Notice
Mobility & Bike Action Plan Leadership Team
4:00 PM
Wednesday, August 24, 2022
2nd Floor Training Room, Governmental Center
400 Boardman Avenue
Traverse City, Michigan 49684
Posted and Published: August 23, 2022

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If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City Commission for the City of Traverse City is committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with the Commission honor these values.

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AGENDA

A. Welcome!
    1. Icebreaker: What is your best transportation story?

B. Bike & Mobility Plan Process Goals
    1. Leadership Team – what are your aspirations for this planning process?
    2. PAE/Toole aspirations
    3. Review of past work (formal and informal) – what are we missing?

C. The Process
    1. Timeline and tasks overview
    2. Master Plan alignment and coordinated engagement (next 3 months)
        a. Pop-ups – what events or locations should we prioritize?
        b. Stakeholders and listening sessions – who are key stakeholders we should communicate to?
        c. Survey – do we want a separate survey later on?
        d. Community event – what is the best way to advertise the event?
    3. Project branding
        a. Style guide
        b. Website
        c. Mobility handout
        d. Verify name – do we want to name the process?
    4. Data collection - what do we want to know?

D. Reflection
    1. Does the described process reflect our goals/aspirations?
    2. What might be some of our blindsides to be aware of?

E. Leadership Team (you!)
    1. Roles and responsibilities – how involved do you want to be?
    2. Decision-making process - how will you make decisions? Proxies?
    3. Public input – how do you wish to receive communications?
    3. Desired norms – are there ground rules or other things that are important to you?

F. Next Steps