

City of Traverse City, Michigan  
East Side Social District  
Management & Maintenance Plan

## OPERATION

1. The Social District & Commons Areas shall be open for operation seven days a week from 9 am – 10 pm between May 1<sup>st</sup> and October 31<sup>st</sup> annually.
2. No tents or lighting, with the exception of holiday-style string lights, shall be installed within the Social District or Commons Areas without City permission.
3. No amplified sound shall be used in the Social District or Commons Areas without City permission and shall be consistent with the City Noise Control regulations, Chapter 652 of the City's Code of Ordinances.
4. The service/access drives on Eighth Street, east of the Garfield/Eighth Street intersection, shall be closed to vehicular access and parking during the Social District season between May 1<sup>st</sup> and October 31<sup>st</sup> and will be reopened after October 31<sup>st</sup>.
5. Dogs are permitted in the Social District or Commons Areas (the City's leash laws still apply, as does the obligation to pick-up after your dog).
6. Emergency access shall be maintained to all adjacent properties in the Social District and Commons Areas.
7. Use of common areas shall not be exclusive to any specific business(es).

## ALCOHOL

1. Alcoholic beverages are allowed in the Commons Areas only in accordance with a Social District Permit issued by the Michigan Liquor Control Commission (MLCC), any accompanying MLCC regulations, and City of Traverse City requirements.
2. Alcoholic beverages shall only be purchased at the licensed premises of a Social District Permit holder, and must be consumed in designated Commons Areas and cannot be taken onto private property without the express approval of the property/business owner. All Commons Areas are located on public property.
3. Alcoholic beverages consumed in Commons Areas are required to be in single-use designated cups, per the requirements of the MLCC and the City of Traverse City.
4. Social District permit holders are responsible for the sale of alcohol on their licensed premises in accordance with their individual Social District Permits and all MLCC rules and regulations, including confirming the consumer's identification, and prohibiting the sale of alcohol to intoxicated parties.

5. The City of Traverse City Police Department will patrol Commons Areas as assigned for compliance with MLCC and City of Traverse City rules and regulations.

## SEATING, TABLES, AND RELATED FURNISHINGS

1. During the designated Social District season, the City of Traverse City shall provide and maintain barricades/fencing to designate outdoor dining areas for restaurants/bars, both on the sidewalk and designated adjacent access drives owned by the City of Traverse City.
2. The City of Traverse City will provide limited furnishings for use in designated areas within the Social District Commons Areas. These furnishings may include seating, tables, umbrellas, benches, trash receptacles, bike racks, and similar furnishings. Only City-owned furnishings will be permitted within the Social District Commons Areas unless specifically approved in writing by the City Manager.
3. During the winter season, the City of Traverse City shall remove all city-owned fencing, barricades, and furnishings from the Social District Commons to be stored off premises. The City of Traverse City will resume regular winter maintenance within the Commons Areas access drives after October 31st.
4. Adjacent property owners or a business association shall be responsible for cleaning tables, picking up litter, watering any seasonal planters, disposing of trash and recycling (unless bins and removal services are provided by the City of Traverse City as addressed below), and related maintenance in the Social District commons.

## TRASH AND RECYCLING

1. The City of Traverse City may provide trash bins and/or recycling cans within Commons Areas and will maintain these trash/recycling cans and conduct trash removal operations at these locations for the duration of the Social District and Commons Areas operation so long as it is economically feasible to do so.

## SIGNAGE

1. The City of Traverse City will provide signage that designates Commons Areas and Social District boundaries.
2. The City of Traverse City will provide information regarding the Social District and its rules on the City's webpage and at the licensed bars and restaurants.

## REVIEW

1. The Management and Maintenance Plan shall be included in any future Social District reviews conducted by the City of Traverse City and may be revised from time to time in accordance with the law.