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The City of Traverse City

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Office of Mayor  
Michael Estes

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PRESS RELEASE – FOR IMMEDIATE RELEASE

**Subject: Fundraiser for Water Bottle Filling Stations – featuring the movie “Divide in Concord” – invitation to the community from Mayor Michael Estes**

**Primary**

**Contact: Mayor Michael Estes – [mestes@traversecitymi.gov](mailto:mestes@traversecitymi.gov) – 929-0827**

**Secondary**

**Contact: City Clerk Benjamin Marentette – [bmarente@traversecitymi.gov](mailto:bmarente@traversecitymi.gov) – 922-4480**

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Traverse City Mayor Michael Estes, along with Traverse City Mayor Pro Tem Jim Carruthers, and Traverse City Commissioner Jeanine Easterday, have been leading a fundraising campaign to fully fund water bottle filling stations in various locations throughout the City. The effort is aimed directly at reducing the waste and pollution from bottled water. The entire community is invited to attend the film, a 2014 Traverse City Film Festival favorite, *Divide in Concord*, which will show at the State Theatre in downtown Traverse City, on Tuesday, October 28, 2014, at 6 p.m.

*Divide in Concord*, a favorite at the 2010 Traverse City Film Festival, chronicles the progressive quest a number of citizens in Concord, MA, who learned about the world’s largest landfill and decided to do something about it, by joining passionate citizens who went door to door and built giant sculptures from discarded water bottles.

Everyone is encouraged to view *Divide in Concord* at the State Theatre – Traverse City Mayor Michael Estes will introduce the film and discuss the exciting project he, along with his fellow colleagues on the City Commission, have been championing to raise funds for water bottle filling stations – all in an effort to eliminate waste from plastic bottles and bring awareness to the importance of protecting our environment. ***While the event is free to the public, a donation of \$20 per person is suggested***, all of which will be used to leverage a challenge from an anonymous donor who will match, dollar for dollar, up to \$3,500 of donations received – this will fund the cost of another water bottle filling station – each costing approximately \$7,000!

Traverse City Mayor Michael Estes, a champion of the environment and the natural beauty that serves as a hallmark of Traverse City, beams “All through donations, wonderful members of this community have stepped up to fund six water bottle filling stations – which, within a three month time frame, may have saved the discarding of up to 50,000 disposable water bottles from

entering City's waste stream – imagine what another station will do! I invite the community will join me for this wonderful film and consider making a donation, of \$20 each, at the door.”

A trailer for the movie, *Divide in Concord*, by visiting the “News” section of the City of Traverse City's website: [www.traverscitymi.gov](http://www.traverscitymi.gov)

For those who cannot attend the film, but are interested in making a donation, are encouraged to contact the City Clerk's Office, (231) 922-4480, or [tcclerk@traverscitymi.gov](mailto:tcclerk@traverscitymi.gov)

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