



City Commission Ad Hoc Interview Committee
Arts Commission

8:00 AM

Monday, May 2, 2016

Located in: The Second Floor Conference Room

Governmental Center

Traverse City, MI 49684

Posted: Friday, April 29, 2016

If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

The City of Traverse City does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan, 49684, 922-4440, TDD 922-4412, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice Regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

City Commission:

c/o Benjamin C. Marentette, MMC, City Clerk

(231) 922-4480

Email: tcclerk@traversecitymi.gov

Web: www.traversecitymi.gov

400 Boardman Avenue

Traverse City, MI 49684

AGENDA

1. Consideration of selecting a secretary for the duration of the committee.
2. Consideration of interviews for the Arts Commission.
3. Consideration of making a recommendation regarding one appointment to the Arts Commission.
4. Public Comment
5. Adjournment

City of Traverse City
Application to Become Involved



Thank you for your interest in serving on one of Traverse City's boards or committees! Volunteers help to secure our community's beauty and promote its enhancement – Benjamin C. Marentette, City Clerk

Board/Committee you are interested in serving (indicate up to three): _____
Arts Commission

Name: Ashka Walter

Residential Address: 605 Fifth Street Traverse City MI 49684
(Street) (City) (State) (Zip)

E-Mail Address: besquirrely@gmail.com

Preferred Phone No.: 231 883 8297 Additional Phone No.: 231 995 5343 (work)

Occupation: Marketing Manager (if retired, please provide your career)

Before submitting your application, please be sure to attach a brief letter indicating the following:

- Why are you applying for a city board or committee seat?
- How do you believe your appointment would benefit the city?
- Describe your involvement in the community on a board/committee or in another volunteer capacity.
- Any other helpful information relevant to your application.

While it is not required, a resume is helpful in the recruitment process for City boards and committees.

YES NO Are you in default to the City?
If yes, please note applicants in default to the City are not eligible for consideration.

YES NO Do you or immediate family members currently serve on a City board or committee?
If yes, which board? _____

YES NO Did you attach the required letter outlining the items requested above?

The applicant acknowledges that the City may be required from time to time to release records in its possession. The applicant hereby gives permission to the City to release any records or materials received by the City from the applicant as it may be requested to do so as permitted by the Freedom of Information Act, MCL 15.231 et seq.

Ashka Walter
Signature

4/21/2016
Date

Please return your application, letter, and optional resume to City Clerk, 400 Boardman Avenue, Traverse City, MI 49684. If you have any questions, please feel free to contact our office at (231) 922-4480. Again, thank you for your interest!

City of Traverse City

Arts Commission

RE: Letter of Interest

I am interested in serving on the Traverse City Arts Commission to have the opportunity to serve my City and to share my passion and expertise for high quality, interesting, thought-provoking public art.

I have a BA in Art History/Art from Kalamazoo College, have taught art, been a working graphic designer, artist, writer and marketing & communications professional in several different capacities/industries. I am also on the Board of Directors for the Michigan Legacy Art Park and serve as the Chair of the marketing committee. I have also served on the Board of Directors for the Glen Arbor Art Association when I was teaching art at the Leelanau School. While living in Empire, I founded the Empire Asparagus Festival and served on the Empire Village Council for several years. Other volunteer work includes serving on the steering committee in 2015 for City Lot and on the Board of Directors for Norte! Youth Cycling.

I have lived in downtown Traverse City for seven years where my husband and I are raising our family, building careers and looking for ways to contribute to our community. I see the Arts Commission as a way to serve my community while impacting the selection of art to come in the future. I am an art lover and would the opportunity to collaborate with others to advocate for and elevate art in northern Michigan!

Sincerely,

Ashlea Walter

605 Fifth Street, TC

MAY 5, 2015

City of Traverse City
Application to Become Involved



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Board/Committee you are interested in serving (indicate up to three): ARTS COMMISSION

Name: MAIR, THOMAS

Address: 612 15TH ST W TRAVERSE CITY MI 49684
(Street) (City) (State) (Zip)

E-Mail Address: TRAVERSEGREEN@TANCO.COM

Preferred Phone No.: 231 392 6121 Additional Phone No.:

Occupation: MANAGER (if retired, please provide your career)

Before submitting your application, please be sure to attach a brief letter indicating the following:

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Signature _____

Date 5.1.15

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RECEIVED
MAY 05 2015
CITY OF TRAVERSE CITY
CITY CLERKS OFFICE

Thomas A. MAIR
612 Fifth St W
Traverse City MI 49684

May 4, 2015

Department of City Clerk
City of Traverse City
400 Boardman Av
Traverse City MI 49684
Attn: Arts Commission

Dear City Clerk Ben Marentette ,

I wish to be seated on the City of Traverse City Arts Commission. I have a life-long background in arts management.

Recently, I started a new discussion group here in Traverse City that is examining the professional opportunities of the arts scene and setting the goal of strengthening the area's performing arts economy. The idea to include leaders in the performing arts.

A government arts commission tasked with overseeing the selection and funding of public art installations is not a new idea. We can learn from communities such as Ann Arbor, Michigan .

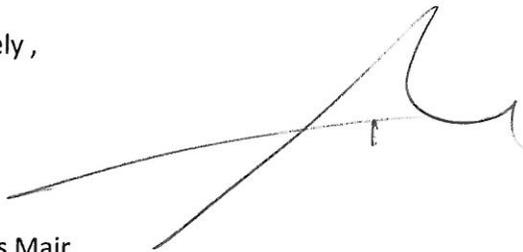
I served two terms for a total of six years on the City of Traverse City Parks & Recreation Commission. I also worked for the US Department of Transportation. I know how to work within government .

While a member of the Parks Commission I studied and voted for the installation of public art. Bartnick's "Time to Let Go" located along the TART Trail is a fine example of art made by a local artist and has a perfect placement .

I hope that the composition of the arts commission includes both artists and arts management people .

Feel free to ask me any questions about my background and about my vision for the arts commission .

Sincerely ,

A handwritten signature in black ink, appearing to read 'Thomas Mair', with a stylized flourish at the end.

Thomas Mair
traversemedia@yahoo.com
231 392-6121

**the
artist
development
agency**

TOM MAIR
AGENT/MANAGER

231.709.5329
traversemedia@yahoo.com

City of Traverse City
Application to Become Involved



Thank you for your interest in serving on one of Traverse City's boards or committees! Volunteers help to secure our community's beauty and promote its enhancement – Benjamin C. Marentette, City Clerk

Board/Committee you are interested in serving (indicate up to three): Arts Commission

Name: Jason Dake

Residential Address: 851 E Eighth St Traverse City MI 49686
(Street) (City) (State) (Zip)

E-Mail Address: jasondake@gmail.com

Preferred Phone No.: 810-444-7647 Additional Phone No.: _____

Occupation: Curator of Education, Dennon Museum Center (if retired, please provide your career)

Before submitting your application, please be sure to attach a brief letter indicating the following:

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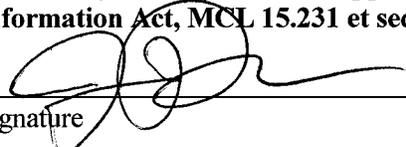
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Signature

4/26/16
Date

Please return your application, letter, and optional resume to City Clerk, 400 Boardman Avenue, Traverse City, MI 49684. If you have any questions, please feel free to contact our office at (231) 922-4480. Again, thank you for your interest!

April 26, 2016

City Clerk
ATTN: Arts Commission Application
400 Boardman Ave.
Traverse City, MI 49686

Greetings Mr. Marentette:

Please find attached my application for a position on the Arts Commission for Traverse City. I believe my qualifications and work history make me an ideal candidate, and I look forward to the opportunity to advise the City Commission on public arts projects and their impact on our community.

I have been a resident of Traverse City for over three years, since taking on my role as Curator of Education with the Dennon Museum Center. In my short time here, I have made every effort to bring together diverse groups of non-profit organizations, businesses, and artists to support engaging programming for our community.

As a museum professional with 10 years of experience, I am comfortable with public discussion and education about art, and have worked with individuals and groups from infancy to elder care. My degrees in art education and arts administration provide me with a unique mix of art history, theory, and management expertise. I have also served on grant review panels for my region and state, giving me worthwhile perspectives on the state of public art in Michigan.

I look forward to an opportunity to contribute to the public art Traverse City in a new way, as a member of the Arts Commission. Please feel free to contact me at your earliest convenience to continue this process.

Kind Regards,

A handwritten signature in black ink, appearing to read 'JD', with a long horizontal line extending to the right.

Jason Dake

JASON D DAKE

851 E. EIGHTH ST.
TRAVERSE CITY, MI 49686
810-444-7647
JASONDAKE@GMAIL.COM

EDUCATION

2010 – 2011 University of Michigan – Flint Flint, MI

Master of Arts in Arts Administration

- Focus on community engagement and technology

1999 – 2004 Central Michigan University Mt. Pleasant, MI

Bachelor of Science in Education

- **Major:** Art (K-12) LX endorsement (Michigan)
- **Minor:** History (7-12) CC endorsement (Michigan)
- **GPA:** 3.6

EXPERIENCE

Nov. 2012 – present Dennos Museum Center Traverse City, MI

Curator of Education

- Design and implement educational and public programming for K-12, college, adult, and family audiences
- Train docent volunteers in tour techniques and art history
- Serve as primary liaison between museum and Northwestern Michigan College
- Collaborate with community organizations to create programming

Sept. 2006 – Nov. 2012 Flint Institute of Arts Flint, MI

Art Education Coordinator

- Started position as administrative assistant
- Developed and taught comprehensive art lessons
- Worked with diverse student population
- Coordinated education programs and teacher workshops
- Designed and wrote program flyers and other marketing materials

Sept. 2005 – Sept. 2006 The Guidance Center Southgate, MI

Americorps Member

- Worked as Coordinator for Downriver Youth Assistance Program
- Facilitated life choices educational groups
- Planned recreation and service events for enrolled youth

JASON D DAKE

851 E. EIGHTH ST.
TRAVERSE CITY, MI 49686
810-444-7647
JASONDAKE@GMAIL.COM

VOLUNTEER EXPERIENCE

- June 2015 Michigan Council for Arts & Cultural Affairs
Grant Review Panelist
▪ Reviewed and scored 20 Project Support grants for Region 10
- December 2013 Michigan Council for Arts & Cultural Affairs
Grant Review Panelist
▪ Reviewed and scored 20 mini-grants from various organizations
- June 2011 Ruth Mott Foundation Flint, MI
Art Share Flint Grant Review Panelist
▪ Reviewed and scored over 60 mini-grants from various organizations

HONORS AND AWARDS

- NMC Employee of the Semester Spring 2015
U of M Rackham Fellowship Winter 2011
AAM Diversity Fellowship Spring 2008

PROFESSIONAL DEVELOPMENT

- Michigan Museums Association Presenter, Ann Arbor 2015
AAMG / Kellogg Leadership Institute, Evanston 2014
American Alliance of Museums, Seattle 2014
Michigan Museums Association Presenter, Mackinaw 2014
American Alliance of Museums, Baltimore 2013

REFERENCES

- Gene Jenneman Denno Museum Center, Traverse City, MI (231) 995-1572
Executive Director ejenneman@nmc.edu
- Monique Desormeau Flint Institute of Arts, Flint, MI (810) 234-1695
Curator of Education mdesormeau@flintarts.org
- John Bracej Michigan Council for Arts & Cultural Affairs (517) 241-4011
Executive Director braceyj@michigan.org

City of Traverse City
Application to Become Involved



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Board/Committee you are interested in serving (indicate up to three): Arts Commission

Name: Kathryn McCain

Residential Address: 1208 S. Union #2 Traverse City MI 49684
(Street) (City) (State) (Zip)

E-Mail Address: Katy@northernexpress.com

Preferred Phone No.: 231-313-3993 Additional Phone No.:

Occupation: media consultant (if retired, please provide your career)

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K McCain
Signature

4/21/16
Date

Please return your application, letter, and optional resume to City Clerk, 400 Boardman Avenue, Traverse City, MI 49684. If you have any questions, please feel free to contact our office at (231) 922-4480. Again, thank you for your interest!

Katy McCain
1208 S. Union St #2
Traverse City, MI 49684

April 21, 2016

Dear Mr. Marentette,

I am writing to express interest in the vacant position on the City Arts Commission. I am a proud life-long Traverse City resident and would do anything to ensure the continued prosperity of this town. Public art is a unique, highly visible tool used to exhibit the creativity of those in the area, while also showcasing the love and affection that residents have for their town.

I am very passionate about Traverse City and its aesthetics. I would be an asset to the Arts Commission, based on my advertising background and natural ability to recognize what would both enhance and maintain the city's beauty.

Since returning to Traverse City from Michigan State University in 2008, I have been committed to serving my community. I am a member of the Rotary Club of Traverse City, where I sit on and lead numerous committees. As the public relations chair, I am in charge of the club's public image, as well as all promotions for the Annual Rotary Show. I am also an active board member of Northwest Michigan Supportive Housing.

I would be honored to be a member of the City Arts Commission. My personal and professional experiences, community involvement and love for the region make me the perfect addition to an already strong group.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Kathryn McCain". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Kathryn McCain

KATHRYN MCCAIN

EXPERIENCE

2014-Present McCain Media & Associates Traverse City, MI

Media Buyer

- Purchased broadcast and print media for four candidates for the office of Michigan State Representative during the 2014 primary and general elections.
- Create press/media releases for existing clients

2014-Present Eyes Only Media Traverse City, MI

Marketing Consultant

- Advertising sales and client promotion for the Traverse City Business News, TICKER, Northern Express and Official Traverse City Film Festival Souvenir Guide
 - ~ Top biller for annual Northern Express Real Estate issue
 - ~ Doubled personal ad sales in the Traverse City Film Festival Guide between 2013-2014
- Coordinate and run monthly Ticker "Recess Events."

2013-2014 Northern Star Broadcasting Traverse City, MI

Integrated Marketing Consultant

- Manage advertising campaigns for regional and local businesses.
- Promote area festivals and events across northern Michigan.
- Create client campaigns that cross over multiple media facets.

2012-2013 Yen Yoga and Fitness Traverse City, MI

Assistant Manager and Client Service Coordinator

- Maintained social media accounts.
- Managed and approved schedule changes for 30+ employees.
- Cultivated relationships with multiple clothing and fitness vendors. while purchasing all products found in the studio boutique.
- Coordinated appointments for over 1000 clients.
- Sold client memberships and packages.
- Performed daily customer service phone calls to insure all clients were happy with services rendered.

2009-2012 Barrington Broadcasting Traverse City, MI

National and Regional Account Executive WPBN TV 7&4 and WGTU ABC 29&8

- Planned national and regional advertising buys with agencies and television representative firms from across the country.

- Successfully managed relationships with over thirty different advertisers including national brands such as: Subway, Lowes, Honda, Blue Cross Blue Shield and General Mills.
- Collaborated with media buyers to achieve maximum results for both the client and station based on a programming and cost per point basis.
- Negotiated and maintained complex and ever changing orders during the 2010 political season.

2008-2009 Barrington Broadcasting Traverse City, MI

Sales Assistant for WPBN TV 7&4 and WGTU ABC 29&8

- Assisted account executives on daily needs such as package building, order entry and commercial schedule creation.
- Researched marketing and media trends in programs and publications such as Simmons, Nielsen Media Research, As Mall, Ad Age and Ad Week.
- Aided National Sales Manager on daily maintenance of negotiated orders.
- Successfully planned and executed a party for over 200 clients to showcase new programming on both the ABC and NBC Networks.

EDUCATION

2004-2008 Michigan State University East Lansing, MI

- Bachelor of Arts in Advertising with an additional 18 credit specialization in Public Relations
- Dean's List Honoree for eight semesters
- Studied Abroad at the American University of Rome GPA 4.0/4.0
- Total GPA 3.7/4.0

ACTIVITIES

Northwest Michigan Supportive Housing, Board Member

Rotary Club of Traverse City, Public Relations Chair, Group Study Exchange Chair, Youth Exchange Committee Member

Kappa Delta Sorority House Corporation, Board Member

Kappa Delta Sorority, Public Relations Chair, Alumnae Relations Chair, Recruitment Chair