel up north for the summer.

Installations will make stops in Alpena, Traverse City and Mackinac Island, according to the museum.

The program, called Inside Out, aims to extend the reach of the museum, and get the artwork to people who might not have a chance to make a trip to Detroit.

"We're happy to be able to 'surprise and delight' both residents and tourists in these popular Michigan cities," Salvador Salort-Pons, DIA director, said. "For those who unfortunately have been unable to visit the DIA, (Inside Out) offers a chance for them to engage with our collection outside the museum's walls, and hopefully plan a visit in the future."

The program has already sprinkled art around Metro Detroit.

DETROIT INSTITUTE OF ARTS

[DIA to extend hours due to popularity of Diego Rivera and Frida Kahlo special exhibit](#)

[Madonna declines to loan Frida Kahlo painting to Detroit exhibit](#)

[Guide to Diego Rivera and Frida Kahlo in Detroit at the DIA](#)

[Detroit captures art world's eye with Diego and Frida exhibit](#)

The northern tour will stretch through Oct. 31.

Events, locations, dates and times will be posted on the Detroit Institute of Arts [website](#).

Reproductions of William Bougereau's "The Nut Gatherers" and Suzuki Kiitsu's "Reeds and Cranes" will be on display in Traverse City.

In Alpena, Vincent van Gogh's "Portrait of Postman Roulin" and John Singleton Copley's "Watson and the Shark" will be on display.

Mackinac Island will get Edgar Degas's "Dancers in the Green Room" and Paul Gauguin's "Self Portrait".

The DIA was ranked the [ninth best museum in the country last December](#).

For those able to make the trip to Detroit, entrance to the DIA is free for residents of Oakland, Wayne or Macomb counties, who passed a millage in 2012 to raise nearly \$300 million for the DIA over a 10-year period.

The cost of admittance for non-residents is \$12.50 for adults; \$6 for youths, 6-17; \$8 for seniors; free to children 5 and under and \$7 for college students with ID.

Ian Thibodeau is the business and development reporter for MLive Media Group in Detroit. He can be reached at ithibode@mlive.com, or follow him on [Twitter](#).

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Pop-Up Park Schedule Of Events Announced

May 16, 2016



Downtown Development Authority (DDA) and Traverse City planning department staff have released a schedule of events for a planned pop-up park in Lot O (next to The Omelette Shoppe at the corner of Cass and State streets) the weekend of June 3-5.

The project will create a park-like setting for the weekend to help demonstrate the

[functionality of a civic square](#), which has long been proposed to be built in downtown Traverse City. Scheduled events in the temporary civic square include:

Friday, June 3

- 10am-6pm: City's Master Plan Review
- 12pm-1pm: Brown-bag lunch & coloring with Crooked Tree Arts Center
- 4pm-6pm: Live music, Cherry Republic Events, & Cards Against Urbanity with special guest host Gary Howe
- Dusk: "The Princess Bride" presented by Bike-In TC

Saturday, June 4

- 11:30am-12:30pm: Little Bird's Kid's concert with Miriam Pico, presented by Traverse City Kid
- 11:30am-2:30pm: Brown bag lunch & yard games with TC Picnic Club
- 2pm-4pm: Groundwork Center for Resilient Communities hands-on family activity & Cherry Republic events
- 4pm-8pm: Art in the Square: Painting a parking space art competition with TC Arts Commission

Sunday, June 5

8am-3pm: Live music & last day for public photo competition. Let the city know what you would like in your civic square by using the photo booth and sharing your photos on the event page, emailing them to the planning dept. or posting them on social media with the hashtag #mycivicsquaretc. Participants can win a downtown Traverse City shopping spree.

The weekend is sponsored by the City of Traverse City, DDA, Traverse City Parking Services, Bike-In TC, Cherry Republic, Groundwork Center for Resilient Communities, TC Picnic Club, Traverse City Kid, Crooked Tree Arts Center, & Little Bird. For more information, [click here](#).

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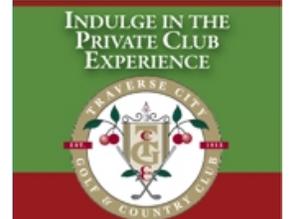


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