
The City of Traverse City

Planning Department

Governmental Center
400 Boardman Ave
Traverse City MI 49684
(231) 922-4778
www.traversecitymi.gov



NOTICE OF PUBLIC HEARING
BOARD OF ZONING APPEALS

Please take notice that the Traverse City Board of Zoning Appeals will hold a public hearing at 7:00 p.m. on **Tuesday, June 9, 2026** in the Committee Room on the second floor of the Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, for the following request:

A request from Dr. John VanWagoner, Superintendent, Traverse City Area Public Schools (TCAPS) for relief from the signage regulations to exceed the area requirements of the Sign Ordinance located at the property commonly known as **321 West Thirteenth**, Traverse City, Michigan (Thirlby Field).

TCAPS currently has a partner in education program that allows businesses and organizations to sponsor a sign and have it placed on the stadium. The maximum square footage of wall signage that can be attached to the stadium, as seen from one vantage point, is 65 square feet. The applicant will be requesting an exception to have 7 additional signs facing Fourteenth Street with an area of 120 square feet each. In 2017 TCAPS received an exception from the Board of Zoning Appeals to have the existing signs placed on the stadium. They are now asking for an exception to have seven additional signs.

You are hereby invited to voice your opinion by attending the public hearing, by sending a letter to the Traverse City Board of Zoning Appeals, 400 Boardman Avenue, Traverse City, Michigan, 49684, or sending an email to dweston@traversecitymi.gov stating your reasons for approval or disapproval.

Sincerely,

David Weston
Planning and Zoning Administrator

The City of Traverse City does not discriminate on the basis of disability in the admission or access to or treatment or employment in, its programs or activities. Deb Allen, Deputy City Manager, 400 Boardman Avenue, Traverse City, Michigan, 49684, 922-4444, T.D.D., 922-4412, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator. If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.