

# Traverse City Arts Commission

3:30 PM

Wednesday, September 21, 2016

Located in: The Second Floor Conference Room

Governmental Center

Traverse City, MI 49684

Posted: Friday, September 16, 2016



If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

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Traverse City Arts Commission:  
c/o Katie Zeits, Deputy City Clerk  
(231) 922-4480  
Email: [tcclerk@traversecitymi.gov](mailto:tcclerk@traversecitymi.gov)  
Web: [www.traversecitymi.gov](http://www.traversecitymi.gov)  
400 Boardman Avenue  
Traverse City, MI 49684

## AGENDA

1. Call to order, attendance, announcements
  - a. New member introduction
2. Consideration of approving minutes from the Regular Meeting of August 17, 2016, and the Special Meeting of September 13, 2016.
3. Administration
  - a. Public Art Trust Fund (financial activity/balance)
  - b. Official approval of Public Art Guidelines (per ordinance)
  - c. Consideration of Barr Estate piece and its location
4. Updates:
  - a. Bryan Crough Memorial
    - i. Consideration of recommendations by the Art Selection Panel
  - b. Other updates, as needed
5. Subcommittee reports
  - a. Planning
    - i. Arts Commission planning discussion
  - b. Other subcommittee reports, as needed
6. Other Business
7. Public Comment

# **CITY OF TRAVERSE CITY**

## **Minutes**

### **Traverse City Arts Commission**

**August 17, 2016**

A Regular Meeting for the Traverse City Arts Commission was called to order in the Second Floor Committee Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:35 p.m.

The following were present, constituting a quorum: Mary Gillett, Christie Minervini, Jackie Shinnors, Amy Shamroe, Brooke DiGiacomo, Jason Dake, Jan Warren, Rick Korndorfer, and Deb Lake.

Also present: Katy McBenge

The following were absent: None.

1. Various announcements were given.
2. First item being, "Consideration of approving minutes from the Regular Meeting of June 15, 2016."

It was moved by Warren, seconded by Shamroe, to approve the minutes from the Regular Meeting of May 18, 2016.

AIF/MC

3. Next item being "Administration."

- a. Public Art Trust Fund:

There was general discussion regarding the budget for the 2016/2017 Fiscal Year.

- b. Official Approval of Public Art Guidelines:

Motion to approve the guidelines was withdrawn. It was the general consensus that this order of business needed more explanation and discussion for clarity.

- c. Annual Selection of Chairperson and Vice Chairperson:

It was moved by Warren, seconded by Korndorfer to re-elect Mary Gillet as Chair, and Christie Minervini as Vice Chair. By general consensus, the Commission would like to

add this to the Agenda for discussion in the month prior to selecting positions in the future.

AIF/MC

d. City Commission Amendment to Public Arts Ordinance:

There was general discussion regarding the amendment.

4. Next item being “Project Updates.”

a. Bryan Crough Memorial Update:

There was general discussion regarding the project so far, and ways to improve for future projects. An informational packet that was given to the finalists will be sent to all Commissioners.

b. Coast Guard City Update:

This project is still moving forward, no significant updates at this time.

c. Other Updates:

Hotel Indigo has indicated that they have space available for public art, and would welcome input from the Commission.

5. Next item being, “Subcommittee Reports”

General discussion took place regarding membership on the subcommittees and various updates. More clarity on this will be discussed at the September meeting.

6. Next item being, “Other Business”

None.

7. Next item being, “Public Comment.”

None

There being no objection, Chair Mary Gillett declared the meeting adjourned at 4:50 p.m.

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Katelynne McBenge, Designated Secretary

**CITY OF TRAVERSE CITY**

**Minutes**

**Traverse City Arts Commission**

**September 13, 2016**

A Special Meeting for the Traverse City Arts Commission was called to order in the Second Floor Committee Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 1:32 p.m.

The following were present, constituting a quorum: Mary Gillett, Christie Minervini, Jackie Shinnors, Jan Warren, and Deb Lake.

Also present: Katie Zeits

The following were absent: Amy Shamroe, Jason Dake, and Rick Korndorfer

1. Various announcements were given.
2. First item being, "Consideration of a potential art donation opportunity."

By consensus, the Arts Commission is in favor of moving forward with an opportunity to work with the Dennon Museum Center to request public art from the Dave Barr Estate.

3. Next item being, "Public Comment."

None

There being no objection, Chair Mary Gillett declared the meeting adjourned at 2:50 p.m.

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Katelyn Zeits, Designated Secretary

<b>Revenue Budgeted</b>		
<b>Monetary Contributions</b>		<b>50,000</b>
City Contribution	25,000	
DDA Contribution	25,000	
Corporate Gifts	0	
<b>In-Kind Contributions</b>		<b>0</b>
<b>Grants</b>		<b>0</b>
<b>Total Revenue</b>		<b>50,000</b>

<b>Commission Expenses Budgeted</b>		
<b>Supplies &amp; Materials</b>		<b>2,500</b>
Supplies	500	
Printing	2,000	
<b>Contractual Services</b>		
Professional Fees\Contractual Services	5,000	<b>7,500</b>
Plan Development & Consultation	1,000	
Facilities Rental (Events)	500	
Advertising	500	
Postage	500	
<b>Art Projects</b>		<b>40,000</b>
<b>Total Expenses</b>		<b>50,000</b>

<b>Total Budgeted Revenue</b>	50,000
<b>Total Budgeted Expenses</b>	50,000
<b>Surplus / (Deficit)</b>	0

<b>Running Total Revenue</b>	<b>\$ 48,700.00</b>
<b>Running Total Expenses</b>	<b>\$ 2,625.44</b>
<b>Running Surplus/ (Deficit)</b>	<b>\$ 46,074.56</b>

Revenue	Projected Totals	Running Total	Difference
<b>Monetary Contributions</b>			
City Contribution	\$ 25,000.00	\$ 10,000.00	\$ (15,000.00)
DDA Contribution	\$ 25,000.00	\$ 13,700.00	\$ (11,300.00)
Corporate Gifts	\$ -	\$ -	\$ -
<b>In-Kind Contributions</b>	\$ -	\$ -	\$ -
<b>Grants</b>	\$ -	\$ 25,000.00	\$ 25,000.00
<b>Total Revenue</b>	<b>\$ 50,000.00</b>	<b>\$ 48,700.00</b>	<b>\$ (1,300.00)</b>

<b>Expenses</b>	<b>Budgeted Totals</b>	<b>Running Total</b>	<b>Budget Remaining</b>
<b>Supplies &amp; Materials</b>			
Supplies	\$ 500.00	\$ 65.94	\$ 434.06
Printing	\$ 2,000.00	\$ 534.50	\$ 1,465.50
<b>Contractual Services</b>			
Professional Fees\Contractual Services	\$ 5,000.00	\$ 2,025.00	\$ 2,975.00
Plan Development & Consultation	\$ 1,000.00	\$ -	\$ 1,000.00
Facilities Rental (Events)	\$ 500.00	\$ -	\$ 500.00
Advertising	\$ 500.00	\$ -	\$ 500.00
Postage	\$ 500.00	\$ -	\$ 500.00
<b>Art Projects</b>	\$ 40,000.00	\$ -	\$ 40,000.00
<b>Total Expenses</b>	<b>\$ 50,000.00</b>	<b>\$ 2,625.44</b>	<b>\$ 46,940.50</b>

R\_City Contribution

<b>Donor</b>	<b>Check No.</b>	<b>Check Date</b>	<b>Date Received</b>	<b>Amount</b>
City		2015/2016	2015/2016	\$ 10,000.00

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\$ 10,000.00 **Total**

R\_DDA Contribution

<b>Donor</b>	<b>Check No.</b>	<b>Check Date</b>	<b>Date Received</b>	<b>Amount</b>
DDA	1119	28-Jun-16	29-Jun-16	\$ 13,700.00

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\$ 13,700.00 **Total**

R\_Corp. Gifts

Donor	Check No.	Check Date	Date Received	Amount
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\$ - Total

R\_In Kind Contr.

Donor	Check No.	Check Date	Date Received	Amount
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\$ - Total

R\_Grants

<b>Donor</b>	<b>Check No.</b>	<b>Check Date</b>	<b>Date Received</b>	<b>Amount</b>
Rotary Charities	15136	30-Jun-16	7/25/2016	\$ 25,000.00

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\$ 25,000.00 **Total**

E\_Supplies

<b>Vendor</b>	<b>Item Description</b>	<b>Invoice Number</b>	<b>Invoice Date</b>	<b>Invoice Amount</b>
Christiaane Minervini	Reimbursement for sidewalk chalk purchased for pop up park event	Receipt	5/25/2016	\$ 65.94

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\$ 65.94 **Total**

E\_Printing

<b>Vendor</b>	<b>Item Description</b>	<b>Invoice Number</b>	<b>Invoice Date</b>	<b>Invoice Amount</b>
Copy Central	Printing of Master Plans	3306	4/4/2016	\$ 534.50

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\$ 534.50 **Total**

## E\_Prof-Contr Ser

<b>Vendor</b>	<b>Item Description</b>	<b>Invoice Number</b>	<b>Invoice Date</b>	<b>Invoice Amount</b>
Gabriel Augustine	Creation and Design of Master Plan	PO 6369	8/5/2015	\$ 2,000.00
Michael Poehlman Photography	Photography services for creation of the Master Plan	000574	9/22/2016	\$ 1,500.00
Film Festival	Reimbursement for purchase of Café Software License	100	3/28/2016	\$ 525.00

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\$ 2,025.00 **Total**

E\_Plan Develop

Vendor	Item Description	Invoice Number	Invoice Date	Invoice Amount
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				\$ - Total
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E\_Facilities Rental

Vendor	Item Description	Invoice Number	Invoice Date	Invoice Amount
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				\$ - Total
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E\_Advertising

Vendor	Item Description	Invoice Number	Invoice Date	Invoice Amount
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				\$ - Total
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E\_Postage

Vendor	Item Description	Invoice Number	Invoice Date	Invoice Amount
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\$ - Total

Adopted:  
Effective:

# Traverse City Arts Commission Public Art Guidelines

## Introduction

In 2014, the City of Traverse City embarked on a public art program, and joins cities around the country that have enlivened their appearance and their appeal through the placement of art where the community gathers such as parks, buildings, plazas, pedestrian and vehicular access paths.

## Funding

The Public Art Ordinance provides the City Commission shall annually appropriate an amount not to exceed \$45,000 from the general fund to the Public Arts Trust starting in fiscal year 2015/16 to be used in accordance with this Chapter. The Downtown Development Authority shall annually appropriate an amount not to exceed \$25,000 to the Public Arts Trust starting in fiscal year 2015/16 to be used for in accordance with this Chapter within the Downtown District Funds collected in the Public Arts Trust will be expended consistent with Chapter 299 of the City of Traverse City's Codified Ordinances.

## Statement of Purpose

The City Commission of Traverse City finds that the presence of public art advances the interests of the City, increases its desirability, aids in the enhancement of property values, promotes economic growth, and contributes to the general welfare of the City's citizens. The City Commission believes that public art should be encouraged and, therefore, establishes the following regulations to direct the inclusion of the works of art in the public spaces of the City.

The public art program enhances life in Traverse City. Art in public places provides opportunity for visual delight; it can stimulate community dialogue by challenging familiar experience. Public art enriches lives as it creates a more cultural urban environment.

## Goals of the Public Art Program

The goals of the City of Traverse City's Public Art Program are to:

- promote the visual arts in Traverse City.
- include works of art representing a broad variety of media, styles and community interests.
- provide opportunities for artists of all racial, ethnic and cultural backgrounds, disabilities and other diverse groups.
- enhance the urban environment and public spaces throughout the City.
- pursue opportunities to inform the public regarding public art including public participation in all phases of the public art process.

- document, maintain and conserve works of art in the public art collection.

### **Traverse City Arts Commission**

The Traverse City Arts Commission will develop a Public Art Master Plan and recommend its adoption to the City of Traverse City Planning Commission and then City Commission. The Arts Commission shall regularly assess its consistency with the City Master Plan and Parks and Recreation five-year plan.

The Traverse City Arts Commission is responsible for the administration and overall management of the City of Traverse City's Public Art Program, implementation of the Public Art Master Plan, including budget supervision, securing a site location; releasing a call for proposals or call for artists, identifying and contracting with the artist, supervising fabrication and placement, creating signage, coordinating public art dedication and carrying out an educational program.

### **Art Selection Panel**

The Art Selection Panel (ASP), a five-member panel appointed by the Traverse City Arts Commission, will review proposals and make a recommendation to the Traverse City Arts Commission.

#### **The Art Selection Panel members must:**

- be art professionals familiar with the special characteristics of Traverse City;
- have a strong background in the visual arts and have been involved in a public art selection process previously;
- be free of conflict of interest or the potential for financial gain from either the project or the purchase of that specific work of art by the City;
- be willing to sign a conflict of interest statement.

The ASP will have a strong working knowledge of public art, including aesthetic concerns, community involvement, compatibility issues, funding and contracts, documentation, placement, landscaping, cost for maintenance and site concerns. The members may consult with landscape architects or other project design professionals as needed.

The ASP is composed of arts professionals to assure objective judgment based on the critical success and professional accomplishments of the artists under consideration and to find the best possible match between the site, the community and artist.

The Traverse City Arts Commission will solicit proposals for specified projects and the ASP will evaluate the proposals based on the goals of the public art program and make a recommendation to the Traverse City Arts Commission.

In cases where there are multiple stakeholders, the Arts Commission may choose to appoint additional non-voting members representing stakeholders to the ASP.

### **Donations**

Groups or individuals may request that the Traverse City Arts Commission consider the placement of a donated work of art or funds to initiate a new public art project.

The following parameters apply:

### **Artwork Donations**

A potential donor of artwork will submit a written proposal, including an example of the proposed artwork, for initial review to the Traverse City Arts Commission. The donor will present the actual artwork or an image of the artwork for approval.

Following the initial Arts Commission review, the artwork will be reviewed by the ASP, which will evaluate the proposal based on the goals of the public art program and the Public Art Master Plan. The Arts Commission does reserve the right to reject artwork donations.

After evaluating the proposal, the ASP will make its recommendation to the Traverse City Arts Commission.

Gift proposals should include:

1. A site plan that locates the artwork if a specific location is proposed
2. Description of materials included in the artwork
3. Installation details
4. Recommended maintenance plan
5. Source of funding, if any, for installation and maintenance

### **Monetary Donations**

A financial donor may contribute monetary gifts to the Public Arts Trust for use in a future public art project.

If the donor proposes a specific project or commission, a written proposal must be submitted to the Traverse City Arts Commission for review and approval.

Following Traverse City Arts Commission approval, the commission will solicit proposals for the specified project and the ASP will evaluate the proposals based on the goals of the public art program and the Public Art Master Plan and make a recommendation to the Traverse City Arts Commission.

In cases where there are multiple stakeholders, the Arts Commission may choose to appoint additional non-voting members representing stakeholders to the Art Selection Panel.

### **Public Arts Commission Process**

The phases below outline the process for carrying out a commissioned public art project. The Arts Commission will engage the public at various stages of the process.

### **Phase 1: Assess the Project**

At the earliest stage, the Traverse City Arts Commission discusses the feasibility of a proposed public art project. These discussions include, but are not limited to, the following questions:

1. How would the public art project serve the goals of the public art program and Public Art Master Plan and the needs of the community?
  - What art is currently included in the City's program?
  - What themes, materials and style will add to the diversity of public art in Traverse City?
  - Is there an expressed interest of style preference for this site or project?
  - What site would work for this placement?
2. What site is currently available for placement and is a feasible, visible location for public art?
3. Will the community have sufficient access to the art once it is placed and will its placement enhance the public art program as a whole?
4. If a site is first chosen, what medium would be best suited for this space?
5. Is the budget sufficient to pay for this placement or will additional funds be required from another source? If other funds are to be sought, will these funds come from a grant, contribution or by collaboration with a private sector entity such as a developer?
6. What difficulties or resistance are likely to be met?
7. What time lines and other site factors that may affect placement need to be considered?
8. What are the maintenance considerations?
9. Who besides the Traverse City Arts Commission will be actively involved in this project? Will there be architects, landscape architects, engineers, residents, affected property owners (commercial or resident), other City staff or donors involved?
10. What is the proposed budget for the project, including the cost of the public art, installation costs, signage and all other associated costs?
11. What is the timeline for the project?

Once the Traverse City Arts Commission has considered the above, it may choose to formally pursue the project by a majority vote of the commission. If the commission is unable to achieve a majority vote of its members for a project, it may continue with the discussion to resolve issues of concern.

### **Phase Two: Call for Proposals or Artists**

Prior to sending out a Request for Proposal (RFP) or Request for Qualifications (RFQ), the Traverse City Arts Commission will seek authorization from the City Commission for expending funds and for the Arts Commission to enter into an agreement with recommended artists. The Arts Commission will then assess the project, establish selection criteria and meet with stakeholders, if any, to be involved in the vision. The Arts Commission will seek approval of a site plan from the appropriate staff. It is suggested that selection criteria be included in the RFP or RFQ.

The selection criteria could include originality of artwork, credentials of artist(s), relevance of artwork's theme, sustainability and maintenance. Criteria can be changed or modified depending on the needs in the RFP. The creation of selection criteria will set up an agreed upon expectation as to what basis the RFP or RFQ should be judged upon.

Upon agreement, the Traverse City Arts Commission will prepare and send out the RFP or RFQ. This call includes project specifics regarding the location, style or nature of the placement, type and theme of project, maintenance considerations and a budget. It is distributed to artists locally, throughout Michigan and nationally, so that the best possible pool of candidates can be assembled.

Applicants may be asked to provide examples of work (2D or 3D), a resume, a statement of interest in the project, an artist's statement and a budget. Artists are free to include other materials as they wish.

The Traverse City Arts Commission staff liaison catalogs all the artists and/or proposals.

### **Phase Three: Artist Selection**

The ASP is called upon by the Traverse City Arts Commission to review the proposals. The ASP will review the proposals and other artist materials. It may choose to interview artists to gather additional information on the proposals, including revisions to artwork.

After deliberating on the proposals, the ASP will make a recommendation to the Traverse City Arts Commission. The ASP may choose to recommend one artist and/or proposal or a set of finalists. The Arts Commission may recommend that the finalists be displayed to the public for community feedback.

### **Phase Four: The Artist and the Work of Art**

Once the ASP has made its recommendation to the Traverse City Arts Commission, the commission then reviews the recommendation and votes to accept or reject the recommendation. Once the recommendation has been approved by the Traverse City Arts Commission, the artist will be notified that he/she is a finalist in the competition.

The Traverse City Arts Commission may also arrange a site visit for the artist(s) so that she/he may learn about the project in more detail, its location and specific features, budget and any architectural/engineering information that is pertinent. In addition, the Traverse City Arts Commission may choose to have the artist meet with community members, stakeholders and City staff involved in the project.

### **Phase Five: Public Education/Information**

A public art program can only be as successful as its community support. This requires an ongoing educational program that provides ample opportunities for community discussion, analysis and debate about the significant topics involved with public art. It must also provide for the informational needs of the community as a particular project is developed. The educational program is a part of the responsibilities of the commission and should be an ongoing part of the commission's annual activities.

### **Phase Six: Contracts and Budget**

Once an artist is selected and a final budget agreed upon, the Traverse City Arts Commission will enter into a contract with the artist. The dollar amount of the contract is subject to the funds approved by City Commission and allocated to the project and the artists' fees and fabrication costs, as well as other expenses as allowed under the terms of the public art ordinance.

The contract itself is completed under the supervision of the City Manager and the City Attorney. It is a standard contract for services and transfers ownership of the art to the City at the time of installation. The contract should ensure that the art becomes the full property of the City, with no rights remaining with the artist, and should also provide for the removal of the art at such time that this is deemed necessary. The contract may also protect the City from the artists duplicating the exact work for sale to others.

The Traverse City Arts Commission and its staff liaison work together with the artist to bring the project to completion. Commissioners may enhance their understanding of the work as it is fabricated by visiting the artist's studio, exchanging photographs or inviting the artist to a meeting for an update. Other City staff, community members and professionals related to the project also collaborate to complete the project. This process may take a number of months, depending on the complexity of the art, the extent of fabrication, and the time needed to install the art.

Once the art is installed, the City may hold a dedication ceremony to formally introduce the art and the artist to the community. City Commission members, the City Manager and the commission will work together to assure this event is appropriate to the art and the location and that the dedication event will be open to the public. The art and artist will be identified with an appropriate plaque on the site.

### **Phase Seven: Documentation/Evaluation**

The Traverse City Arts Commission will periodically review the Public Art Guidelines and Public Art Master Plan to determine how they can be improved to better meet the community's needs and interests, and the goals of the public art program, especially immediately following a selection.

The Traverse City Arts Commission will be responsible for documenting the City of Traverse City's public art. This will include art placed through the public art program and other art that is either donated to the City for public display or is otherwise owned by the City. This documentation will include a file on each work with basic information including date, acquisition process, artist and photographs. It may also include a public art brochure, video tapes and other records of the City's art works.



The City of Traverse City

## Communication to the Arts Commission

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FOR THE ARTS COMMISSION MEETING OF SEPTEMBER 21, 2016

DATE: SEPTEMBER 16, 2016

FROM: KATIE ZEITS, DEPUTY CITY CLERK *Katie Zeits*

SUBJECT: PUBLIC ART DONATION OPPORTUNITY – DAVID BARR  
ESTATE

Attached you will find a previously distributed memo from Chairperson Mary Bevans-Gillett regarding an opportunity to obtain a piece or pieces of art by David Barr for placement in the City. This memo has been forwarded to the City Commission for their support of this opportunity.

On Wednesday at the Arts Commission meeting and depending on the decision of the City Commission, it is up to the Arts Commission to choose a piece or pieces to be requested as well as choose their locations.

If the Commission is in favor of pursuing a piece of art from the David Barr Estate, the following motion would be appropriate:

**that the Arts Commission supports efforts to secure public art from the David Barr Estate and recommends to the Art Selection Panel the following pieces be prioritized for perusing \_\_\_\_\_ and the following location(s) \_\_\_\_\_**  
\_\_\_\_\_.

## MEMORANDUM

TO: Traverse City Arts Commission  
FROM: Mary Bevans Gillett, Chair   
RE: Public Art Donation Opportunity – David Barr Estate  
DATE: September 13, 2016

The Traverse City Arts Commission has an opportunity that is time sensitive (9/29 deadline) to benefit from a David Barr sculpture as a piece of public art. The Arts Commission is seeking support to work with the Dennon Museum Center to obtain a piece of art for public display.

### BACKGROUND & OPPORTUNITY

David Barr was an internationally known sculptor and founder/artistic director of the Michigan Legacy Art Park. He passed away in August 2015. <http://www.crainsdetroit.com/article/20150831/NEWS/150839982/david-barr-artist-behind-hart-plaza-arch-michigan-legacy-art-park>

The Estate of David Barr estate is offering to donate several of his sculptures to the Dennon Museum Center, Michigan Legacy Art Park and the City of Novi. The Traverse City Arts Commission was contacted by the Dennon Museum Center to see if it was interested in obtaining one of the works for public art in the city. There are seven possible pieces that are available, photos follow this memo.

Deadline to submit requests is absolutely no later than September 29. The Barr Estate's timeline is not negotiable. Wish lists must be submitted by September 29, 2016 by the Dennon Museum Center, Michigan Legacy Art Park & the City of Novi or the respective offers are forfeited. Timeline on the actual movement of the works to region is not determined, but anticipated prior to year's end.

Per the Barr estate's requirements, the artwork must be gifted to the Dennon Museum Center (or MLAP or City of Novi). NMC/Dennon, would, in turn, place the artwork on long term loan to the City of Traverse City. There is also the ability for NMC to transfer ownership to the City in the future.

### FUNDING REQUIREMENTS & RELATED CONSIDERATIONS

Anticipated value of each piece if purchased or commissioned would be in the \$20,000 to \$25,000 range. These are not terribly large pieces, assuming in the 8'-10' range, which will be confirmed.

Arts Commission funding would be required for:

- Transportation from Novi to Traverse City;
- A cement pad or cement column where the sculpture at the installation site;
- A forklift to move it from the flatbed to the cement pad.

Required budget is variable due to sculpture size and ability to cost share with Dennon and MLAP.

- Since MLAP and Dennon will also be receiving sculptures, cost sharing for combined transportation and related expenses. This would significantly reduce Arts Commission cost.
- Based on input from arts professionals, anticipated budget, including installation, would be \$5,000-\$7,000.

Future funding considerations are minimal. Long term expenses are limited to regular maintenance which requires paint every 5-7 years.

Location is to be determined by the Arts Commission and City of Traverse City. We are able to move forward with the request prior to September 29, then determine final site upon confirmation. We also have the ability to request more than one piece, with assumption of additional fees as outlined above.

#### BENEFITS & ADDED VALUE

This opportunity offers a number of benefits to the Arts Commission and the City of Traverse City:

- Allows another substantial piece of public art to be added in the City within a short time frame
- Limited investment for a work with significant value
- David Barr is an internationally renowned artist with strong northern Michigan ties
- Collaboration with the Denno Museum Center & Michigan Legacy Art Park
- Ability to move sculpture, if needed.
- Arts Commission funding is currently available to guarantee expenses are covered. However, this is a project where fundraising can be utilized to fund all or a significant portion of expenses.

#### PROCESS & NEXT STEPS

In order to follow City Commission requirements, master plan guidelines as well as the Barr Estate deadline, we propose the following timeline and considerations:

- **Special Meeting of the Traverse City Arts Commission, 9/13, 1:30pm:** The Arts Commission approved requesting City Commission approval to move forward with request.
- **City Commission Meeting, 9/19, 7pm:** Consideration by the City Commission to support the Arts Commission working with the Denno Museum Center to request a David Barr sculpture for the purpose of public art within the City of Traverse City. If supported, the Arts Commission will be working with City Staff, stakeholders, Art Selection panel, and, if applicable, Parks & Recs.
- **Regular Arts Commission Meeting, 9/21, 3:30pm:** Further review of potential locations and recommend piece to request to Denno.
- **Request to Denno Museum Center for the David Barr Estate, 9/27.** If approved to move forward by the City Commission on 9/19, a formal request will be made to the Denno Museum Center for submission to the Barr Estate.

Thank you for your consideration of this unique opportunity. I look forward to our discussion.



STRUCTURIST SCULPTURE #6



SOURCE I



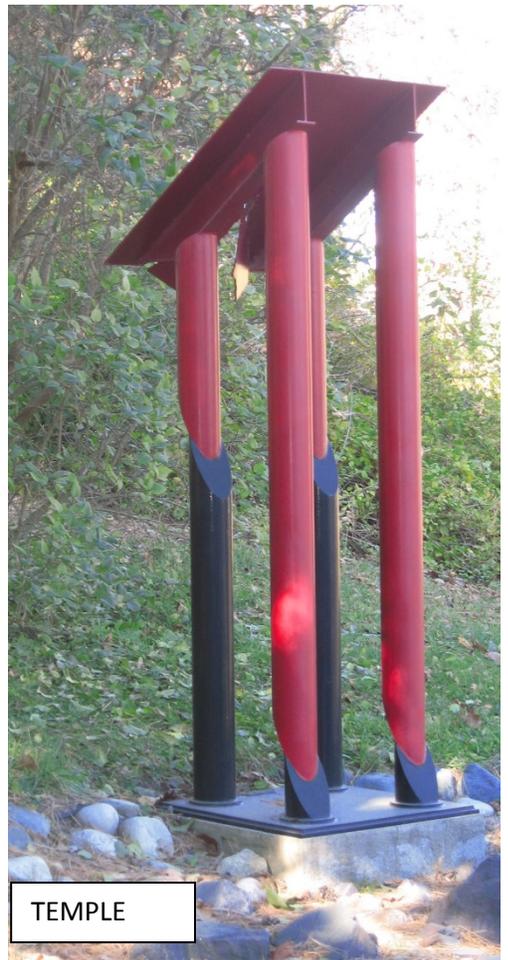
STRUCTURIST SCULPTURE #10



ROLLOVER



EQUATION



TEMPLE

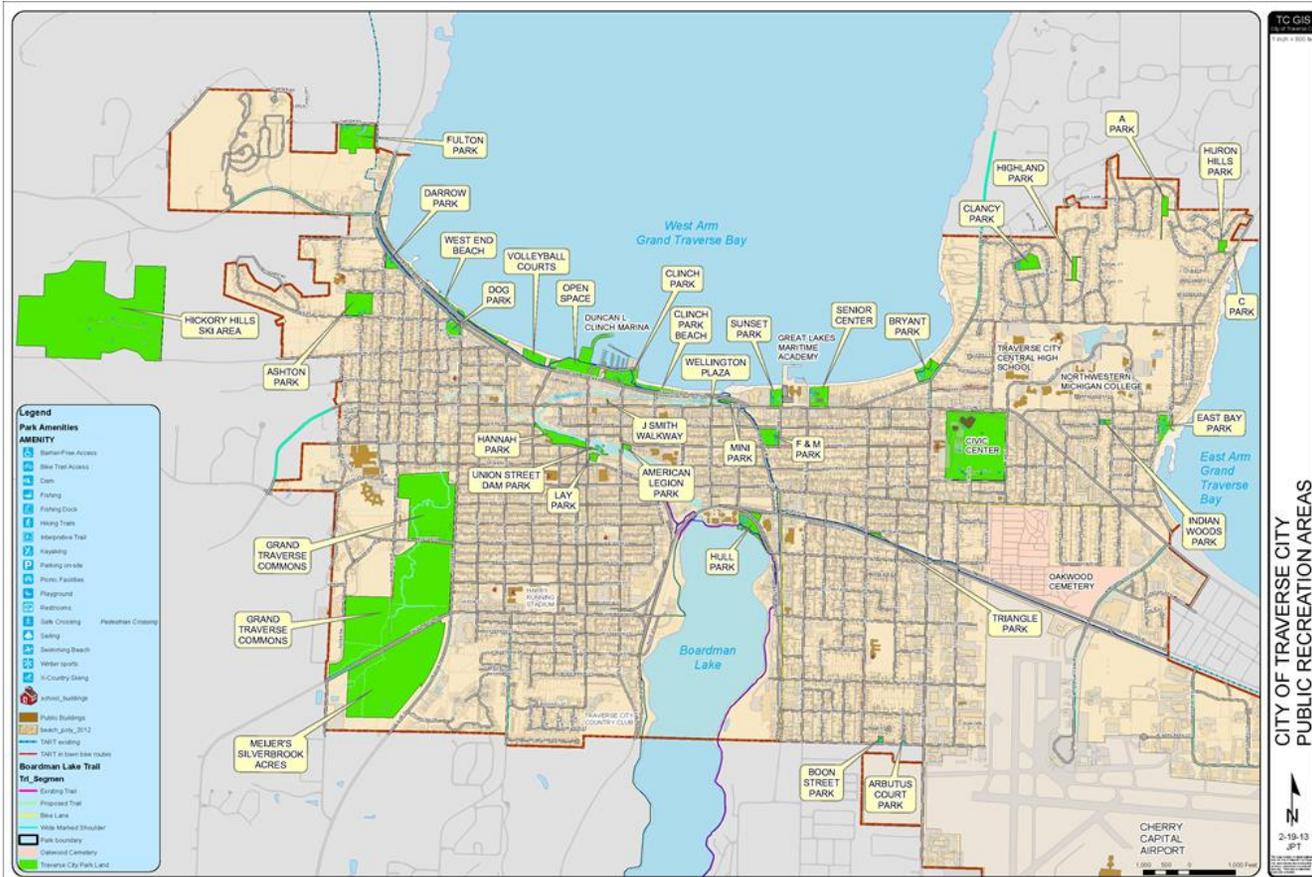


KNOSSUS

- Clinch Park
- Garland St
- Pedestrian Walkway (JR)

- Mini-Park (Coast Guard)
- Mini-Park Rotating Art Pads

- TART Trail / Art on the TART
- Firehouse
- Lay Park (Crough)
- State & Cass
- 8<sup>th</sup> & Union
- 8<sup>th</sup> & Woodmere
- 14<sup>th</sup> St./ Thirlby Mural
- TC Commons



- TART Trail / Art on the TART
- Garfield St
- State & Cass
- Airport

- Large permanent “anchors”
- Rotating exhibitions of semi-permanent art utilizing permanent pads
- Partner with orgs (i.e. TART), city depts & private developers to incorporate art into planning & leverage funding
- Advocacy

TC ARTS COMMISSION  
Planning Discussions

Recommended considerations by the Planning Subcommittee (Gillett, Korndorfer, Shinnors), 6/15:

- 1) Establish consensus on vision and priorities for public art
  - a. Prioritize locations for attention
  - b. Identify opportunities to collaborate with existing public and private projects
  - c. Establish three tiers for consideration
    - i. Quick/Pop-up: Opportunities that arise with minimal funding, partners in place, short term, temporary installations (i.e. pop-up park; DIA/DTCA Inside Out)
      1. Consideration monthly/quarterly
    - ii. Annual Projects/Investments: Rotating art, outreach, longer installations, smaller permanent pieces
      1. Consideration quarterly/annually
    - iii. Long term major installations/projects
      1. Consideration annually
- 2) Establish processes
  - a. Recommendations – public gathering/pitches, commission, etc.
  - b. Consideration, budget etc
  - c. Per Master Plan – but with additional attention???
- 3) Funding priorities
- 4) Other

## TRAVERSE CITY ARTS COMMISSION

### Public Input Session – 1/7/2016

The Traverse City Arts Commission hosted a public input session on January 7, 2016 to gather recommendations, values and visions for public art and related issues in the City of Traverse City.

The session was facilitated by Leslie Donaldson, Director of Engagement at Interlochen Center for the Arts. Approximately 20 area residents were in attendance in addition to arts commissioners, city staff and facilitators. Format followed a “conversation café” approach, rotating all participants through seven different topic tables, each facilitated by an arts commissioner or designee.

Following is a recap of the table questions, facilitators and primary compiled feedback:

1. **Types of Public Art** (Facilitator: Patty Pelizzari): Public art can be permanent or temporary, and comes in many shapes, sizes and different kinds of media: memorial sculptures (like Perry Hannah), modern sculptures, interactive pieces, murals. What types of public art would we like to see in Traverse City? What would best complement and add to existing public art?
  - a. Interactive
  - b. Reflective of Traverse City’s Heritage
  - c. Variety of Size, Media, Materials, People
  - d. Temporary, not restricted to permanent installations
  - e. Functional
  - f. Also: Challenging & engages many “peoples,” using language, music, light
  
2. **Needs** (Facilitator Jan Warren): Public art can offer much to a community – visual beauty, gathering spots, enhancement of existing spaces, increased pedestrian traffic, educational programs, performance spaces, artistic detail worked into public infrastructure like bridges, parking decks, windows, railings, and functional art like benches, bollards, railings and fences, and drinking fountains. What kinds of public art does Traverse City need? (Answers may be location specific.) What are our top expectations for public art?
  - a. Creates a sense of place
  - b. Informs and educates
  - c. Inspires, surprises, and makes one smile
  - d. Serves as an entry point and a destination
  - e. Speaks to the soul and lightens the spirit
  - f. Provocative
  - g. Public art is valued – Traverse City is the cultural center of the region so public art should be ‘a given’
  
3. **Location, 8<sup>th</sup> Street** (Facilitator: Amy Shamroe): The City is currently studying the 8<sup>th</sup> Street corridor – extending from Cass Street to Munson Avenue – public art could play a role in future development along 8<sup>th</sup> Street. Please identify 3 locations where public art should be placed or developed further. (Note: A map depicting Eighth Street from Division Street to Munson Avenue was used for the table)
  - a. 8<sup>th</sup> & Lake Streets (near the McGough’s building)
  - b. 8<sup>th</sup> & Franklin, south (Open lot adjacent to Twin Bay Glass)
  - c. 8<sup>th</sup> & Woodmere, north (Near Copy Shop & North TART Trail)
  - d. 8<sup>th</sup> & Woodmere, south (Green space near the Filling Station)

- e. 8<sup>th</sup> & Boardman (Bridge & River near the Governmental Center)
  - f. 8<sup>th</sup> & Garfield (adjacent areas, all directions)
  - g. 8<sup>th</sup> & Franklin, north (Strip mall area (*Dino's*))
4. **Location, Downtown** (Facilitators: Rob Bacigalupi & Metta Lansdale): Considering the full scope of Traverse City outside of the 8<sup>th</sup> Street corridor – residential neighborhoods, commercial corridors, parks and public spaces – identify 5 areas where you would like to see public art placed or developed further in or near downtown. (Note: A map depicting the full DDA district was used for the table)
- a. Grandview Parkway & East Front Street intersection
  - b. Along the Boardman River
  - c. On buildings
  - d. Along the bay front, West Grand Traverse Bay
  - e. Grandview Parkway & Division Street intersection (*\*overlaps with table 5*)
5. **Location, Outside Downtown** (Facilitator: Christie Minervini): The Arts Commission supports public art throughout the City – and is not limited to downtown. Identify 5 areas within the City limits but outside of downtown where you would like to see public art placed or developed further. (Note: A map depicting the entire city limits was used for the table)
- a. TART Trail along the Boardman River
  - b. Cherry Capital Airport
  - c. Grand Traverse County Civic Center
  - d. Division & Grandview Parkway (*\*also noted with table 4*)
  - e. Division & 14<sup>th</sup> Street
  - f. Unexpected places
    - i. Kids Creek, near Ace Hardware on West Front Street
    - ii. City Lot, off West Front Street adjacent to GT Fire Station
    - iii. Ashton Park at Wayne & Madison Streets, near Willow Hill Elementary School
6. **Engagement** (Facilitator: Deb Lake): Public art is a shared community resource that reflects the community we share, engages those who live here, contributes to placemaking, enhances development, and acts as a catalyst for other creative and community endeavors. What strategies can we use to encourage more residents to become involved, share ideas, support programs, and engage in public art in Traverse City? What strategies would you use to help demonstrate to your neighbors and colleagues the value of public art and engagement with it?
- a. Engagement goals:
    - i. Encourage involvement
    - ii. Demonstrate value
    - iii. Education
  - b. Develop & implement marketing and education campaigns
    - i. Possible strategies and/or tactics
      - 1. Social media campaign with planted voices
      - 2. Online visuals, seeking response and interactivity
        - a. Generates conversation and word of mouth
        - b. Ask what kind of art one likes
        - c. Put out an April Fool's controversial proposal
      - 3. Signage "What Art Would You Like Here?" (i.e. City Lot/8<sup>th</sup> St models)

4. Develop a self-guided walking/biking tours of public art, possibly including historic buildings.
    - a. Engage schools/students to take the tour and create own art
  5. Temporary themed events
    - a. Drop art in public places
    - b. Performance art
    - c. Call to action – “Interested? Go here for more”
  6. Sell “I support public art” logo items (i.e. buttons, decals, bumper stickers)
  7. Neighborhood art day
    - a. Put art on front lawns and visit each other’s art
7. **Funding** (Facilitator: Jeanine Easterday): Public art will require funding from many sources. The City and the DDA have made provisions for some funding, but what can be done or how quickly will depend on additional fundraising and development beyond the City and DDA. Where can we find additional funding to support Public Art? What new opportunities, partnerships or relationships could be pursued to provide additional funding to support public art programming in Traverse City?
- a. Partnerships
    - i. Business/Corporate
    - ii. Schools (including TCAPS, NMC, Interlochen Arts Academy, private, parochial)
    - iii. Service organizations
    - iv. Business/Artist pairings
  - b. Match Funding
    - i. Community
    - ii. Sponsors
    - iii. Private donors
    - iv. Foundations
  - c. Development Fund
    - i. Integrate funding contribution requirements into future development projects (i.e. 1% fund)
  - d. Events & Campaigns
    - i. Collectives
    - ii. Crowdfunding (i.e. Kickstarter, GoFundMe)
  - e. Revenue Generators
    - i. Themed events
    - ii. Guided tours
    - iii. Sounds of Traverse City
    - iv. Sales & commissions

Additional feedback was encouraged with recommendations to share via [tcarts@traversecitymi.gov](mailto:tcarts@traversecitymi.gov). Names and email addresses were collected from those willing to share. Communication re: follow-up and future sessions will be shared with them for continued engagement.

The following blog was posted on 1/8/2016 by Rick Brown, an East Bay planner and new community resident, who participated in the input session:

<https://panethos.wordpress.com/2016/01/08/the-artistry-of-a-master-plan/>

### **An artistic planning masterpiece**

As an urban planner, I have seen some very well-written and thought-provoking master plans in the past 25+ years. But recently I stumbled across a specialized plan that I think may top them all – the Public Art Program Master Plan for Traverse City.

This master plan is spectacular – not in its breadth and depth, as anyone can be verbose, but for being thorough, concise, easy to read, inclusive, and visionary all at the same time. Add in the extraordinary visual merits of the document itself and one just wants to soak in all the hard work and effort that went into creating such a fine document for personal and professional inspiration. If there ever was a master plan that was a work of art in itself, this may very well be the masterpiece you are looking for.

Bravo, Traverse City! Both the city and the Arts Commission deserve many accolades for the Public Art Program Master Plan and you have made this new city resident and urban planner very proud.

As an addendum – just last evening, my wife and I attended an engaging “conversation cafe” (public input session) on developing successful strategies for implementing the vision articulated in Traverse City’s new Public Art Program Master Plan. Both of us are looking forward to seeing the ideas expressed in this inspiring document and those generated at the public input session being creatively expressed by artists throughout our lovely community. Namaste!