# Key Recommendations Traverse City's Waterfront Plan "Your Bay, Your Say"

### **This Evening's Agenda:**

**Welcome and Introductions** 

**Presentation** 

- Summary of previous work session and results
- Preferred Concept Plan and Recommendations
- Funding Sources

**Next Steps** 



JJR

• WADETRIM

### **Summary of Concept Alternatives Work Session**

### **Overall Likes:**

- Fishing pier at mouth of Boardman River
- Fish cleaning station near marina
- Open lawn on waterfront, flexible space for Cherry Festival
- Places where kids can play
- Improved rear facades for Front Street buildings
- Open views
- Expansion of Clinch Marina
- Improved pedestrian access at Barlow Street on the east

### **Dislikes:**

Major buildings on the waterfront

### **Additional Comments:**

- Ferry to Power Island
- More restrooms







### **Key Recommendations of the Plan**

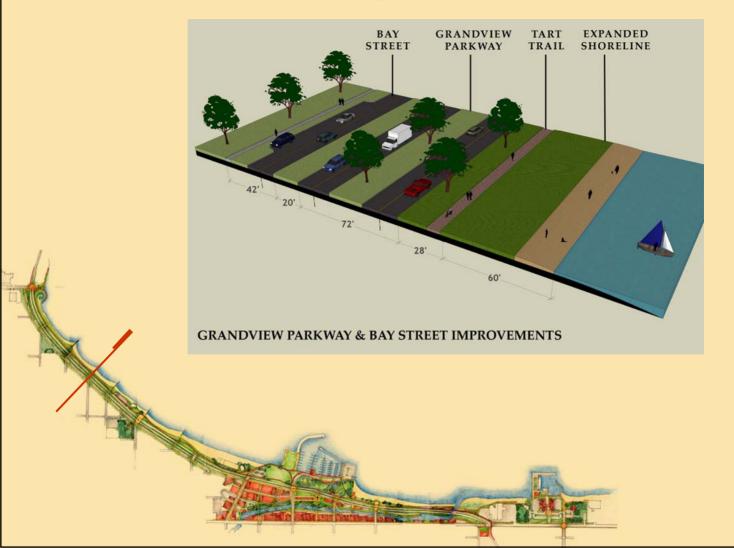
- Connect the downtown and neighborhoods to the waterfront
- 2. Create a new Central Park, a "town square" on the water
- Promote mixed use infill to reinforce the edges of the park
- Provide a variety of activities and public spaces along the waterfront
- Respect the natural beauty and ecological integrity of the bay and Boardman River

- \* Continuous pedestrian and bicycle connections
- \* Connect across Grandview Parkway
- \* Promote transit



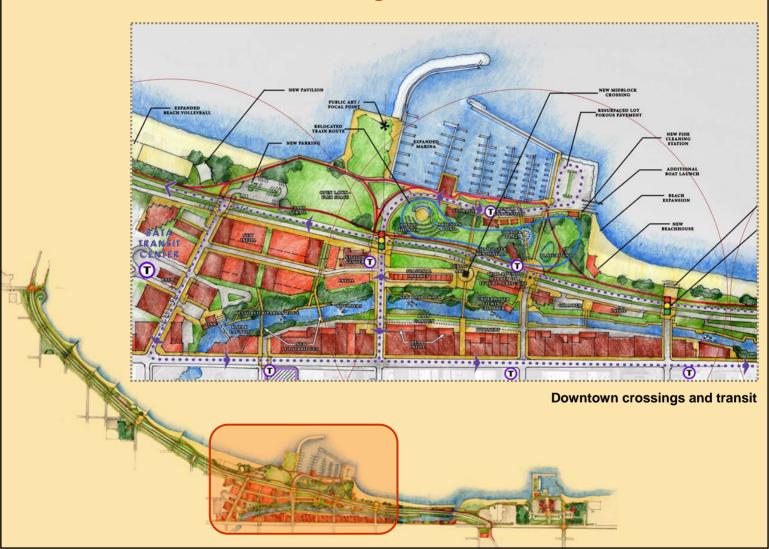


# 1. Connect the downtown and neighborhoods to the waterfront **Continuous access along waterfront:** Bay Street median **Grandview Parkway Grandview median TART trail** continuous sidewalk new crosswalks DARROW PARK

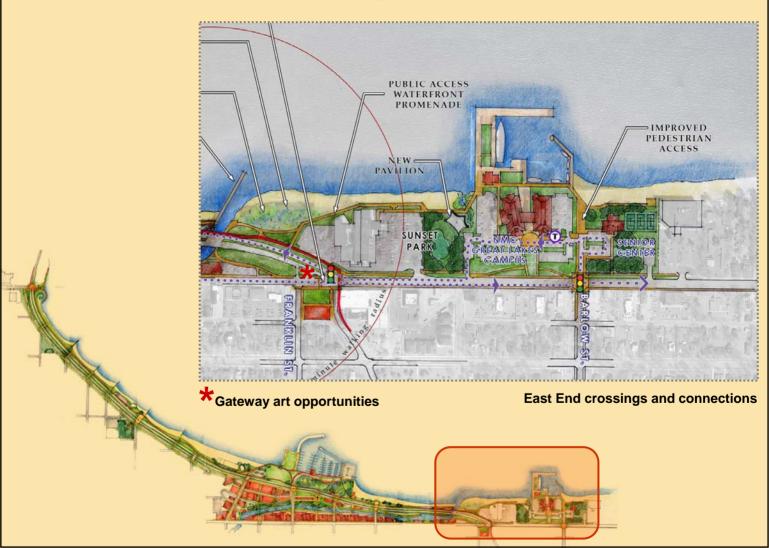






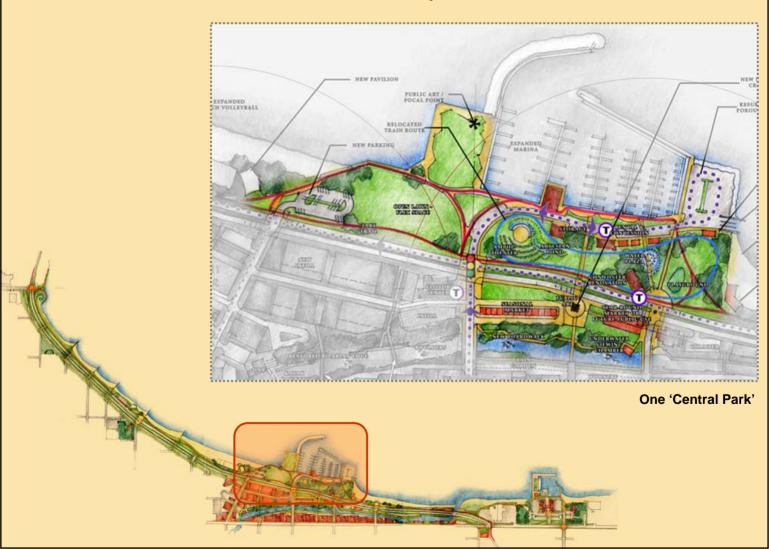






- \* Consolidate open space
- \* Promote public uses
- \* Keep flexibility

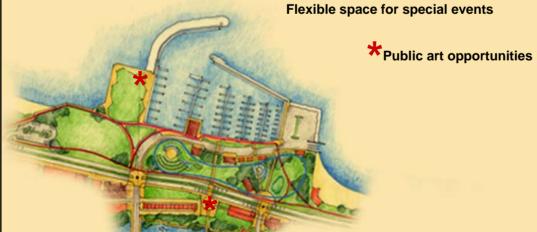


















Keep seasonal market on the river Year round market or other future public use





Amphitheater and artesian pond



New concessions, equipment rental



Relocated train route



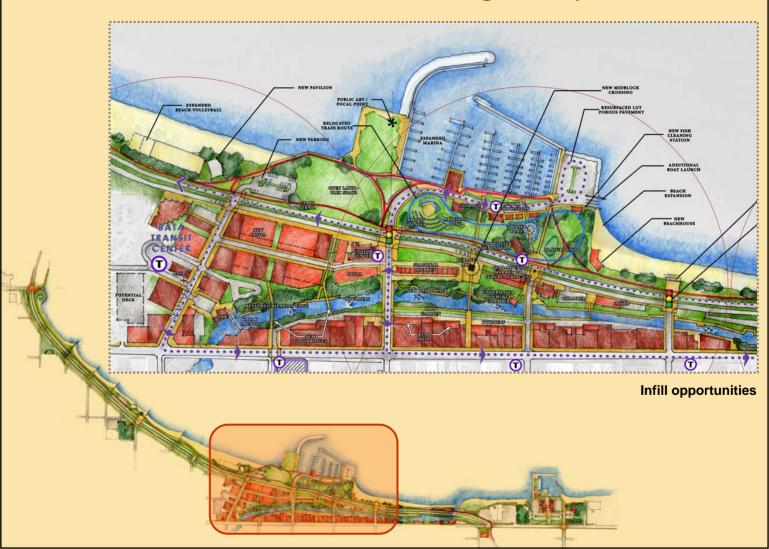


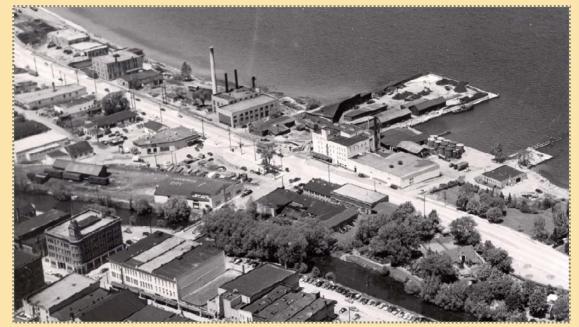
Fish cleaning station

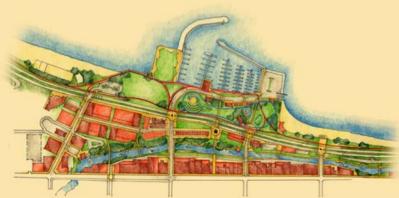
- \* Provide economic development, new uses
- \* Create new 'front door' on the waterfront
- \* Reinforce vibrant small town quality



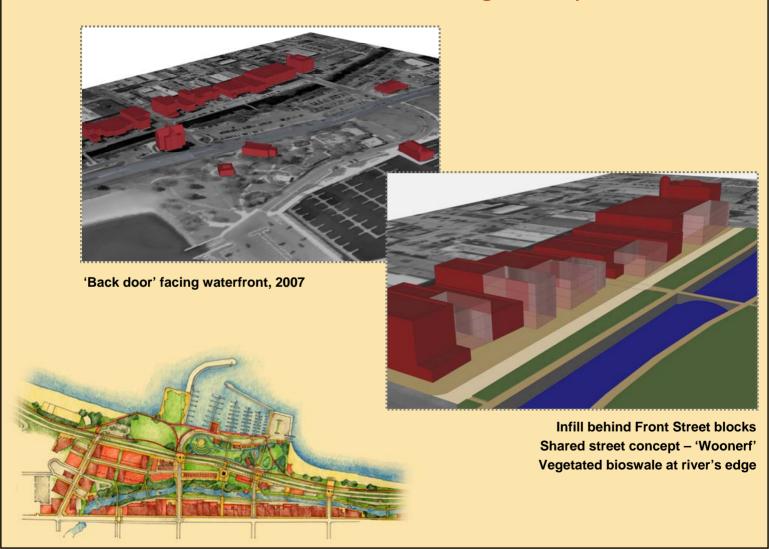








**Downtown Traverse City, 1952** 





**Active uses fronting river** 





New infill, adaptive re-use of rear facades

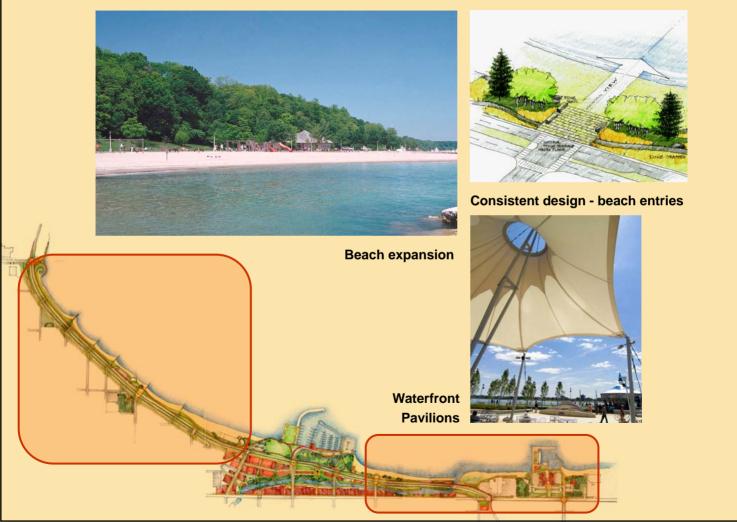


**Example 'Woonerf'** 



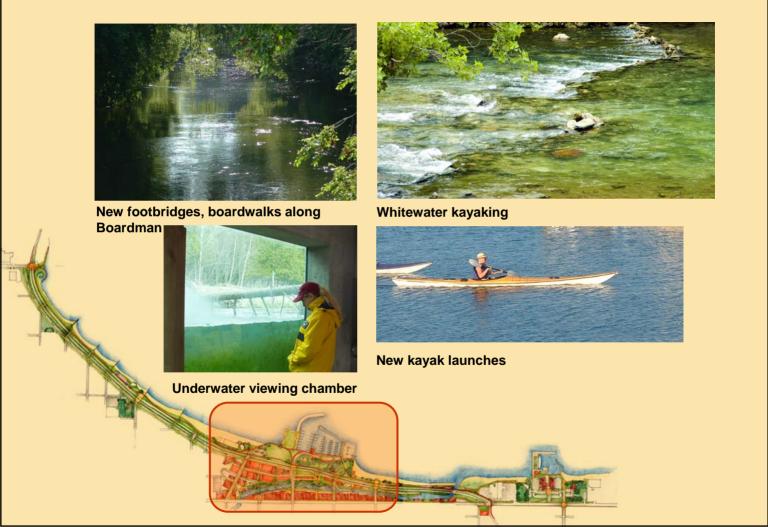
4. Provide a variety of activities and public spaces throughout the waterfront NEW PAVILION BEACH ENHANCEMENTS WAYNE ST VETERANS **Beach expansion** 

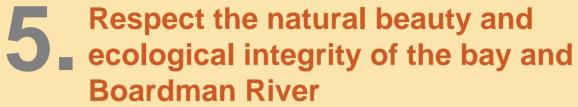
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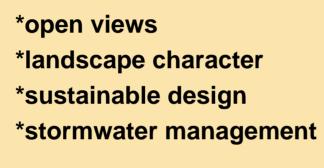


4. Provide a variety of activities and public spaces throughout the waterfront NEW PAVILION NEW MIDBLOCK CROSSING PUBLIC ART / EXPANDED BEACH VOLLEYBALL RESURFACED LOT RELOCATED TRAIN ROUTE NEW FISH CLEANING STATION ADDITIONAL BOAT LAUNCH - BEACH EXPANSION NEW BEACHHOUSE **Boardman River opportunities** 

### 4. Provide a variety of activities and public spaces throughout the waterfront









# 5. Respect the natural beauty and ecological integrity of the bay and Boardman River



### 5. Respect the natural beauty and ecological integrity of the bay and Boardman River



**W**ADETRIM

### **Funding Guidelines:**

#### Create Excitement

- Identify a Champion
- Develop Marketing Materials
- Reach Out-Get Regional Buy In

#### · Take the Show on the Road

- Local Projects Coordination Workshop
- Develop Partners
- Identify Short-term projects to design and implement immediately
- Pursue Private/Non-profit Funding (build a base)

#### Make the Most of Local Match

- Market the Plan
- Identify financially responsible grantees
- Approach large funding institutions for design and implementation of large-scale projects

### Dig Deep for Dollars

- Sponsor a Funder's Workshop
- Promote Plan to State funders
- Develop Funder Partnership
- Pursue Private Funding from individuals and corporations

### Potential Funders Identified

- Seventeen local sources
- Fifteen state and federal sources
- Twelve regional and national private non-profit sources

### **Next Steps:**

- Community adoption of Preferred Concept Plan
- Coordinate with ongoing initiatives in the City
- Organize funding and advancement efforts
- Establish phasing, priorities, and implementation strategy
- Refine Preferred Master Plan
- Conduct technical studies (traffic, costs, permitting, etc.)
- Coordinate with partner agencies (MDOT, USACE, etc.)
- Develop schematic design plan(s)
- Prepare funding/grant applications





### **Comments**

