

Adult Use Marijuana Scoring Matrix for Retail Establishments and Microbusinesses

#	Ordinance Reference	Criteria	Available Points	Points Received	Category Available Points	Points awarded by
		<u>Experience</u>			21	
1		That the applicant or any of its stakeholders do not have a record of acts detrimental to the public health, security, safety, or general welfare for a period of five (5) years prior to the date of the application, except for acts related to marihuana as described in the act.	2			City Clerk
2		That the applicant or any of its stakeholders have not previously operated an illegal business enterprise of any kind, except for acts related to marihuana as described in the act.	3			City Clerk

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3		That the applicant does not have an unfavorable record of cooperation and compliance with City regulatory agencies	5			City Clerk
4		That the applicant has favorable previous business experience in the City	1			City Clerk
5		That the applicant has relevant favorable experience and business expertise in the operation of the proposed marihuana establishment	3			City Clerk
6		That the applicant has other businesses or investments in the City	1			City Clerk
7		That the applicant has not been denied, restricted, suspended, revoked or not renewed based on circumstances concerning the applicant's regulatory compliance or fitness for receiving a permit for a period of five (5) years prior to the date of the application.	2			City Clerk

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8		That the applicant has reasonably and tangibly demonstrated it possesses adequate resources to implement the submitted business plan	4			City Clerk
		<u>Land Use</u>			20	
9		That the proposed marihuana establishment has or will revitalize or redevelop property that has been vacant, underutilized, or unused for approximately six months or greater.	4			Planning Director
10		That the Planning Director has determined the applicant has provided a traffic management plan that meets best practices.	1			Planning Director
11		That the Planning Director has determined the applicant has provided a parking plan that meets best practices and minimizes the amount of surface parking.	1			Planning Director

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12		That the parking plan provides for green infrastructure.	1			Planning Director
13		That the proposed location is within ¼ mile of a bus stop.	1			Planning Director
14		That bike racks are provided to adequate for a minimum of six bikes.	1			Planning Director
15		That the applicant proposes to complete sidewalk improvements that benefit the public.	1			Planning Director
16		That the proposed establishment utilizes at least 90% of the height and building size allowed by zoning but not requiring a special land use permit.	5			Planning Director

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17		That the proposed establishment building includes residential dwellings that will not be used as vacation home rentals.	5			Planning Director
		<u>Infrastructure</u>			18	
18		That the applicant or its stakeholders have made, or will make, significant physical improvements to the building housing the marihuana establishment	3			City Clerk
19		That the proposed plan incorporates best practices for sustainable infrastructure and energy efficient elements and fixtures	3			City Clerk

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20		That the application includes a proposed plan for renewable energy use and resource conservation using best practices	4			City Clerk
21		That the proposed plan exceeds the minimum requirements for stormwater drainage	3			City Engineer
22		That the security plan provided for the marihuana establishment exceeds the minimum requirements of the Rules and this Chapter.	5			Police Chief
		<u>Communication</u>			3	

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23		That the applicant has completed outreach in the vicinity of the proposed location in advance of the application.	1			City Clerk
24		That the applicant's outreach in the vicinity of the proposed location in advance of the application includes multiple methods of outreach.	1			City Clerk
25		That the applicant's outreach extends outside the vicinity of the proposed location (i.e. more than 500 feet away from the proposed location).	1			City Clerk
		<u>Employment</u>			10	
26		That the proposed establishment will provide full time employment to at least one employee who is not a shareholder of the applicant.	1			City Clerk

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27		That the proposed establishment will pay employees a minimum of \$15.00 per hour.	3			City Clerk
28		That the proposed establishment will offer health insurance to employees.	3			City Clerk
29		The proposed establishment provides a breakroom for employees	3			City Clerk
		<u>Miscellaneous</u>			7	
30		That the proposed location is in an area underserved by other marihuana establishments.	1			Planning Director
31		That the applicant will utilize locally-sourced services	1			City Clerk

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32		That the applicant has applied for and will maintain a co-location of equivalent licenses at one location	5			City Clerk
		<p>Total Points Available</p> <p>* Points shall be awarded on an all or nothing basis. In other words, if the criteria is met the applicant will be awarded all the points. If not, the applicant will be awarded zero points.</p>			79	

I certify that this scoring matrix was adopted by the City Commission for the City of Traverse City at its August 17, 2020, meeting, as required by city ordinance.



Benjamin Marentette, City Clerk