



## **City of Traverse City Street Closing Permit - Community Event/Major Event**

Pursuant to Section 1020.05 of the Codified Ordinances of the City of Traverse City, Michigan, the following streets are hereby permitted to be closed on: **Saturday, October 25, 2024 from 7:00 am to 12:00 noon.**

Streets: **Sixteenth St. between Cass St. and Lake Ridge Dr.**

Event Organizer: **Traverse City Track Club** (Applicant: Jason Whittaker)

Event Title: **Traverse City Zombie Run 5K**

Shall have exclusive use and supervisory and control authority over said streets on the date and during the time period above indicated subject to the following terms and conditions:

1. The Applicant shall furnish to the City Clerk's office a certificate of insurance for Comprehensive General Liability Certificate in the amount of \$1 million per occurrence along with an endorsement to the policy naming the City of Traverse City as additional insured. If alcohol is being served, the applicant shall furnish to the City Clerk's office a Certificate of Insurance for liquor liability in the amount of \$1 million per occurrence along with an endorsement to the policy naming the City of Traverse City as additional insured.
2. The Applicant shall be liable for all damages both to property and person and shall defend, indemnify and hold harmless the City, its officers, agents, and employees from any and all claims, liabilities, losses, damages, actual attorney fees, and settlement expenses resulting or arising out of or in connection with the performance of the act for which this permit is issued. The obligations to defend indemnify and hold harmless shall exclude only those matters in which the claim arises out of allegations of the sole

negligence or act of the City, its officers, agents or employees.


3. The Applicant shall reimburse the City for expenses such as police, fire, streets, and others as agreed upon between the City and the applicant and will be billed accordingly.
4. The Applicant shall maintain a 20' wide center lane (10' on both sides of the center line) for emergency vehicles.
5. The Applicant shall provide watchmen and flagmen as may be necessary for the safety and convenience of the public and shall furnish all barricades, signs and lights necessary to protect the public and/or such additional barricades, signs and lights as required per part VI of the current Michigan Manual of Uniform Traffic Control Devices (MMUTCD).
6. The Applicant shall notify in writing all affected property owners and occupants at least two (2) weeks before the event. This may include an area surrounding the event. The Notice shall include the name of the event, a description of the event, time period, and the name and telephone number of a contact person.
7. If located within the Central Business District / boundaries of the Downtown Development Authority and not an event which continuously moves and closes a segment of street(s) for no greater than one (1) hour, the applicant shall submit a supporting petition signed by at least 50 percent of the occupiers of the footage fronting on the public street on both sides of the street by block. For buildings with more than one (1) business, this calculation will be determined by counting the number of ground floor units, or the building owner may sign on behalf of the entire building.
8. The application is attached hereto and made a part of this permit.
9. The tent/canopy membrane material shall be non-combustible, flame resistant, or treated in an approved manner in accordance with the State Building Code. On-site inspection will be done by the Fire Marshal; it is the responsibility of the Permit Holder to arrange such inspection at least seven (7) days prior to the event.
10. The Applicant is responsible for any cleanup following this event and any

damage done to City property and will be billed accordingly.

11. The rights granted by this permit are revocable at the will of the City of Traverse City, and the Applicant waives any right to claim damages or compensation in the event that this permit is revoked.
12. This permit may not be transferred or assigned.

Date: 9/8/2025

Issued by: \_\_\_\_\_

  
Sarah Lutz - Interim City Clerk

If necessary, date Approved by City Commission: N/A

**City of Traverse City**  
**Application for High Impact Community Events**  
**In Parks and Public Land,**  
**and/or City Streets**



(For events in streets that are conducted for a residential purpose or where a street closure is not needed, a Non-Major Street Use Permit Application should be completed instead of this application)

*Please submit 90 days prior to event (application must be submitted sooner for reservation requests – see Parks and Public Land Use Policy and Street Use Policy for Community Events).*

Title of Event:     Zombie Run    

General Nature of your Event     Running/Walking Event    

Name of For-Profit Organization, if any:     N/A    

Name of Non-Profit Organization, if any (a non-profit organization is required for Street Use applications):  
    Traverse City Track Club    

Expected Number of Participants:     700    

Authorized Representative (Applicant):     Jason Whittaker    

Business Address:     P.O. Box 4026, Traverse City, MI 49685    

Email:     jason@tctrackclub.com     Phone Number:     231-392-9583    

Authorized Co-Representative (If applicable):     Lindsay McLaughlin    

Business Address:     P.O. Box 4026, Traverse City, MI 49685    

Email:     execdir@tctrackclub.com     Phone Number:     248-505-5810    

Additional Contact Person(s) during Event (name & phone):     N/A    

**Restrictions regarding the number of High Impact Events allowed in City Parks/Public Land according to City Policy:**

- High Impact Events are prohibited in all city parks on Memorial Day and Labor Day and the preceding Friday, Saturday and Sunday and on July 3, July 4 and July 5 of each year.
- Aside from the National Cherry Festival, High Impact Events are prohibited in July in Clinch Park and the Open Space.

***For Parks/Public Land (such as parking lots), excluding streets:***

Name of Park(s) or Public Land(s) Requested: N/A

Official Date(s) and Time(s) of Event: \_\_\_\_\_

All Date(s) requested, including set up and tear down: \_\_\_\_\_

***For Streets:***

Street(s) section(s) requested to be closed: 16th Street Between Cass St and before railroad track at Lake Dr.

Official Date(s) and Time(s) of Event: October 25th, 2025 - 9am to 10:30am

All Date(s) and Time(s) requested, including set up and tear down: October 25th, 2025 - 7am to 12:00pm

1. Will you be setting up significant infrastructure, such as tents, large structures, stages, or amusements? *If setting up tents or large structures, the structure's material shall be non-combustible, flame resistant or treated in an approved manner in accordance with the Michigan Building Code. If a tent or structure has an area in excess of 200 square feet or a canopy is used that is in excess of 400 square feet, it may not be erected before first obtaining a permit from the Fire Marshal. You must contact the Fire Marshal to obtain information regarding a site plan that meets regulatory requirements as well as to schedule an on-site inspection, at least 7 days before your event.*

☐ Yes - Tent Size(s): \_\_\_\_\_ Other Structures: \_\_\_\_\_  
☒ No

2. Will you be staking or driving anything into the ground such as tents?
- ☐ As of September 2019, for safety reasons, as a result in the procedures for marking underground utilities, the city prohibits driving anything into the ground within any city park (e.g. staking) until we have identified exactly where all underground utilities are located.
- ☒ No

3. Do you have any tents or other structures that need to be held down?  
☒ Yes If yes, recognizing that, as outlined in Question 2, staking in city parks is prohibited, how will you weigh down the tents or other structures (i.e. using sand bags or water weights) Medal Weights and Sand bags for 10x10 tents  
☐ No
4. Are you setting up equipment such as tables, portable toilets, public address systems, chairs, etc.?  
☒ Yes  
☐ No
5. Will there be any water events?  
☐ Yes, *DNR Permits may need to be obtained; please contact the local DNR Office.*  
☒ No
6. Are you using Flames/Fires/Pyrotechnics?  
☐ Yes, *additional insurance may be required as well as a hold harmless waiver. Please contact the City Clerk's Office to obtain specific requirements in advance. You shall also contact the Fire Marshal to obtain information regarding regulatory requirements.*  
☒ No
7. Do you need electricity services?  
☐ Yes, *some parks do not offer electricity; please confirm with Parks and Recreation. \*\*Open Space electrical panels contact National Cherry Festival at (231) 947-4230*  
☒ No
8. Will there be any entertainment or amplified music?  
☒ Yes, *Compliance with the City's Noise Ordinance is required. For questions, please contact the Noise Control Officer. WKLT announcing from truck & providing music.*  
☐ No
9. Will you be utilizing a generator?  
☒ Yes, *Contact Bruce Remai at Grand Traverse County Construction Code. 231-995-6047 or [bremai@grandtraverse.org](mailto:bremai@grandtraverse.org). Timer likely uses 2200 small honda generator*  
☐ No
10. Will you need to rent barricades from the City?  
☐ Yes, indicate quantity: \_\_\_\_\_, *Please contact the Streets Division Superintendent to rent your barricades. All barricades must be picked up and returned to Streets Division at 625 Woodmere Avenue. Please indicate placement on the site plan.*  
☒ No
11. Will you be utilizing signs for your event?  
☐ Yes, *approval must be provided by Zoning Administrator.*  
☒ No
12. Will you be selling any merchandise/food/drink on sidewalk?  
☐ Yes, *a Sidewalk Display of Merchandise Permit is required – contact City Clerk's office*  
☒ No

13. Will there be any food served, sold, or will there be Mobile Food Vendors?  
☒ Yes, served, NOT sold. *You may need a permit from the Grand Traverse County Environmental Health Department Office. No hot food. Typical bananas and granola bars.*  
☐ Yes, sold utilizing a Mobile Food Vendor. *For Mobile Food Vendors a permit is required. \*Note: Mobile Food Vendors are not permitted in City Parks or on City property unless the City Park or Property is listed on the Map of City Property where Mobile Food Vending is Generally Allowed. Visit <https://www.traversecitymi.gov/userfiles/filemanager/h6uqfw5sp5uo000mtryf/> to view this map.*  
☐ No
14. Will there be alcohol? *Please note that some parks do not allow alcohol and that glass is not permitted on beaches; See attached regulation summary.*  
☐ Yes, served and/or sold.  
☒ No  
**Additionally, if the entity that will be serving the alcohol is different from the applicant, please provide the following information:**  
 Contact person's name: \_\_\_\_\_  
 Organization name: \_\_\_\_\_  
 Organization mailing address: \_\_\_\_\_  
 Contact telephone number: \_\_\_\_\_
- Insurance Requirements for Alcohol being served or sold:**  
*A Certificate of Liquor Liability Insurance in the amount of \$1 million per occurrence, naming the City of Traverse City as additional insured is required. The certificate must list the following as certificate holder: City of Traverse City, 400 Boardman Avenue, Traverse City, MI 49684.*
15. Will you be providing shuttle bus services?  
☐ Yes, *please contact Parking Administration to coordinate services and also describe pick up and drop off points in narrative.*  
☒ No
16. Is this a free event to the public? *\*Note: An event is not granted exclusive right to a City Park and shall be open to the general public without charge. A participant fee may be charged – for example, a person may walk through a vendor showcase, but would be charged a fee to participate in activities associated with the vendors.*  
☐ Yes  
☒ No, ***please include an outline of ticketed events and prices in the Narrative.***
17. If charging a fee for activities associated with your event within a park, do you acknowledge that the park cannot be completely closed to the general public?  
☐ Yes  
☒ Not applicable
18. ***For Open Space Only:*** No High Impact Event in the Open Space may use more than two quadrants. Please refer to the attached map *Open Space Quadrant Layout*. Please circle which quadrant(s) your event will be utilizing (maximum of 2):     **North    South    East    West**

19. A detailed Narrative which fully describes all activities of your event, including a timeline from set-up to tear-down, is required. Did you attach the required Narrative?

☒ Yes  
☐ Not yet, but I understand the requirements  
☐ I need guidance, please

20. **A site plan is required.** Please attach a site plan depicting the location of all of the following, including any other relevant information:

(A) Tents;	
(B) Table and Chairs;	(I) Vehicle/Trailer Parking at event site – <b>include the purpose of the vehicles/trailers;</b>
(C) Public Address system;	
(D) Stages;	(J) Portable Toilets - to the greatest extent possible, they shall be located so that they cannot be seen by outside spectators;
(E) Flames/fires/pyrotechnics;	
(F) Vending;	
(G) Barricades;	
(H) Police;	

- 21a. Will you be closing any sections of streets?

☒ Yes Attached on site plan  
☐ No

*If yes, you will need to work with the City Clerk's Office to submit a barricade plan that is logistically viable, and deemed acceptable by the Police, Fire, and Streets Departments.*

*Did you do so?*

☐ Yes, I have verified my barricade plan with the City Clerk's Office  
☒ Not yet, but I know exactly what is required for my plan  
☐ I need guidance, please  
☐ Not applicable

- 21b. Are you closing street(s) within the boundaries of the Downtown Development Authority (DDA)/Central Business District?

☐ Yes  
☒ No

*If yes, the city requires that you submit a petition of support; the City Clerk's Office will provide you with a database and instructions on what is required. This requirement does not apply to events which close the street for less than one hour or events conducted/sponsored by the Downtown Traverse City Association.*

**ALL HIGH IMPACT EVENT HOLDERS – Please read and adhere to the following requirements:**

- (a) With the exception of Low Impact Events where nothing is being set up in the park, the Applicant shall furnish to the City a certificate of insurance for Comprehensive General Liability in the amount of \$1 million per occurrence along with a separate page Endorsement to the policy naming the City of Traverse City as Additional Insured. If alcohol is being served or sold, the Applicant shall furnish to the City a certificate of insurance for liquor liability in the amount of \$1 million per occurrence policy, naming the City of Traverse City as additional insured. The City Clerk may require additional insurance coverage.
- (b) The Applicant shall be liable for all damages both to property and person and shall defend, indemnify and hold harmless the City, its officers, agents, and employees from any and all claims, liabilities, losses, damages, actual attorney fees, and settlement expenses resulting or arising out



of or in connection with the performance of the act for which this permit is issued. The obligations to defend indemnify and hold harmless shall exclude only those matters in which the claim arises out of allegations of the sole negligence or act of the City, its officers, agents or employees.

- (c) For winter events, the Applicant shall contact the Street Division Superintendent to address removal of snow
- (d) For Street Use Permits, at least two weeks before the event, the Applicant shall notify in writing all affected property owners and occupants along the route of the closure. The notice shall include the name of the event, a description of the event, time period, and the name and telephone number of a contact person.
- (e) The Applicant shall maintain a 20' wide center lane (10' on both sides of the center line) for emergency vehicles.
- (f) The tent/canopy membrane material shall be non-combustible, flame resistant, or treated in an approved manner in accordance with the Michigan Building Code. On-site inspection will be done by the Fire Marshal. The Applicant must contact the Fire Marshal at least 7 days before the event.
- (g) If displaying pyrotechnics, a unique site plan which meets regulatory requirements as well as an on-site inspection by the Fire Marshal is required.
- (h) For Street Use Permits, the Applicant shall provide watchmen and flagmen as may be necessary for the safety and convenience of the public and shall furnish all barricades, signs and lights necessary to protect the public and/or such additional barricades, signs and lights as required per part VI of the current Michigan Manual of Uniform Traffic Control Devices (MMUTCD).
- (i) The Applicant shall reimburse the City for expenses such as police, fire, streets, and others as agreed upon between the City and the applicant; the Applicant will be billed accordingly.
- (j) The Applicant is responsible for any cleanup needed following the event and any damage done to City property will be billed accordingly.
- (k) The rights granted by this permit are revocable at the will of the City of Traverse City, and the Applicant waives any right to claim damages or compensation in the event that this permit is revoked.
- (l) If issued, a permit may not be transferred or assigned.
- (m) Unless otherwise waived in writing by the City Clerk, the applicant shall not place anything on the sides of non-motorized pathways that would create less than a 2' clear zone on both sides.

**The undersigned, declares and says he/she wishes to be permitted to perform the operation, service or act stated hereon and that the statements made above are true and correct to the best of his/her knowledge and belief, he/she will comply with all provisions of the ordinances and policies of the City of Traverse City (hereafter "City") relative to the operation, service or act for which the permit is requested, and agrees to hold the City free and harmless from all liability which may be imposed upon it, to reimburse the City for all expenses of litigation in connection with the defense of claims as such liability and claims may arise because of negligence in the performance of the work or act for which the permit was issued.**

**The undersigned acknowledges that the City may revoke a permit if the city determines information regarding the event was not accurately conveyed to the City on this application document or if the City's ordinances or policies are violated; and by signing, waives any claims of liability, financial or otherwise, against the City should a permit be revoked.**

**The applicant acknowledges that the City may be required from time to time to release records in its possession. The applicant hereby gives permission to the City to release any records or materials received by the city from the applicant as it may be requested to do so as permitted by the Freedom of Information Act, MCL 15.231 et seq.**

Date: 7/29/2025

Authorized Applicant Representative:

Jason Whittaker  
(Please print name)

Jason Whittaker  
(Signature)

## Zombie Run 5K Race Permit Application Narrative

### **Event Overview:**

We are requesting a permit to hold the Traverse City Zombie Run, a community-focused 5K event aimed at promoting health, fitness, and wellness. The race will be held on October 25<sup>th</sup>, 2025, from 9am to approximately 10:30am with participants of all ages and fitness levels. This family-friendly event is expected to attract approximately 700 runners, along with spectators and volunteers. Proceeds from the event will be donated to TART Trails, further benefiting our local community. Price ranges from \$25 to \$35 (\$10 for kids).

### **Event Route:**

The race will begin at Right Brain Brewery and follow a designated course through the Central and Old Towne neighborhoods. We have chosen this route for its scenic appeal and minimal impact on traffic. A detailed course map is attached, showing all turns, intersections, estimated timelines, and key points along the route. The race will conclude at Right Brain Brewery where post-race refreshments and an awards ceremony will take place.

### **Safety and Logistics:**

To ensure the safety of participants, volunteers, and spectators, we have worked closely with local law enforcement and emergency services. We will have a detailed safety plan that includes:

- Course Marshals: Volunteers will be stationed at key intersections and turns to guide participants and ensure safe crossings of both vehicle traffic and participants.
- Signage: Appropriate signage will be posted to inform residents and motorists of road closures, detours, and race times. Barricades will be placed at specific intersections to redirect traffic around the start/finish on 16<sup>th</sup> St.

### **Traffic and Road Closures:**

We request temporary road closures from 7am to 12pm along 16<sup>th</sup> St. Affected residents and businesses will be notified in advance through mailing, local announcements, and social media. Bata routes will not be affected and will be allowed to continue.

### **Clean-Up Plan:**

Our team of volunteers will be responsible for cleaning the racecourse immediately following the event. This will include picking up trash, removing signage, and ensuring that all public spaces are returned to their original condition.

## Community Engagement:

The Traverse City Zombie Run is a great opportunity for the community to come together in support of TART Trails. We have secured sponsorships from local businesses, who will have booths at the race to engage with participants and spectators. Additionally, we plan to involve local schools and youth organizations, encouraging them to participate as runners or volunteers.

We are committed to hosting a safe, well-organized, and enjoyable event, and we are confident that this race will positively impact our community. Thank you for considering our application. We look forward to your approval and the opportunity to bring this exciting event to Traverse City.

Name: Jason Whittaker

Phone: 231-392-9583

Email: jason@tctrackclub.com

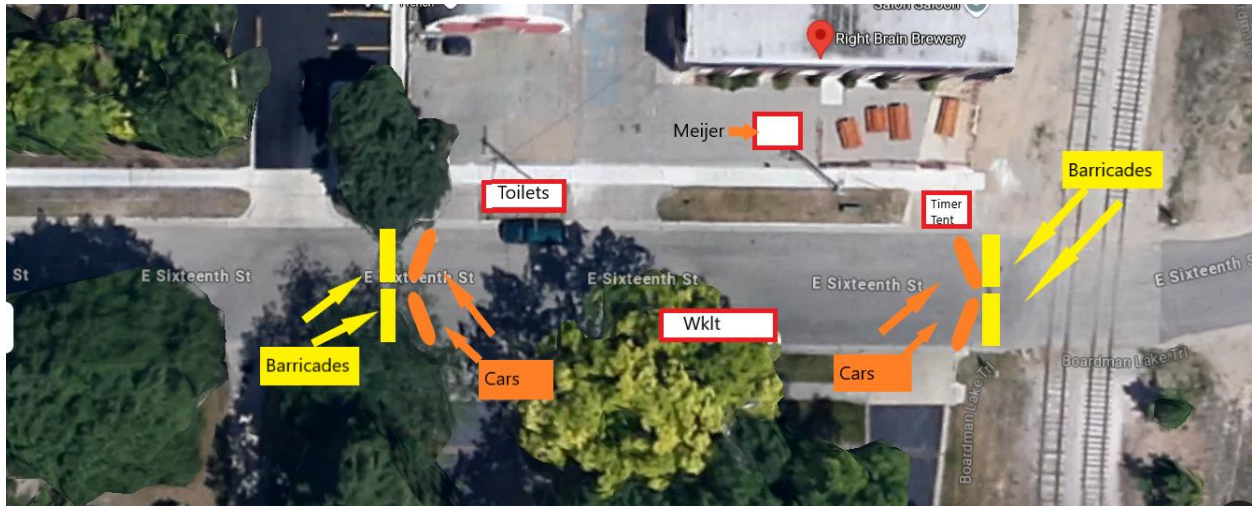
Organization: Traverse City Track Club



#	First	Last	Intersection
1	9:00am	10:30am	14th & Lake Ridge
2	9:00am	10:25am	Lake Avenue at TART
3	9:00am	10:25am	11th / Lake Ave
4	9:00am	10:20am	10th St / Lake Ave
5	9:05am	10:15am	10th St / Cass
6	9:05am	10:10am	10th St / Union St.
7	9:05am	9:35am	9th St. / Pine St.
8	9:05am	9:35am	8th St. / Pine St.
9	9:05am	9:35am	7th St. / Pine St.
10	9:05am	9:40am	6th St. / Pine St.
11	9:05am	9:40am	6th St. / Wadsworth
12	9:05am	9:45am	6th St. / Oak
13	9:05am	9:50am	7th St. / Oak
14	9:05am	9:50am	8th St. / Oak
15	9:10am	9:55am	9th St. / Oak
16	9:10am	10:00am	10th St. / Oak
17	9:10am	10:00am	10th St. / Wadsworth
18	9:05am	10:05am	10th St. / Pine
19	9:05am	10:05am	10th St. / Locus St.
20	9:00am	10:25am	TART / 10th St.

- **Additional Course Marshal at Cass St. & 12<sup>th</sup> Street** – Introduced in 2024 serving as a heads up for motorists heading north on Cass to recommend detour to Maple or Division.

## Start / Finish Site Plan



**Tents Used:** 10X10 – RF Timing (10x10) & Meijer (10x10)

**Barricades used:** TC Track Club Yellow (Same as Bayshore Marathon – Pic Below)

**Vehicles behind barricades:**

-West Side of 16th Street:

- Subaru Crosstrak (Black) - Meg Ackerman 517-303-5093
- Rental Box Truck - Keys in vehicle / Contact info on dash / Jason Whittaker 231-392-9583

-East Side of 16th Street:

- Subaru Outback : Lindsay McLaughlin - 248-505-5810
- Nissan Pathfinder: Jason Whittaker – 231-392-9583



Barricades provided by Traverse City Track Club

