

**City of Traverse City
Parking Committee Minutes
Meeting June 11, 2015**

1. Members Present: Bevier, Bruckbauer, Nye, Olshove, Serratelli, Soyring, VanNess.
2. Members Absent: McCall, Streit
3. Guest: Tom Menzel (BATA)
4. Meeting called to order at 12:02 PM
5. Discussion of Remote Parking Options
 - a. BATA has done a study (\$10K) to create Park and Ride Service
 - b. Requirements to promote success include:
 - i. Make Parking downtown more expensive (price by demand)
 - ii. Create Partnerships with businesses, Chamber of Commerce etc.
 - iii. Create monthly / annual Park and Ride pass
 - iv. Investigate / Model Van Pool Program (Ann Arbor)
 - v. Investigate Federal programs to incentivize companies to promote Park and Ride
 - vi. Feasibility of a Transportation Tax on visitors?
 - vii. Work with Airport to Promote Public transportation options (helps drive public transit options)
6. Next topic for discussion – Spillover Parking issue
7. Public Comment: None
8. Meeting Adjourned 1:02 PM