
Memorandum

The City of Traverse City
Engineering Department



TO: Transportation Committee
FROM: Jessica Carpenter, EIT, Engineering Technician
DATE: Thursday, November 30, 2017
SUBJECT: W Front St and Madison St Pedestrian Count Study

City Engineering conducted three hour long pedestrian count studies of pedestrians crossing W Front St at Madison St during the 2017 school year. Heavy turning traffic, primarily to/from the south leg of the intersection (Madison St) was observed in each of the studies. See the table below for details of each count:

2017 W Front St and Madison St Pedestrian Counts

| Day | Date | Weather | Timeframe | # Children | Total # Ped. |
|----------|-----------|-----------|---------------|------------|--------------|
| Thursday | 3/16/2017 | 15, Sunny | 8am-9am | 0 | 0 |
| Thursday | 3/16/2017 | 40, Sunny | 3:30pm-4:30pm | 0 | 2 |
| Friday | 9/15/2017 | 62, Sunny | 7:30am-8:30am | 3 | 12 |