City of Traverse City Parking Committee
July 2, 2015, 12:00 – 1:00 p.m.
Governmental Center, 2nd Floor
Commission Chambers
400 Boardman Avenue
Traverse City, MI 49684

1. **Roll Call**
2. **Approval of June 11, 2015 minutes**
3. **Discussion Remote Parking Recommendations**
4. **Introduction / Discussion of 'Spill-Over' Parking**
5. **Public Comment**
6. **Adjourn**

Committee Members

John F. Serratelli	jfskbs@gmail.com	TC Planning Commission
Adam Bevier	bevierad@tcaps.net	TCAPS
James Bruckbauer	james@mlui.org	Central neighborhood
Cathy McCall	mccallc@nmc.edu	Northwestern MI College
Homer Nye	Mang.nye@att.net	Kids Creek neighborhood
Bryan Olshove	Bolshove@charter.net	Boardman Neighborhood
Geoff Streit	Geoff@fnba.com	First National Bank/TC Chamber
Steve Tongue	stongue@mhc.net	Munson Medical Center
Nicole VanNess	nicole@dowtowntc.com	DDA
Russ Soyring	rsoyring@traversecitymi.gov	Staff

Committee Charge

This is a sub-committee of the TC Planning Commission. The committee is charged with reviewing parking policies and parking regulations to develop a set of recommendations including: parking maximums, parking minimums, density requirements, shared parking/access requirements, no parking required zones, residential parking permits and a parking audit.

Tentative Meeting Dates:

June 11, 2015	September 24, 2015
July 2, 2015	October 15, 2015
July 23, 2015	November 5, 2015
August 13, 2015	November 19, 2015
September 3, 2015	December 10, 2015

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City of Traverse City
Parking Committee Minutes
Meeting June 11, 2015

1. Members Present: Bevier, Bruckbauer, Nye, Olshove, Serratelli, Soyring, VanNess.
2. Members Absent: McCall, Streit
3. Guest: Tom Menzel (BATA)
4. Meeting called to order at 12:02 PM
5. Discussion of Remote Parking Options
    a. BATA has done a study ($10K) to create Park and Ride Service
    b. Requirements to promote success include:
        i. Make Parking downtown more expensive (price by demand)
        ii. Create Partnerships with businesses, Chamber of Commerce etc.
        iii. Create monthly / annual Park and Ride pass
        iv. Investigate / Model Van Pool Program (Ann Arbor)
        v. Investigate Federal programs to incentivize companies to promote Park and Ride
        vi. Feasibility of a Transportation Tax on visitors?
        vii. Work with Airport to Promote Public transportation options (helps drive public transit options)
6. Next topic for discussion – Spillover Parking issue
7. Public Comment: None
8. Meeting Adjourned 1:02 PM