

City of Traverse City
Street Banner Program
Britten, Inc. Proposal, September 17, 2015

A. Proposal Summary: See attached.

B. Vendor Experience:

Britten, Inc. is one of the nation's biggest large format printers, now known as Britten Studios, with specific Studio's focused around Print, Hardware, Install Services and more. Our print can be seen in all 50 states and our BannerSaver light pole banner bracket has now been specified and installed on 6 continents. If accepted, this will be the third renewing light pole banner contract between Britten and the City of Traverse City.

Scott Volz will be the primary contact between the City of Traverse City and Britten. He can be reached directly at 231-995-8569.

See attached for Commercial References.

C Banner, Hardware and Related Detail

Banners associated with the City of Traverse City light pole banner program will all be printed on a one-piece, double-sided, 22oz block out vinyl. Britten utilizes their patented BannerSaver light pole banner bracket, shown to spill 87% of the wind, on all Britten installed banner programs.

The City of Traverse City is set up based on a minimum 30 day posting period. Most print jobs are completed within two weeks after final art is approved. Britten reserves the right to remove banners after the assigned 30 day period based on upcoming banner installations.

- Britten will provide a turnkey service to the City of Traverse City to include:
- Working with groups to schedule locations and timing.
- Print Banners
- Utilize BannerSaver Hardware
- Install and Remove Banners
- Box banners for pick up by group at Britten Banners
- Inventory (for a fee) if required.
- Communicate space conflicts with groups as necessary.

A full price schedule is attached.

D. Contact Information
Scott Volz-Britten Services
Svolz@brittenstudios.com
231-995-8569

E. Exceptions to Submission

There are no exclusions to Britten's capabilities and all functional details will remain the same as prior contracts with the City.

**City of Traverse City Light Pole Banner Program
Britten Pricing**

\$155/banner. Total not to exceed price per banner installation -This includes the print, use of hardware, install, removal, and boxing .

\$30.00/additional art file. Should user group require multiple additional art files printed on banner, A \$30.00/file fee will apply after first file.

\$20.00/month – Storage fees

Install fees for existing banners (re-hanging banners from recent years)

\$500- minimum deployment fee

\$70.00/banner, 1-10 banners

\$60.00/banner, 11-25 banners

\$50.00/banner, 26+ banners

\$10.00/banner- Payment to City for every banner hung, regardless if it is a new banner or an existing, re-hung banner.

the opinion of the City indicates that the bidder is unable to perform responsibility or which reflects a lack of integrity that could negatively impact or reflect upon the City of Traverse City, including but not limited to, any of the following offenses or violations of:

- i. The Natural Resources and Environmental Protection Act.
- ii. A persistent and knowing violation of the Michigan Consumer Protection Act.
- iii. Willful or persistent violations of the Michigan Occupational Health and Safety Act.
- iv. A violation of federal, local, or state civil rights, equal rights, or non-discrimination laws, rules, or regulations.
- v. Repeated or flagrant violations of laws related to the payment of wages and fringe benefits.

(f) the loss of a license or the right to do business or practice a profession, the loss or suspension of which indicates dishonesty, a lack of integrity, or a failure or refusal to perform in accordance with the ethical standards of the business or profession in question.

Bidder understands that the City reserves the right to accept any or all bids in whole or part and to waive irregularities in any bid in the best interest of the City. The bid will be evaluated and awarded on the basis of the best value to the City. The criteria used by the City may include, but will not be limited to: ability, qualifications, timeframe, experience, price, type and amount of equipment, accessories, options, insurance, permits, licenses, other pertinent factors and overall capability to meet the needs of the City. The City is sales tax exempt – Government.

Bidder agrees that the bid may not be withdrawn for a period of sixty (60) days from the actual date of the opening of the bid.

Submitted by:


Signature
Jody Bram - President
Name and Title (Print)
800-426-9496
Phone Fax

BRITTEN SERVICES (INSTALLATION)
Company Name
1923 CASS HARTMAN CT
Company Address
TRAVERSE CITY MI 49604
City, State, Zip
Sole proprietorship/partnership/corporation
If corporation, state of corporation

MAIL ADDRESS
2302 CASS RD.
TRAVERSE CITY, MI 49604



Britten Studios

2322 Cass Rd.
Traverse City, Mi 49684

BrittenStudios.com

2015 CUSTOMER REFERENCES

- Blue Outdoor, Rebecca Krouse, 212-759-0200
- General Growth Properties, Joe Coney, 312-960-2958
- Southeastern Oklahoma State University, Luke Willman, 580-745-2433
- Broneah, Inc/M-22 LLC, Nate Farran, 231-392-2212
- Taubman, Inc, Dan Pilon, 310-289-7505
- Under Armour, Todd Parks, 410-246-5911
- ANC Sports, Greg Terlizzi, 914-708-5023
- Corporate Communications, Marc Steir, 508-366-8595

REFERENCES: (include name of organization, contact person, and daytime phone number).

1. _____
Contact Person: _____ Telephone: _____

2. _____
Contact Person: _____ Telephone: _____

3. _____
Contact Person: _____ Telephone: _____

4. _____
Contact Person: _____ Telephone: _____